

# DSMN8

The World's Most Active Accounting Professionals on Social - October 2023

## Industry at a glance:

Average Score:  
**10.86%**

Total Companies:  
**71**

Average No. Employees:  
**8,251**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Saffery	<a href="https://www.linkedin.com/company/saffery">https://www.linkedin.com/company/saffery</a>	United Kingdom	1,094	283	25.87%	▲ 33
2	Aprio	<a href="https://www.linkedin.com/company/aprio">https://www.linkedin.com/company/aprio</a>	United States	1,795	389	21.67%	▼ -1
3	PwC Danmark	<a href="https://www.linkedin.com/company/pwc-danmark">https://www.linkedin.com/company/pwc-danmark</a>	Denmark	1,716	357	20.80%	▲ 15
4	PwC Belgium	<a href="https://www.linkedin.com/company/pwc-belgium">https://www.linkedin.com/company/pwc-belgium</a>	Belgium	1,821	377	20.70%	▼ -2
5	PwC Switzerland	<a href="https://www.linkedin.com/company/pwc-switzerland">https://www.linkedin.com/company/pwc-switzerland</a>	Switzerland	2,879	540	18.76%	▲ 3
6	ICAEW	<a href="https://www.linkedin.com/company/cae">https://www.linkedin.com/company/cae</a>	United Kingdom	1,459	271	18.57%	▼ -3
7	Marcum	<a href="https://www.linkedin.com/company/marcum">https://www.linkedin.com/company/marcum</a>	United States	3,372	609	18.06%	▲ 19
8	Mazars UK	<a href="https://www.linkedin.com/company/mazars-uk">https://www.linkedin.com/company/mazars-uk</a>	United Kingdom	1,931	348	18.02%	▲ 16
9	Grant Thornton Sweden	<a href="https://www.linkedin.com/company/grant-thornton-sweden">https://www.linkedin.com/company/grant-thornton-sweden</a>	Sweden	1,684	291	17.28%	▲ 41
10	PwC Nederland	<a href="https://www.linkedin.com/company/pwc-nederland">https://www.linkedin.com/company/pwc-nederland</a>	Netherlands	3,660	603	16.48%	▲ 2
11	KPMG Ireland	<a href="https://www.linkedin.com/company/kpmg-ireland">https://www.linkedin.com/company/kpmg-ireland</a>	Ireland	2,915	450	15.44%	▲ 11
12	Plante Moran	<a href="https://www.linkedin.com/company/plante-moran">https://www.linkedin.com/company/plante-moran</a>	United States	4,076	614	15.06%	▼ -5
13	BDO Danmark	<a href="https://www.linkedin.com/company/bdo-danmark">https://www.linkedin.com/company/bdo-danmark</a>	Denmark	1,097	165	15.04%	▲ 20
14	Crowe UK	<a href="https://www.linkedin.com/company/crowe-uk">https://www.linkedin.com/company/crowe-uk</a>	United Kingdom	1,227	181	14.75%	▼ -10
15	Weaver	<a href="https://www.linkedin.com/company/weaver">https://www.linkedin.com/company/weaver</a>	United States	1,524	223	14.63%	▲ 13
16	Armanino	<a href="https://www.linkedin.com/company/armanino">https://www.linkedin.com/company/armanino</a>	United States	2,625	380	14.48%	▼ -5
17	FORVIS	<a href="https://www.linkedin.com/company/forvis">https://www.linkedin.com/company/forvis</a>	United States	7,149	1,029	14.39%	▲ 2
18	FITECO	<a href="https://www.linkedin.com/company/fiteco">https://www.linkedin.com/company/fiteco</a>	France	1,087	156	14.35%	New Entry
19	KPMG España	<a href="https://www.linkedin.com/company/kpmg-espana">https://www.linkedin.com/company/kpmg-espana</a>	Spain	4,456	619	13.89%	▼ -9
20	Cherry Bekaert	<a href="https://www.linkedin.com/company/cherry-bekaert">https://www.linkedin.com/company/cherry-bekaert</a>	United States	1,995	275	13.78%	▼ -4
21	Withum	<a href="https://www.linkedin.com/company/withum">https://www.linkedin.com/company/withum</a>	United States	2,235	304	13.60%	▼ -7
22	Mazars US	<a href="https://www.linkedin.com/company/mazars-us">https://www.linkedin.com/company/mazars-us</a>	United States	1,149	156	13.58%	▼ -9
23	BDO Nederland	<a href="https://www.linkedin.com/company/bdo-nederland">https://www.linkedin.com/company/bdo-nederland</a>	Netherlands	2,354	317	13.47%	▼ -14

