

DSMN8

The World's Most Active Computer Networks & Cyber Security Professionals on Social - October 2023

Industry at a glance:

Average Score: **17.09%** Total Companies: **97** Average No. Employees: **1,791**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TryHackMe	https://www.linkedin.com/company/tryhackme	United Kingdom	2,006	782	38.98%	▲ 2
2	CyberNow Labs	https://www.linkedin.com/company/cybernow-labs	United States	814	305	37.47%	▲ 0
3	Hack The Box	https://www.linkedin.com/company/hack-the-box	United Kingdom	1,498	498	33.24%	▲ 3
4	Aqua Security	https://www.linkedin.com/company/aqua-security	United States	589	186	31.58%	New Entry
5	Tenable	https://www.linkedin.com/company/tenable	United States	2,209	666	30.15%	▲ 17
6	Orca Security	https://www.linkedin.com/company/orca-security	United States	503	149	29.62%	New Entry
7	Sysdig	https://www.linkedin.com/company/sysdig	United States	882	253	28.68%	▲ 3
8	Dragos	https://www.linkedin.com/company/dragos	United States	547	155	28.34%	▲ 0
9	Recorded Future	https://www.linkedin.com/company/recorded-future	United States	1,081	301	27.84%	▼ -4
10	Armris	https://www.linkedin.com/company/armris	United States	755	208	27.55%	▲ 4
11	Illumio	https://www.linkedin.com/company/illumio	United States	563	147	26.11%	▲ 28
12	Vectra AI	https://www.linkedin.com/company/vectra-ai	United States	624	162	25.96%	▲ 8
13	SentinelOne	https://www.linkedin.com/company/sentinelone	United States	2,191	565	25.79%	▲ 15
14	Bugcrowd	https://www.linkedin.com/company/bugcrowd	United States	2,398	618	25.77%	▲ 3
15	Synack Red Team	https://www.linkedin.com/company/synack-red-team	United States	940	242	25.74%	▼ -3
16	Abnormal Security	https://www.linkedin.com/company/abnormal-security	United States	556	141	25.36%	▲ 3
17	Expel	https://www.linkedin.com/company/expel	United States	528	132	25.00%	▼ -10
18	Wiz	https://www.linkedin.com/company/wiz	United States	1,066	259	24.30%	▼ -17
19	Axonius	https://www.linkedin.com/company/axonius	United States	609	145	23.81%	▼ -6
20	A-LIGN	https://www.linkedin.com/company/a-lign	United States	679	157	23.12%	▲ 21
21	KnowBe4	https://www.linkedin.com/company/knowbe4	United States	1,832	421	22.98%	▲ 36
22	WithSecure	https://www.linkedin.com/company/withsecure	Finland	983	224	22.79%	▲ 3
23	BlueVoyant	https://www.linkedin.com/company/bluevoyant	United States	606	138	22.77%	▼ -12

