

# DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - August 2023

## Industry at a glance:

Average Score: **6.24%** Total Companies: **41** Global Industry Average: **5.83%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Jellyfish	<a href="https://www.linkedin.com/company/jellyfish/">https://www.linkedin.com/company/jellyfish/</a>	United Kingdom	2,373	375	15.80%	▲ 1
2	PHMG	<a href="https://www.linkedin.com/company/phmg/">https://www.linkedin.com/company/phmg/</a>	United Kingdom	1,028	156	15.18%	New Entry
3	Landor & Fitch	<a href="https://www.linkedin.com/company/landor-fitch/">https://www.linkedin.com/company/landor-fitch/</a>	United Kingdom	1,098	164	14.94%	▼ -2
4	We Are Social	<a href="https://www.linkedin.com/company/we-are-social/">https://www.linkedin.com/company/we-are-social/</a>	United Kingdom	1,522	192	12.61%	▼ -1
5	dunnhumby	<a href="https://www.linkedin.com/company/dunnhumby/">https://www.linkedin.com/company/dunnhumby/</a>	United Kingdom	2,443	300	12.28%	▲ 1
6	OLIVER Agency	<a href="https://www.linkedin.com/company/oliver-agency/">https://www.linkedin.com/company/oliver-agency/</a>	United Kingdom	2,907	337	11.59%	▼ -2
7	The Mill	<a href="https://www.linkedin.com/company/the-mill/">https://www.linkedin.com/company/the-mill/</a>	United Kingdom	1,633	189	11.57%	▲ 0
8	Design Bridge and Partners	<a href="https://www.linkedin.com/company/design-bridge-and-partners/">https://www.linkedin.com/company/design-bridge-and-partners/</a>	United Kingdom	1,056	121	11.46%	▲ 0
9	Publicis Media	<a href="https://www.linkedin.com/company/publicis-media/">https://www.linkedin.com/company/publicis-media/</a>	United Kingdom	6,836	724	10.59%	▼ -4
10	Paragon Customer Communications	<a href="https://www.linkedin.com/company/paragon-customer-communications/">https://www.linkedin.com/company/paragon-customer-communications/</a>	United Kingdom	1,514	151	9.97%	▼ -1
11	Hogarth	<a href="https://www.linkedin.com/company/hogarth/">https://www.linkedin.com/company/hogarth/</a>	United Kingdom	4,728	453	9.58%	▲ 1
12	MullenLowe Group	<a href="https://www.linkedin.com/company/mullenlowe-group/">https://www.linkedin.com/company/mullenlowe-group/</a>	United Kingdom	1,065	93	8.73%	▲ 1
13	iProspect	<a href="https://www.linkedin.com/company/iprospect/">https://www.linkedin.com/company/iprospect/</a>	United Kingdom	2,988	253	8.47%	▲ 3
14	PHD	<a href="https://www.linkedin.com/company/phd/">https://www.linkedin.com/company/phd/</a>	United Kingdom	5,666	402	7.09%	▲ 0
15	Wavemaker	<a href="https://www.linkedin.com/company/wavemaker/">https://www.linkedin.com/company/wavemaker/</a>	United Kingdom	5,935	411	6.93%	▲ 0
16	Social Media	<a href="https://www.linkedin.com/company/social-media/">https://www.linkedin.com/company/social-media/</a>	United Kingdom	1,134	78	6.88%	▲ 1
17	dentsu X	<a href="https://www.linkedin.com/company/dentsu-x/">https://www.linkedin.com/company/dentsu-x/</a>	United Kingdom	1,130	75	6.64%	▼ -7
18	Iris	<a href="https://www.linkedin.com/company/iris/">https://www.linkedin.com/company/iris/</a>	United Kingdom	2,061	126	6.11%	▼ -7
19	APS Group	<a href="https://www.linkedin.com/company/aps-group/">https://www.linkedin.com/company/aps-group/</a>	United Kingdom	1,006	60	5.96%	New Entry
20	Kantar Media	<a href="https://www.linkedin.com/company/kantar-media/">https://www.linkedin.com/company/kantar-media/</a>	United Kingdom	1,304	75	5.75%	New Entry
21	Zenith	<a href="https://www.linkedin.com/company/zenith/">https://www.linkedin.com/company/zenith/</a>	United Kingdom	4,852	264	5.44%	▲ 1
22	Yell	<a href="https://www.linkedin.com/company/yell/">https://www.linkedin.com/company/yell/</a>	United Kingdom	1,490	81	5.44%	▼ -4
23	Mindshare	<a href="https://www.linkedin.com/company/mindshare/">https://www.linkedin.com/company/mindshare/</a>	United Kingdom	9,596	513	5.35%	▼ -3

