

DSMN8

The World's Most Active Management Consulting Professionals on Social - August 2023

Industry at a glance:

Average Score:
10.4%

Total Companies:
219

Average No. Employees:
6,821

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	https://www.linkedin.com/company/baringa	United Kingdom	1,995	603	30.23%	▲ 0
2	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation	United States	1,295	306	23.63%	▲ 5
3	Porsche Consulting	https://www.linkedin.com/company/porsche-consulting	Germany	1,113	252	22.64%	▲ 50
4	PwC España	https://www.linkedin.com/company/pwc-espana	Spain	3,390	723	21.33%	▲ 63
5	Baker Tilly France	https://www.linkedin.com/company/baker-tilly-france	France	1,051	217	20.65%	▲ 4
6	BNI Global	https://www.linkedin.com/company/bni-global	United States	4,962	1,017	20.50%	▲ 2
7	MHP	https://www.linkedin.com/company/mhp	Germany	4,786	975	20.37%	▲ 69
8	Leyton	https://www.linkedin.com/company/leyton	France	2,917	592	20.29%	▲ 4
9	AlixPartners	https://www.linkedin.com/company/alixpartners	United States	3,247	657	20.23%	▲ 8
10	Ayming	https://www.linkedin.com/company/ayming	France	1,614	324	20.07%	▼ -8
11	Slalom	https://www.linkedin.com/company/slalom	United States	11,744	2,325	19.80%	▲ 9
12	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium	Belgium	1,508	297	19.69%	▼ -8
13	AdvisoryCloud	https://www.linkedin.com/company/advisorycloud	United States	2,072	407	19.64%	▲ 5
14	PwC Canada	https://www.linkedin.com/company/pwc-canada	Canada	5,377	1,049	19.51%	▲ 23
15	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland	Switzerland	2,038	397	19.48%	▲ 0
16	dss+	https://www.linkedin.com/company/dss	Switzerland	1,486	267	17.97%	▼ -3
17	Centric Consulting	https://www.linkedin.com/company/centric-consulting	United States	1,225	218	17.80%	▼ -6
18	PQE Group	https://www.linkedin.com/company/pqe-group	Italy	1,358	241	17.75%	▼ -15
19	Synpulse	https://www.linkedin.com/company/synpulse	Switzerland	1,217	210	17.26%	▲ 36
20	OneDigital	https://www.linkedin.com/company/onedigital	United States	2,806	483	17.21%	▲ 7
21	Simon-Kucher	https://www.linkedin.com/company/simon-kucher	Germany	2,491	420	16.86%	▲ 31
22	onepoint	https://www.linkedin.com/company/onepoint	France	3,332	556	16.69%	▼ -16
23	Frazer-Nash Consultancy	https://www.linkedin.com/company/frazer-nash-consultancy	United Kingdom	1,084	180	16.61%	▲ 33

