



The World's Most Active Facilities Services Professionals on Social - October 2023

Industry at a glance:

Average Score: 3.90%

Total Companies: 87

Average No. Employees: 5,098

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including ISS Schweiz, Cintas, EMCOR UK, ELIS, Serveo, SPIE Facilities, WISAG, Churchill Group, VINCI Facilities, Vebego Cleaning Services, Samsic Facility, LandCare, FirstPort, Apleona Group, phs, Onet Propreté et Services, Eilor Services, CSU Cleaning Services, Ainsworth, Regus, ISS Facility Services Neder, Atalian Servest, and ISS France.

24	Integral UK	https://www.link	United Kingdom	1,297		68	5.24%	▲ 5
25	Caverion	https://www.link	Finland	5,763		302	5.24%	▲ 5
26	FSG	https://www.link	United States	1,147		60	5.23%	▼ -4
27	ISS Sweden	https://www.link	Sweden	1,260		65	5.16%	▼ -14
28	Asito	https://www.link	Netherlands	1,554		80	5.15%	▲ 4
29	BGIS	https://www.link	Canada	5,077		257	5.06%	▼ -2
30	Wilson James	https://www.link	United Kingdom	1,835		92	5.01%	▲ 5
31	BrightView	https://www.link	United States	4,452		204	4.58%	▼ -20
32	Sodexo	https://www.link	France	76,989	3,500		4.55%	▼ -1
33	CFMH	https://www.link	United Kingdom	1,564		71	4.54%	▲ 25
34	Mitie	https://www.link	United Kingdom	14,825		657	4.43%	▲ 6
35	Flagship Facility Services	https://www.link	United States	1,175		52	4.43%	▼ -17
36	GDI	https://www.link	Canada	1,855		80	4.31%	▲ 7
37	Apache Industrial	https://www.link	United States	1,375		59	4.29%	▲ 12
38	OCS	https://www.link	United Kingdom	5,221		220	4.21%	▲ 3
39	ATALIAN	https://www.link	France	4,397		181	4.12%	▼ -11
40	SBM	https://www.link	United States	1,869		75	4.01%	▼ -6
41	Mears Group	https://www.link	United Kingdom	2,413		95	3.94%	▲ 9
42	Lee Company	https://www.link	United States	1,016		40	3.94%	New Entry
43	ISS UK	https://www.link	United Kingdom	5,582		216	3.87%	▼ -1
44	Bidvest Noonan	https://www.link	United Kingdom	4,547		174	3.83%	▲ 0
45	GSF	https://www.link	France	3,899		145	3.72%	▼ -6
46	Unica	https://www.link	Netherlands	3,305		121	3.66%	▼ -43
47	Pellegrini	https://www.link	Italy	1,285		47	3.66%	▲ 8
48	GSH Group	https://www.link	United States	1,268		43	3.39%	New Entry
49	Rekeep	https://www.link	Italy	1,904		63	3.31%	▼ -11
50	The Budd Group	https://www.link	United States	1,060		35	3.30%	▲ 17
51	Coor	https://www.link	Sweden	3,931		126	3.21%	▼ -14
52	Dussmann	https://www.link	Germany	1,381		42	3.04%	▼ -6
53	Coopservice	https://www.link	Italy	2,044		61	2.98%	▼ -6
54	Aramark Uniform Services	https://www.link	United States	5,268		155	2.94%	▲ 9
55	FES Group	https://www.link	United Kingdom	1,475		42	2.85%	New Entry
56	Gom Schoonhouden	https://www.link	Netherlands	1,630		43	2.64%	▲ 0
57	C&W Services	https://www.link	United States	3,489		92	2.64%	▼ -6
58	SP+	https://www.link	United States	5,271		135	2.56%	▲ 2
59	Grupo EULEN	https://www.link	Spain	14,429		362	2.51%	▼ -5
60	EMCOR Facilities Services	https://www.link	United States	2,013		50	2.48%	▲ 15
61	HHS	https://www.link	United States	2,660		65	2.44%	▲ 10
62	Markas	https://www.link	Italy	1,151		27	2.35%	New Entry
63	CLECE	https://www.link	Spain	6,350		147	2.31%	▼ -10
64	SSC Services For Educati	https://www.link	United States	1,621		37	2.28%	▲ 2
65	Crown Plaza Hotel	https://www.link	United States	2,498		56	2.24%	▼ -4
66	ESFM	https://www.link	United States	1,663		36	2.16%	▲ 7
67	ISS North America	https://www.link	United States	3,709		79	2.13%	▼ -3
68	ServiceMaster Clean	https://www.link	United States	2,124		45	2.12%	▲ 4
69	Brock Group	https://www.link	United States	3,125		66	2.11%	▲ 0
70	Diversified Maintenance	https://www.link	United States	1,078		22	2.04%	▲ 12
71	ISS Spain	https://www.link	Spain	2,705		51	1.89%	▼ -3
72	Coverall North America	https://www.link	United States	1,352		25	1.85%	▼ -15
73	Aramark Facilities Manage	https://www.link	United States	1,252		22	1.76%	▼ -11
74	Onet	https://www.link	France	9,636		167	1.73%	▼ -38
75	MPW Industrial Services	https://www.link	United States	1,377		23	1.67%	▼ -27
76	KBS	https://www.link	United States	2,778		46	1.66%	▲ 1
77	ABM Industries	https://www.link	United States	24,992		411	1.64%	▼ -7
78	BEST	https://www.link	Canada	1,177		17	1.44%	New Entry
79	Roto-Rooter Plumbing and	https://www.link	United States	3,303		45	1.36%	▼ -3
80	EZENTIS	https://www.link	Spain	2,110		28	1.33%	▲ 0
81	JAN-PRO	https://www.link	United States	1,005		13	1.29%	New Entry
82	Jani-King	https://www.link	United States	1,815		21	1.16%	▼ -4
83	Able Services	https://www.link	United States	2,020		16	0.79%	▼ -4
84	ISS	https://www.link	Denmark	57,100		445	0.78%	▼ -32
85	Servest UK	https://www.link	United Kingdom	1,179		8	0.68%	▼ -2
86	Ferrovie dello Stato Italiane	https://www.link	Italy	23,552		143	0.61%	▼ -65
87	Cleaning Services Group	https://www.link	United States	2,567		14	0.55%	▼ -3

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