24	HH Global	<a href="https://www.linkedin.com/company/hh-global/">https://www.linkedin.com/company/hh-global/</a>	United Kingdom	5,647	298	5.28%	▼ -1
25	Carat	<a href="https://www.linkedin.com/company/carat/">https://www.linkedin.com/company/carat/</a>	United Kingdom	2,926	142	4.85%	▼ -6
26	eCommerce	<a href="https://www.linkedin.com/company/e-commerce/">https://www.linkedin.com/company/e-commerce/</a>	United Kingdom	1,492	68	4.56%	▼ -2
27	M&C Saatchi London	<a href="https://www.linkedin.com/company/mc-saatchi-london/">https://www.linkedin.com/company/mc-saatchi-london/</a>	United Kingdom	1,018	45	4.42%	New Entry
28	EssenceMediacom	<a href="https://www.linkedin.com/company/essencemediacom/">https://www.linkedin.com/company/essencemediacom/</a>	United Kingdom	10,569	458	4.33%	▼ -3
29	Young Professionals	<a href="https://www.linkedin.com/company/young-professionals/">https://www.linkedin.com/company/young-professionals/</a>	United Kingdom	1,739	61	3.51%	▲ 0
30	Isobar	<a href="https://www.linkedin.com/company/isobar/">https://www.linkedin.com/company/isobar/</a>	United Kingdom	1,546	40	2.59%	▼ -4
31	Mother	<a href="https://www.linkedin.com/company/mother/">https://www.linkedin.com/company/mother/</a>	United Kingdom	2,558	63	2.46%	▼ -10
32	Saatchi & Saatchi	<a href="https://www.linkedin.com/company/saatchi-saatchi/">https://www.linkedin.com/company/saatchi-saatchi/</a>	United Kingdom	5,749	138	2.40%	▼ -5
33	MediaCom	<a href="https://www.linkedin.com/company/media-com/">https://www.linkedin.com/company/media-com/</a>	United Kingdom	7,582	148	1.95%	▼ -5
34	Omnicom Media Group UK	<a href="https://www.linkedin.com/company/omnicom-media-group-uk/">https://www.linkedin.com/company/omnicom-media-group-uk/</a>	United Kingdom	3,584	37	1.03%	▼ -4
35	MEC	<a href="https://www.linkedin.com/company/mec/">https://www.linkedin.com/company/mec/</a>	United Kingdom	4,161	33	0.79%	New Entry
36	Clinic	<a href="https://www.linkedin.com/company/clinic/">https://www.linkedin.com/company/clinic/</a>	United Kingdom	13,021	88	0.68%	▼ -5
37	WPP	<a href="https://www.linkedin.com/company/wpp/">https://www.linkedin.com/company/wpp/</a>	United Kingdom	72,922	479	0.66%	▼ -5
38	Oi	<a href="https://www.linkedin.com/company/oi/">https://www.linkedin.com/company/oi/</a>	United Kingdom	1,671	10	0.60%	▼ -5
39	BOUTIQUE	<a href="https://www.linkedin.com/company/boutique/">https://www.linkedin.com/company/boutique/</a>	United Kingdom	2,907	16	0.55%	New Entry
40	Library	<a href="https://www.linkedin.com/company/library/">https://www.linkedin.com/company/library/</a>	United Kingdom	1,424	6	0.42%	New Entry
41	Clear Channel Europe	<a href="https://www.linkedin.com/company/clear-channel-europe/">https://www.linkedin.com/company/clear-channel-europe/</a>	United Kingdom	16,030	35	0.22%	▼ -7

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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