



## The USA's Most Active Management Consulting Professionals on Social - August 2023

### Industry at a glance:

Average Score: <b>10.02%</b>	Total Companies: <b>100</b>	Global Industry Average: <b>10.4%</b>
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### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	MJV Technology & Innovat	<a href="https://www.linkedin.com/company/mjv-technology">https://www.linkedin.com/company/mjv-technology</a>	United States	1,295	306	23.63%	▲ 0
2	BNI Global	<a href="https://www.linkedin.com/company/bni-global">https://www.linkedin.com/company/bni-global</a>	United States	4,962	1,017	20.50%	▲ 0
3	AlixPartners	<a href="https://www.linkedin.com/company/alixpartners">https://www.linkedin.com/company/alixpartners</a>	United States	3,247	657	20.23%	▲ 1
4	Slalom	<a href="https://www.linkedin.com/company/slalom">https://www.linkedin.com/company/slalom</a>	United States	11,744	2,325	19.80%	▲ 2
5	AdvisoryCloud	<a href="https://www.linkedin.com/company/advisorycloud">https://www.linkedin.com/company/advisorycloud</a>	United States	2,072	407	19.64%	▲ 0
6	Centric Consulting	<a href="https://www.linkedin.com/company/centric-consulting">https://www.linkedin.com/company/centric-consulting</a>	United States	1,225	218	17.80%	▼ -3
7	OneDigital	<a href="https://www.linkedin.com/company/onedigital">https://www.linkedin.com/company/onedigital</a>	United States	2,806	483	17.21%	▲ 1
8	CrossCountry Consulting	<a href="https://www.linkedin.com/company/crosscountry-consulting">https://www.linkedin.com/company/crosscountry-consulting</a>	United States	1,019	167	16.39%	▲ 8
9	KellyOCG	<a href="https://www.linkedin.com/company/kellyocg">https://www.linkedin.com/company/kellyocg</a>	United States	1,521	249	16.37%	▲ 10
10	North Highland	<a href="https://www.linkedin.com/company/north-highland">https://www.linkedin.com/company/north-highland</a>	United States	1,843	292	15.84%	▼ -1
11	GEP Worldwide	<a href="https://www.linkedin.com/company/gep-worldwide">https://www.linkedin.com/company/gep-worldwide</a>	United States	5,410	849	15.69%	▲ 19
12	Korn Ferry	<a href="https://www.linkedin.com/company/korn-ferry">https://www.linkedin.com/company/korn-ferry</a>	United States	16,308	2,425	14.87%	▲ 6
13	Point B	<a href="https://www.linkedin.com/company/point-b">https://www.linkedin.com/company/point-b</a>	United States	1,043	155	14.86%	▲ 22
14	Alvarez & Marsal	<a href="https://www.linkedin.com/company/alvarez-marsal">https://www.linkedin.com/company/alvarez-marsal</a>	United States	8,479	1,260	14.86%	▲ 0
15	Actalent	<a href="https://www.linkedin.com/company/actalent">https://www.linkedin.com/company/actalent</a>	United States	5,841	866	14.83%	▼ -4
16	BCG X	<a href="https://www.linkedin.com/company/bcg-x">https://www.linkedin.com/company/bcg-x</a>	United States	1,919	283	14.75%	▼ -9
17	Kroll	<a href="https://www.linkedin.com/company/kroll">https://www.linkedin.com/company/kroll</a>	United States	5,802	840	14.48%	▲ 5
18	Heidrick & Struggles	<a href="https://www.linkedin.com/company/heidrick-struggles">https://www.linkedin.com/company/heidrick-struggles</a>	United States	2,281	327	14.34%	▲ 5
19	Sikich	<a href="https://www.linkedin.com/company/sikich">https://www.linkedin.com/company/sikich</a>	United States	1,736	247	14.23%	▼ -7
20	Royal Cyber	<a href="https://www.linkedin.com/company/royal-cyber">https://www.linkedin.com/company/royal-cyber</a>	United States	1,175	163	13.87%	▼ -7
21	FTI Consulting	<a href="https://www.linkedin.com/company/fti-consulting">https://www.linkedin.com/company/fti-consulting</a>	United States	9,056	1,225	13.53%	▼ -4
22	Ankura	<a href="https://www.linkedin.com/company/ankura">https://www.linkedin.com/company/ankura</a>	United States	1,979	266	13.44%	▲ 5
23	frog	<a href="https://www.linkedin.com/company/frog">https://www.linkedin.com/company/frog</a>	United States	2,514	333	13.25%	▼ -13