24	Zscaler	https://www.link	United States	6,895	1,556	22.57%	▲ 19
25	HackerOne	https://www.link	United States	4,282	965	22.54%	▼ -1
26	CrowdStrike	https://www.link	United States	7,356	1,650	22.43%	▼ -3
27	EC-Council	https://www.link	United States	1,190	266	22.35%	▲ 10
28	Darktrace	https://www.link	United Kingdom	2,458	536	21.81%	▲ 3
29	Veracode	https://www.link	United States	698	151	21.63%	▲ 6
30	Checkmarx	https://www.link	United States	896	189	21.09%	▼ -15
31	SANS Institute	https://www.link	United States	1,465	308	21.02%	▼ -10
32	Infoblox	https://www.link	United States	2,138	449	21.00%	▲ 6
33	ForeScout Technologies	https://www.link	United States	1,042	215	20.63%	▲ 0
34	ReliaQuest	https://www.link	United States	1,006	204	20.28%	▼ -18
35	ExtraHop	https://www.link	United States	703	140	19.91%	▼ -31
36	Cloudflare	https://www.link	United States	3,869	764	19.75%	▼ -7
37	Lacework	https://www.link	United States	894	176	19.69%	▼ -3
38	Mimecast	https://www.link	United Kingdom	2,331	445	19.09%	▲ 4
39	Arctic Wolf	https://www.link	United States	2,205	406	18.41%	▼ -21
40	Check Point	https://www.link	United States	7,332	1,349	18.40%	▲ 12
41	eSentire	https://www.link	Canada	579	106	18.31%	▼ -15
42	Snyk	https://www.link	United States	1,139	206	18.09%	▼ -33
43	Optiv	https://www.link	United States	2,393	432	18.05%	▼ -11
44	Cybereason	https://www.link	United States	809	145	17.92%	▲ 20
45	Lookout	https://www.link	United States	837	149	17.80%	▲ 21
46	Fortinet	https://www.link	United States	14,071	2,500	17.77%	▼ -6
47	WatchGuard Technologies	https://www.link	United States	1,020	178	17.45%	▲ 16
48	Proofpoint	https://www.link	United States	4,477	776	17.33%	▲ 3
49	Palo Alto Networks	https://www.link	United States	14,432	2,500	17.32%	▲ 10
50	NetSPI	https://www.link	United States	526	91	17.30%	New Entry
51	OPSWAT	https://www.link	United States	716	123	17.18%	▼ -15
52	Thales Cloud Security	https://www.link	United States	665	114	17.14%	▲ 4
53	Malwarebytes	https://www.link	United States	814	136	16.71%	▲ 5
54	Mandiant	https://www.link	United States	1,415	235	16.61%	▲ 1
55	DigiCert	https://www.link	United States	1,370	227	16.57%	▼ -2
56	AlgoSec	https://www.link	United States	499	81	16.23%	▼ -8
57	ZeroFox	https://www.link	United States	781	126	16.13%	▼ -13
58	Secureworks	https://www.link	United States	2,019	319	15.80%	▲ 7
59	Imperva	https://www.link	United States	1,730	269	15.55%	▼ -13
60	Rapid7	https://www.link	United States	2,905	440	15.15%	▼ -6
61	Trellix	https://www.link	United States	3,376	506	14.99%	New Entry
62	Absolute Software	https://www.link	Canada	1,009	151	14.97%	▼ -13
63	Cyberes	https://www.link	Canada	715	106	14.83%	▼ -33
64	Coalfire	https://www.link	United States	983	145	14.75%	▼ -4
65	Network Intelligence	https://www.link	United States	670	96	14.33%	▼ -3
66	AppViewX	https://www.link	United States	616	86	13.96%	▲ 1
67	Ledger	https://www.link	France	730	100	13.70%	▼ -17
68	Trustwave	https://www.link	United States	1,251	166	13.27%	▲ 1
69	1Password	https://www.link	Canada	1,529	200	13.08%	▼ -24
70	VikingCloud	https://www.link	United States	558	72	12.90%	▲ 1
71	Qualys	https://www.link	United States	2,620	332	12.67%	▼ -1
72	VMware Carbon Black	https://www.link	United States	906	114	12.58%	▼ -11
73	SonicWall	https://www.link	United States	1,917	235	12.26%	▼ -5
74	Aujas Cybersecurity	https://www.link	United States	897	105	11.71%	▲ 4
75	NASK	https://www.link	Poland	801	89	11.11%	▲ 1
76	AT&T Cybersecurity	https://www.link	United States	844	91	10.78%	▲ 6
77	Duo Security	https://www.link	United States	680	72	10.59%	New Entry
78	ANSSI	https://www.link	France	677	71	10.49%	▼ -6
79	Safe Security	https://www.link	United States	645	65	10.08%	▼ -4
80	Gen	https://www.link	United States	1,918	183	9.54%	▼ -6
81	RSA Security	https://www.link	United States	2,857	267	9.35%	▼ -4
82	Simeio	https://www.link	United States	718	59	8.22%	New Entry
83	Kaspersky	https://www.link	Switzerland	3,841	290	7.55%	▼ -3
84	[redacted]	https://www.link	United States	587	41	6.98%	New Entry
85	Exclusive Networks	https://www.link	France	2,264	158	6.98%	▼ -58
86	secunet	https://www.link	Germany	736	49	6.66%	▼ -7
87	Telos Corporation	https://www.link	United States	734	42	5.72%	▼ -6
88	OffSec	https://www.link	United States	948	48	5.06%	▼ -5
89	SSH	https://www.link	Finland	514	25	4.86%	New Entry
90	F-Secure	https://www.link	Finland	1,647	69	4.19%	▼ -4
91	NortonLifeLock	https://www.link	United States	1,188	41	3.45%	▼ -6
92	FireEye	https://www.link	United States	963	32	3.32%	▼ -5
93	McAfee	https://www.link	United States	6,688	170	2.99%	▼ -5
94	Avast	https://www.link	Czechia	1,110	21	1.89%	▼ -5
95	Comodo	https://www.link	United States	669	7	1.05%	New Entry

96	Comp	https://www.linkedin.com/company/comp	Poland	745	5	0.67%	▼ -4
97	Hacker Combat	https://www.linkedin.com/company/hacker-combat	United States	721	3	0.42%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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