



## The UK's Most Active Management Consulting Professionals on Social - August 2023

### Industry at a glance:



### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	<a href="https://www.linkedin.com/company/baringa">https://www.linkedin.com/company/baringa</a>	United Kingdom	1,995	603	30.23%	▲ 0
2	Frazer-Nash Consultancy	<a href="https://www.linkedin.com/company/frazer-nash-consultancy">https://www.linkedin.com/company/frazer-nash-consultancy</a>	United Kingdom	1,084	180	16.61%	▲ 4
3	Odgers Berndtson	<a href="https://www.linkedin.com/company/odgers-berndtson">https://www.linkedin.com/company/odgers-berndtson</a>	United Kingdom	1,161	178	15.33%	▲ 0
4	HKA	<a href="https://www.linkedin.com/company/hka">https://www.linkedin.com/company/hka</a>	United Kingdom	1,172	177	15.10%	▲ 0
5	Control Risks	<a href="https://www.linkedin.com/company/control-risks">https://www.linkedin.com/company/control-risks</a>	United Kingdom	2,702	403	14.91%	▲ 2
6	PA Consulting	<a href="https://www.linkedin.com/company/pa-consulting">https://www.linkedin.com/company/pa-consulting</a>	United Kingdom	5,292	775	14.64%	▼ -4
7	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United Kingdom	1,256	179	14.25%	▲ 1
8	ERM	<a href="https://www.linkedin.com/company/erm">https://www.linkedin.com/company/erm</a>	United Kingdom	9,495	1,235	13.01%	▲ 2
9	CACI	<a href="https://www.linkedin.com/company/caci">https://www.linkedin.com/company/caci</a>	United Kingdom	1,167	145	12.43%	▲ 3
10	Silverlight Research Exper	<a href="https://www.linkedin.com/company/silverlight-research-exper">https://www.linkedin.com/company/silverlight-research-exper</a>	United Kingdom	1,324	162	12.24%	▲ 1
11	Vialto Partners	<a href="https://www.linkedin.com/company/vialto-partners">https://www.linkedin.com/company/vialto-partners</a>	United Kingdom	5,385	641	11.90%	▼ -6
12	Amazon FBA and FBM	<a href="https://www.linkedin.com/company/amazon-fba-and-fbm">https://www.linkedin.com/company/amazon-fba-and-fbm</a>	United Kingdom	1,124	115	10.23%	<b>New Entry</b>
13	RSM	<a href="https://www.linkedin.com/company/rsm">https://www.linkedin.com/company/rsm</a>	United Kingdom	2,116	209	9.88%	▼ -4
14	The Smart Cube	<a href="https://www.linkedin.com/company/the-smart-cube">https://www.linkedin.com/company/the-smart-cube</a>	United Kingdom	1,041	96	9.22%	▲ 0
15	RPS	<a href="https://www.linkedin.com/company/rps">https://www.linkedin.com/company/rps</a>	United Kingdom	6,442	527	8.18%	▼ -2
16	BMT	<a href="https://www.linkedin.com/company/bmt">https://www.linkedin.com/company/bmt</a>	United Kingdom	2,107	147	6.98%	▼ -1
17	HCLTech	<a href="https://www.linkedin.com/company/hcltech">https://www.linkedin.com/company/hcltech</a>	United Kingdom	1,667	24	1.44%	▼ -1

### Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)

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