24	Huron	<a href="https://www.link">https://www.link</a>	United States	5,147	658	12.78%	▲ 2
25	Tredence	<a href="https://www.link">https://www.link</a>	United States	1,944	244	12.55%	▲ 19
26	alliantgroup	<a href="https://www.link">https://www.link</a>	United States	1,691	210	12.42%	▲ 3
27	Gallup	<a href="https://www.link">https://www.link</a>	United States	2,291	283	12.35%	▼ -12
28	Searce Inc	<a href="https://www.link">https://www.link</a>	United States	1,426	176	12.34%	▼ -8
29	Course5i	<a href="https://www.link">https://www.link</a>	United States	1,295	155	11.97%	▲ 16
30	Strategy&	<a href="https://www.link">https://www.link</a>	United States	5,861	698	11.91%	▲ 22
31	Teneo	<a href="https://www.link">https://www.link</a>	United States	1,747	206	11.79%	▼ -10
32	Fractal	<a href="https://www.link">https://www.link</a>	United States	4,368	513	11.74%	▲ 14
33	Deloitte Digital	<a href="https://www.link">https://www.link</a>	United States	9,620	1,122	11.66%	▼ -9
34	J.S. Held	<a href="https://www.link">https://www.link</a>	United States	1,736	202	11.64%	▼ -9
35	TheMathCompany	<a href="https://www.link">https://www.link</a>	United States	1,433	166	11.58%	▼ -2
36	Tiger Analytics	<a href="https://www.link">https://www.link</a>	United States	3,474	397	11.43%	▲ 19
37	Frost & Sullivan	<a href="https://www.link">https://www.link</a>	United States	2,423	276	11.39%	▲ 1
38	84.51'	<a href="https://www.link">https://www.link</a>	United States	1,494	170	11.38%	▲ 24
39	ProPharma	<a href="https://www.link">https://www.link</a>	United States	2,091	237	11.33%	▼ -8
40	The Hackett Group	<a href="https://www.link">https://www.link</a>	United States	1,699	190	11.18%	▼ -3
41	Bain & Company	<a href="https://www.link">https://www.link</a>	United States	21,466	2,365	11.02%	▲ 0
42	Invisible Technologies	<a href="https://www.link">https://www.link</a>	United States	1,231	135	10.97%	▼ -8
43	Protiviti	<a href="https://www.link">https://www.link</a>	United States	11,674	1,232	10.55%	▲ 11
44	Oliver Wyman	<a href="https://www.link">https://www.link</a>	United States	8,328	876	10.52%	▼ -16
45	InfoCepts	<a href="https://www.link">https://www.link</a>	United States	1,370	143	10.44%	▲ 26
46	Right Management	<a href="https://www.link">https://www.link</a>	United States	2,702	282	10.44%	▲ 3
47	BI WORLDWIDE	<a href="https://www.link">https://www.link</a>	United States	1,888	197	10.43%	▲ 1
48	West Monroe	<a href="https://www.link">https://www.link</a>	United States	2,483	251	10.11%	▼ -12
49	Kearney	<a href="https://www.link">https://www.link</a>	United States	10,282	1,032	10.04%	▼ -2
50	EY-Parthenon	<a href="https://www.link">https://www.link</a>	United States	8,964	899	10.03%	▼ -8
51	BCG	<a href="https://www.link">https://www.link</a>	United States	35,243	3,500	9.93%	▼ -1
52	McKinsey & Company	<a href="https://www.link">https://www.link</a>	United States	45,378	4,500	9.92%	▼ -13
53	Exponent	<a href="https://www.link">https://www.link</a>	United States	1,516	150	9.89%	▼ -21
54	Russell Reynolds Associat	<a href="https://www.link">https://www.link</a>	United States	2,804	277	9.88%	▲ 3
55	NAMSA	<a href="https://www.link">https://www.link</a>	United States	1,545	150	9.71%	▼ -15
56	RGP	<a href="https://www.link">https://www.link</a>	United States	3,443	333	9.67%	▼ -13
57	SG Analytics	<a href="https://www.link">https://www.link</a>	United States	1,393	134	9.62%	▲ 4
58	MSX International	<a href="https://www.link">https://www.link</a>	United States	3,884	362	9.32%	▼ -5
59	CBIZ	<a href="https://www.link">https://www.link</a>	United States	4,188	385	9.19%	▲ 1
60	Charles River Associates	<a href="https://www.link">https://www.link</a>	United States	1,495	134	8.96%	▲ 5
61	ICF	<a href="https://www.link">https://www.link</a>	United States	9,907	871	8.79%	▼ -5
62	IEM	<a href="https://www.link">https://www.link</a>	United States	1,490	130	8.72%	▼ -4
63	GP Strategies	<a href="https://www.link">https://www.link</a>	United States	4,104	358	8.72%	▲ 7
