



The USA's Most Active Computer Networks & Cyber Security Professionals on Social - October 2023

Industry at a glance:

Average Score: **17.86%** **Total Companies:** **78** **Global Industry Average:** **17.09%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CyberNow Labs	https://www.linkedin.com/company/cybernow-labs	United States	814	305	37.47%	▲ 1
2	Aqua Security	https://www.linkedin.com/company/aqua-security	United States	589	186	31.58%	New Entry
3	Tenable	https://www.linkedin.com/company/tenable	United States	2,209	666	30.15%	▲ 17
4	Orca Security	https://www.linkedin.com/company/orca-security	United States	503	149	29.62%	New Entry
5	Sysdig	https://www.linkedin.com/company/sysdig	United States	882	253	28.68%	▲ 3
6	Dragos	https://www.linkedin.com/company/dragos	United States	547	155	28.34%	▲ 0
7	Recorded Future	https://www.linkedin.com/company/recorded-future	United States	1,081	301	27.84%	▼ -3
8	Armis	https://www.linkedin.com/company/armis	United States	755	208	27.55%	▲ 4
9	Illumio	https://www.linkedin.com/company/illumio	United States	563	147	26.11%	▲ 23
10	Vectra AI	https://www.linkedin.com/company/vectra-ai	United States	624	162	25.96%	▲ 8
11	SentinelOne	https://www.linkedin.com/company/sentinelone	United States	2,191	565	25.79%	▲ 12
12	Bugcrowd	https://www.linkedin.com/company/bugcrowd	United States	2,398	618	25.77%	▲ 3
13	Synack Red Team	https://www.linkedin.com/company/synack-red-team	United States	940	242	25.74%	▼ -3
14	Abnormal Security	https://www.linkedin.com/company/abnormal-security	United States	556	141	25.36%	▲ 3
15	Expel	https://www.linkedin.com/company/expel	United States	528	132	25.00%	▼ -10
16	Wiz	https://www.linkedin.com/company/wiz	United States	1,066	259	24.30%	▼ -15
17	Axonius	https://www.linkedin.com/company/axonius	United States	609	145	23.81%	▼ -6
18	A-LIGN	https://www.linkedin.com/company/a-lign	United States	679	157	23.12%	▲ 16
19	KnowBe4	https://www.linkedin.com/company/knowbe4	United States	1,832	421	22.98%	▲ 27
20	BlueVoyant	https://www.linkedin.com/company/bluevoyant	United States	606	138	22.77%	▼ -11
21	Zscaler	https://www.linkedin.com/company/zscaler	United States	6,895	1,556	22.57%	▲ 14
22	HackerOne	https://www.linkedin.com/company/hackeroone	United States	4,282	965	22.54%	▲ 0
23	CrowdStrike	https://www.linkedin.com/company/crowdstrike	United States	7,356	1,650	22.43%	▼ -2

24	EC-Council	https://www.link€	United States	1,190	266	22.35%	▲ 6
25	Veracode	https://www.link€	United States	698	151	21.63%	▲ 3
26	Checkmarx	https://www.link€	United States	896	189	21.09%	▼ -13
27	SANS Institute	https://www.link€	United States	1,465	308	21.02%	▼ -8
28	Infoblox	https://www.link€	United States	2,138	449	21.00%	▲ 3
29	Forescout Technologies	https://www.link€	United States	1,042	215	20.63%	▼ -3
30	ReliaQuest	https://www.link€	United States	1,006	204	20.28%	▼ -16
31	ExtraHop	https://www.link€	United States	703	140	19.91%	▼ -28
32	Cloudflare	https://www.link€	United States	3,869	764	19.75%	▼ -8
33	Lacework	https://www.link€	United States	894	176	19.69%	▼ -6
34	Arctic Wolf	https://www.link€	United States	2,205	406	18.41%	▼ -18
35	Check Point	https://www.link€	United States	7,332	1,349	18.40%	▲ 6
36	Snyk	https://www.link€	United States	1,139	206	18.09%	▼ -29
37	Optiv	https://www.link€	United States	2,393	432	18.05%	▼ -12
38	Cybereason	https://www.link€	United States	809	145	17.92%	▲ 15
39	Lookout	https://www.link€	United States	837	149	17.80%	▲ 16
40	Fortinet	https://www.link€	United States	14,071	2,500	17.77%	▼ -7
41	WatchGuard Technologies	https://www.link€	United States	1,020	178	17.45%	▲ 11
42	Proofpoint	https://www.link€	United States	4,477	776	17.33%	▼ -2
43	Palo Alto Networks	https://www.link€	United States	14,432	2,500	17.32%	▲ 5
44	NetSPI	https://www.link€	United States	526	91	17.30%	New Entry
45	OPSWAT	https://www.link€	United States	716	123	17.18%	▼ -16
46	Thales Cloud Security	https://www.link€	United States	665	114	17.14%	▼ -1
47	Malwarebytes	https://www.link€	United States	814	136	16.71%	▲ 0
48	Mandiant	https://www.link€	United States	1,415	235	16.61%	▼ -4
49	DigiCert	https://www.link€	United States	1,370	227	16.57%	▼ -7
50	AlgoSec	https://www.link€	United States	499	81	16.23%	▼ -11
51	ZeroFox	https://www.link€	United States	781	126	16.13%	▼ -15
52	Secureworks	https://www.link€	United States	2,019	319	15.80%	▲ 2
53	Imperva	https://www.link€	United States	1,730	269	15.55%	▼ -16
54	Rapid7	https://www.link€	United States	2,905	440	15.15%	▼ -11
55	Trellix	https://www.link€	United States	3,376	506	14.99%	New Entry
56	Coalfire	https://www.link€	United States	983	145	14.75%	▼ -7
57	Network Intelligence	https://www.link€	United States	670	96	14.33%	▼ -6
58	AppViewX	https://www.link€	United States	616	86	13.96%	▼ -2
59	Trustwave	https://www.link€	United States	1,251	166	13.27%	▼ -1
60	VikingCloud	https://www.link€	United States	558	72	12.90%	▲ 0
61	Qualys	https://www.link€	United States	2,620	332	12.67%	▼ -2
62	VMware Carbon Black	https://www.link€	United States	906	114	12.58%	▼ -12
63	SonicWall	https://www.link€	United States	1,917	235	12.26%	▼ -6
64	Aujas Cybersecurity	https://www.link€	United States	897	105	11.71%	▲ 1
65	AT&T Cybersecurity	https://www.link€	United States	844	91	10.78%	▲ 2
66	Duo Security	https://www.link€	United States	680	72	10.59%	▼ -5
67	Safe Security	https://www.link€	United States	645	65	10.08%	▼ -4
68	Gen	https://www.link€	United States	1,918	183	9.54%	▼ -6
69	RSA Security	https://www.link€	United States	2,857	267	9.35%	▼ -5
70	Simeio	https://www.link€	United States	718	59	8.22%	New Entry
71	[redacted]	https://www.link€	United States	587	41	6.98%	New Entry
72	Telos Corporation	https://www.link€	United States	734	42	5.72%	▼ -6
73	OffSec	https://www.link€	United States	948	48	5.06%	▼ -5
74	NortonLifeLock	https://www.link€	United States	1,188	41	3.45%	▼ -4
75	FireEye	https://www.link€	United States	963	32	3.32%	▼ -4
76	McAfee	https://www.link€	United States	5,688	170	2.99%	▼ -4
77	Comodo	https://www.link€	United States	669	7	1.05%	New Entry
78	Hacker Combat	https://www.link€	United States	721	3	0.42%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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