



The UK's Most Active Law & Legal Professionals on Social - September 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Irwin Mitchell	https://www.link	United Kingdom	2,803	603	21.51%	▲ 6
2	Mills & Reeve	https://www.link	United Kingdom	1,236	265	21.44%	▲ 0
3	Weightmans	https://www.link	United Kingdom	1,390	274	19.71%	▼ -2
4	Burges Salmon	https://www.link	United Kingdom	1,071	205	19.14%	▼ -1
5	Freeths	https://www.link	United Kingdom	1,042	187	17.95%	▲ 0
6	Womble Bond Dickinson (L	https://www.link	United Kingdom	1,019	180	17.66%	▲ 11
7	Addleshaw Goddard	https://www.link	United Kingdom	2,692	458	17.01%	▲ 5
8	Browne Jacobson	https://www.link	United Kingdom	1,364	230	16.86%	▲ 0
9	Charles Russell Speechlys	https://www.link	United Kingdom	1,175	195	16.60%	▼ -5
10	Shoosmiths	https://www.link	United Kingdom	1,598	248	15.52%	▼ -1
11	Trowers & Hamlins	https://www.link	United Kingdom	1,111	170	15.30%	▼ -5
12	Osborne Clarke	https://www.link	United Kingdom	2,282	349	15.29%	▲ 1
13	Pinsent Masons	https://www.link	United Kingdom	4,162	613	14.73%	▲ 1
14	Hill Dickinson	https://www.link	United Kingdom	1,087	160	14.72%	▲ 1
15	Kennedys	https://www.link	United Kingdom	2,369	347	14.65%	▲ 14
16	Mishcon de Reya	https://www.link	United Kingdom	1,360	199	14.63%	▼ -6
17	Bird & Bird	https://www.link	United Kingdom	3,142	441	14.04%	▼ -6
18	Clyde & Co	https://www.link	United Kingdom	5,202	712	13.69%	▼ -2
19	Watson Farley & Williams	https://www.link	United Kingdom	1,243	162	13.03%	▲ 2
20	Stephenson Harwood	https://www.link	United Kingdom	1,284	167	13.01%	▼ -2
21	DAC Beachcroft	https://www.link	United Kingdom	2,660	341	12.82%	▲ 3
22	Taylor Rose MW	https://www.link	United Kingdom	1,065	136	12.77%	▲ 4
23	RPC	https://www.link	United Kingdom	1,187	147	12.38%	▲ 0

24	TLT	https://www.link	United Kingdom	1,693	209	12.34%	▲ 6
25	Taylor Wessing	https://www.link	United Kingdom	1,711	202	11.81%	▲ 3
26	Macfarlanes	https://www.link	United Kingdom	1,016	118	11.61%	▲ 6
27	Simmons & Simmons	https://www.link	United Kingdom	2,517	291	11.56%	▼ -7
28	Dentons	https://www.link	United Kingdom	9,218	1,017	11.03%	▼ -6
29	Eversheds Sutherland	https://www.link	United Kingdom	5,794	619	10.68%	▼ -4
30	Ashurst	https://www.link	United Kingdom	4,556	477	10.47%	▲ 3
31	Norton Rose Fulbright	https://www.link	United Kingdom	8,525	889	10.43%	▲ 0
32	CMS UK	https://www.link	United Kingdom	3,155	322	10.21%	▼ -5
33	DLA Piper	https://www.link	United Kingdom	12,945	1,318	10.18%	New Entry
34	Herbert Smith Freehills	https://www.link	United Kingdom	5,865	580	9.89%	▲ 0
35	Linklaters	https://www.link	United Kingdom	7,220	711	9.85%	▲ 1
36	Allen & Overy	https://www.link	United Kingdom	7,771	758	9.75%	▼ -17
37	Keoghs	https://www.link	United Kingdom	1,297	119	9.18%	▼ -2
38	HFW	https://www.link	United Kingdom	1,445	131	9.07%	▼ -1
39	Freshfields Bruckhaus Der	https://www.link	United Kingdom	6,566	474	7.22%	▼ -1
40	Slaughter and May	https://www.link	United Kingdom	1,906	127	6.66%	▼ -1
41	Crown Prosecution Service	https://www.link	United Kingdom	3,287	194	5.90%	▼ -1
42	BLM	https://www.link	United Kingdom	1,166	14	1.20%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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