24	Carr, Riggs & Ingram	<a href="https://www.link">https://www.link</a>	United States	1,886	253	13.41%	▲ 3
25	PwC UK	<a href="https://www.link">https://www.link</a>	United Kingdom	12,531	1,654	13.20%	▼ -10
26	Beierholm	<a href="https://www.link">https://www.link</a>	Denmark	1,508	185	12.27%	▼ -9
27	In Extenso	<a href="https://www.link">https://www.link</a>	France	3,631	442	12.17%	▼ -6
28	AICPA	<a href="https://www.link">https://www.link</a>	United States	1,072	128	11.94%	▲ 2
29	CohnReznick	<a href="https://www.link">https://www.link</a>	United States	4,555	541	11.88%	▲ 20
30	BDO UK	<a href="https://www.link">https://www.link</a>	United Kingdom	6,774	800	11.81%	▲ 16
31	RSM UK	<a href="https://www.link">https://www.link</a>	United Kingdom	5,004	590	11.79%	▲ 4
32	BDO Germany	<a href="https://www.link">https://www.link</a>	Germany	1,353	155	11.46%	▲ 9
33	Moss Adams	<a href="https://www.link">https://www.link</a>	United States	5,198	589	11.33%	▲ 5
34	CPA Canada	<a href="https://www.link">https://www.link</a>	Canada	1,154	129	11.18%	▼ -14
35	BDO USA	<a href="https://www.link">https://www.link</a>	United States	10,713	1,178	11.00%	▲ 9
36	MNP	<a href="https://www.link">https://www.link</a>	Canada	7,611	824	10.83%	▲ 0
37	Crowe	<a href="https://www.link">https://www.link</a>	United States	9,104	962	10.57%	▲ 5
38	Grant Thornton UK	<a href="https://www.link">https://www.link</a>	United Kingdom	6,109	643	10.53%	▼ -1
39	PKF O'Connor Davies	<a href="https://www.link">https://www.link</a>	United States	1,475	153	10.37%	▼ -7
40	RSM US	<a href="https://www.link">https://www.link</a>	United States	17,663	1,800	10.19%	▲ 8
41	Grant Thornton Germany	<a href="https://www.link">https://www.link</a>	Germany	1,112	113	10.16%	▼ -16
42	Baker Tilly US	<a href="https://www.link">https://www.link</a>	United States	6,578	646	9.82%	▲ 3
43	ACCA	<a href="https://www.link">https://www.link</a>	United Kingdom	4,428	434	9.80%	▼ -3
44	Grant Thornton Canada	<a href="https://www.link">https://www.link</a>	Canada	2,499	243	9.72%	▲ 11
45	CLA	<a href="https://www.link">https://www.link</a>	United States	8,709	835	9.59%	▼ -14
46	Mazars Germany	<a href="https://www.link">https://www.link</a>	Germany	1,341	126	9.40%	New Entry
47	Flynth	<a href="https://www.link">https://www.link</a>	Netherlands	2,028	184	9.07%	▼ -4
48	Azets	<a href="https://www.link">https://www.link</a>	United Kingdom	6,182	558	9.03%	▲ 3
49	KPMG UK	<a href="https://www.link">https://www.link</a>	United Kingdom	15,791	1,350	8.55%	▼ -2
50	EisnerAmper	<a href="https://www.link">https://www.link</a>	United States	3,150	265	8.41%	▼ -21
51	EXCO	<a href="https://www.link">https://www.link</a>	France	1,036	85	8.20%	▼ -12
52	BPM	<a href="https://www.link">https://www.link</a>	United States	1,703	131	7.69%	▲ 1
53	Eide Bailly	<a href="https://www.link">https://www.link</a>	United States	3,083	221	7.17%	▲ 1
54	The Siegfried Group	<a href="https://www.link">https://www.link</a>	United States	1,510	108	7.15%	▲ 8
55	Grant Thornton	<a href="https://www.link">https://www.link</a>	United States	13,734	970	7.06%	▲ 3
56	UHY	<a href="https://www.link">https://www.link</a>	United States	1,694	118	6.97%	▼ -4
57	Mazars	<a href="https://www.link">https://www.link</a>	France	24,286	1,653	6.81%	▲ 3
58	CIMA	<a href="https://www.link">https://www.link</a>	United Kingdom	1,318	86	6.53%	▼ -2
59	MHA	<a href="https://www.link">https://www.link</a>	United Kingdom	2,302	149	6.47%	▲ 2
60	Baker Tilly	<a href="https://www.link">https://www.link</a>	United Kingdom	2,403	151	6.28%	▼ -3
61	CBIZ	<a href="https://www.link">https://www.link</a>	United States	1,255	74	5.90%	▼ -2
62	BKD CPAs & Advisors	<a href="https://www.link">https://www.link</a>	United States	1,143	46	4.02%	▲ 3
63	CABINET D'EXPERTISE C	<a href="https://www.link">https://www.link</a>	France	8,486	295	3.48%	▲ 1
64	Cerfrance	<a href="https://www.link">https://www.link</a>	France	4,577	133	2.91%	▼ -1
65	DCAA	<a href="https://www.link">https://www.link</a>	United States	2,617	60	2.29%	▲ 2
66	Moore Global	<a href="https://www.link">https://www.link</a>	United Kingdom	4,035	80	1.98%	▲ 4
67	KPMG	<a href="https://www.link">https://www.link</a>	Canada	227,970	4,500	1.97%	▼ -1
68	BDO	<a href="https://www.link">https://www.link</a>	Belgium	62,613	1,146	1.83%	▲ 1
69	CPA	<a href="https://www.link">https://www.link</a>	France	1,279	20	1.56%	▼ -1
70	Liberty Tax	<a href="https://www.link">https://www.link</a>	United States	7,118	86	1.21%	▲ 1
71	DFAS	<a href="https://www.link">https://www.link</a>	United States	7,231	86	1.19%	▲ 1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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