64	LMI	<a href="https://www.link">https://www.link</a>	United States	2,626	228	8.68%	▼ -1
65	Magellan Federal	<a href="https://www.link">https://www.link</a>	United States	1,233	107	8.68%	▲ 1
66	Trinity Life Sciences	<a href="https://www.link">https://www.link</a>	United States	1,460	123	8.42%	▼ -15
67	Trianz	<a href="https://www.link">https://www.link</a>	United States	2,043	171	8.37%	▲ 19
68	Berkeley Research Group	<a href="https://www.link">https://www.link</a>	United States	1,632	134	8.21%	▼ -4
69	Spencer Stuart	<a href="https://www.link">https://www.link</a>	United States	2,976	243	8.17%	▼ -10
70	Publicis Sapiient	<a href="https://www.link">https://www.link</a>	United States	20,068	1,925	8.00%	▲ 2
71	Guidehouse	<a href="https://www.link">https://www.link</a>	United States	12,101	957	7.91%	▼ -2
72	Indegene	<a href="https://www.link">https://www.link</a>	United States	5,112	392	7.67%	▼ -4
73	ABS Group	<a href="https://www.link">https://www.link</a>	United States	1,353	102	7.54%	▲ 0
74	ZS	<a href="https://www.link">https://www.link</a>	United States	14,901	1,084	7.27%	▲ 3
75	Milliman	<a href="https://www.link">https://www.link</a>	United States	3,991	285	7.14%	▲ 0
76	J. J. Keller & Associates	<a href="https://www.link">https://www.link</a>	United States	1,718	122	7.10%	▲ 2
77	CCMC	<a href="https://www.link">https://www.link</a>	United States	1,073	74	6.90%	▲ 3
78	GovCIO	<a href="https://www.link">https://www.link</a>	United States	2,415	162	6.71%	▲ 3
79	L.E.K. Consulting	<a href="https://www.link">https://www.link</a>	United States	3,685	242	6.57%	▼ -3
80	Netscribes	<a href="https://www.link">https://www.link</a>	United States	1,314	82	6.24%	New Entry
81	Cyberbacker Careers	<a href="https://www.link">https://www.link</a>	United States	1,446	87	6.02%	▼ -2
82	Credence Management So	<a href="https://www.link">https://www.link</a>	United States	1,134	66	5.82%	▼ -15
83	Davey Resource Group	<a href="https://www.link">https://www.link</a>	United States	1,283	70	5.46%	▲ 0
84	tms	<a href="https://www.link">https://www.link</a>	United States	2,212	117	5.29%	▼ -2
85	Jacobs	<a href="https://www.link">https://www.link</a>	United States	66,683	3,500	5.25%	▼ -1
86	Mu Sigma	<a href="https://www.link">https://www.link</a>	United States	3,194	158	4.95%	▲ 6
87	Analysis Group	<a href="https://www.link">https://www.link</a>	United States	1,571	73	4.65%	▼ -2
88	Regalix	<a href="https://www.link">https://www.link</a>	United States	1,991	89	4.47%	▼ -1
89	Daymon	<a href="https://www.link">https://www.link</a>	United States	2,199	86	3.91%	▲ 0
90	ADEC Innovations	<a href="https://www.link">https://www.link</a>	United States	1,233	48	3.89%	▼ -2
91	Material	<a href="https://www.link">https://www.link</a>	United States	2,126	74	3.48%	▲ 0
92	Duff & Phelps	<a href="https://www.link">https://www.link</a>	United States	1,222	41	3.36%	New Entry
93	Self-Employed Contractor	<a href="https://www.link">https://www.link</a>	United States	14,732	480	3.26%	▼ -3
94	Xerox	<a href="https://www.link">https://www.link</a>	United States	52,218	1,345	2.58%	▲ 0
95	SIMOS Insourcing Solution	<a href="https://www.link">https://www.link</a>	United States	1,030	18	1.75%	▼ -2

96	Maritz	<a href="https://www.linkedin.com/company/maritz">https://www.linkedin.com/company/maritz</a>	United States	2,558	39	1.52%	▼ -1
97	Wicresoft	<a href="https://www.linkedin.com/company/wicresoft">https://www.linkedin.com/company/wicresoft</a>	United States	1,984	26	1.31%	▲ 1
98	CROSSMARK	<a href="https://www.linkedin.com/company/crossmark">https://www.linkedin.com/company/crossmark</a>	United States	8,829	105	1.19%	▼ -1
99	MAP	<a href="https://www.linkedin.com/company/map">https://www.linkedin.com/company/map</a>	United States	1,567	17	1.08%	▼ -3
100	SapientRazorfish	<a href="https://www.linkedin.com/company/sapientrazorfish">https://www.linkedin.com/company/sapientrazorfish</a>	United States	2,089	19	0.91%	▼ -1

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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