24	CrossCountry Consulting	https://www.link	United States	1,019	167	16.39%	▲ 19
25	KellyOCG	https://www.link	United States	1,521	249	16.37%	▲ 24
26	BIP	https://www.link	Italy	4,773	775	16.24%	▲ 4
27	BDO Switzerland	https://www.link	Switzerland	1,039	167	16.07%	▼ -13
28	North Highland	https://www.link	United States	1,843	292	15.84%	▲ 0
29	JAKALA	https://www.link	Italy	1,673	264	15.78%	▲ 61
30	GEP Worldwide	https://www.link	United States	5,410	849	15.69%	▲ 42
31	Artefact	https://www.link	France	1,467	229	15.61%	▲ 31
32	OCA GLOBAL	https://www.link	Spain	1,616	250	15.47%	▼ -27
33	Odgers Berndtson	https://www.link	United Kingdom	1,161	178	15.33%	▼ -8
34	MI-GSO PCUBED	https://www.link	France	2,995	457	15.26%	▲ 10
35	Sia Partners	https://www.link	France	2,949	448	15.19%	▼ -19
36	Horváth	https://www.link	Germany	1,525	231	15.15%	▲ 25
37	HKA	https://www.link	United Kingdom	1,172	177	15.10%	▼ -8
38	DQS	https://www.link	Germany	1,375	207	15.05%	▼ -12
39	Control Risks	https://www.link	United Kingdom	2,702	403	14.91%	▲ 38
40	Korn Ferry	https://www.link	United States	16,308	2,425	14.87%	▲ 7
41	Point B	https://www.link	United States	1,043	155	14.86%	▲ 46
42	Alvarez & Marsal	https://www.link	United States	8,479	1,260	14.86%	▼ -2
43	Actalent	https://www.link	United States	5,841	866	14.83%	▼ -7
44	BCG X	https://www.link	United States	1,919	283	14.75%	▼ -22
45	Ramboll Management Con	https://www.link	Denmark	1,306	192	14.70%	▼ -14
46	PwC Norway	https://www.link	Norway	1,763	259	14.69%	▼ -11
47	PA Consulting	https://www.link	United Kingdom	5,292	775	14.64%	▼ -23
48	Kroll	https://www.link	United States	5,802	840	14.48%	▲ 9
49	Heidrick & Struggles	https://www.link	United States	2,281	327	14.34%	▲ 9
50	Airbus Protect	https://www.link	France	1,075	154	14.33%	▼ -9
51	Radius	https://www.link	United Kingdom	1,256	179	14.25%	▲ 29
52	Sikich	https://www.link	United States	1,736	247	14.23%	▼ -14
53	BDO Italia	https://www.link	Italy	1,065	151	14.18%	▲ 84
54	Arthur D. Little	https://www.link	Belgium	1,883	263	13.97%	▲ 34
55	Royal Cyber	https://www.link	United States	1,175	163	13.87%	▼ -16
56	Deloitte Consulting	https://www.link	Italy	3,952	547	13.84%	New Entry
57	FI Group	https://www.link	Spain	2,525	346	13.70%	▲ 6
58	zeb consulting	https://www.link	Germany	1,031	141	13.68%	▲ 58
59	FTI Consulting	https://www.link	United States	9,056	1,225	13.53%	▼ -14
60	Ankura	https://www.link	United States	1,979	266	13.44%	▲ 8
61	Sopra Steria Next	https://www.link	France	1,720	230	13.37%	▼ -29
62	frog	https://www.link	United States	2,514	333	13.25%	▼ -28
63	KPMG Norway	https://www.link	Norway	1,421	188	13.23%	▼ -40
64	Roland Berger	https://www.link	Germany	4,438	585	13.18%	▲ 32
65	ERM	https://www.link	United Kingdom	9,495	1,235	13.01%	▲ 28
66	PwC Deutschland	https://www.link	Germany	9,677	1,250	12.92%	▼ -33
67	Prometeia	https://www.link	Italy	1,120	144	12.86%	▲ 73
68	Huron	https://www.link	United States	5,147	658	12.78%	▼ -2
69	Tredence	https://www.link	United States	1,944	244	12.55%	▲ 39
70	CACI	https://www.link	United Kingdom	1,167	145	12.43%	▲ 50
71	alliantgroup	https://www.link	United States	1,691	210	12.42%	▼ -1
72	Valcon	https://www.link	Netherlands	1,443	179	12.40%	▼ -53
73	Accenture the Netherlands	https://www.link	Netherlands	1,348	167	12.39%	▼ -14
74	Egon Zehnder	https://www.link	Switzerland	3,073	380	12.37%	▲ 4
75	Gallup	https://www.link	United States	2,291	283	12.35%	▼ -33
76	Searce Inc	https://www.link	United States	1,426	176	12.34%	▼ -26
77	EKIUM	https://www.link	France	1,226	151	12.32%	▼ -4
78	BMC	https://www.link	Netherlands	2,202	270	12.26%	▲ 3
79	Silverlight Research Exper	https://www.link	United Kingdom	1,324	162	12.24%	▲ 20
80	Course5i	https://www.link	United States	1,295	155	11.97%	▲ 30
81	Strategy&	https://www.link	United States	5,861	698	11.91%	▲ 40
82	Vialto Partners	https://www.link	United Kingdom	5,385	641	11.90%	▼ -34
83	BDO Norge	https://www.link	Norway	1,518	179	11.79%	▲ 42
84	Teneo	https://www.link	United States	1,747	206	11.79%	▼ -30
85	Fractal	https://www.link	United States	4,368	513	11.74%	▲ 28
86	Deloitte Digital	https://www.link	United States	9,620	1,122	11.66%	▼ -26
87	J.S. Held	https://www.link	United States	1,736	202	11.64%	▼ -23
88	agap2	https://www.link	France	1,935	225	11.63%	▼ -17
89	TheMathCompany	https://www.link	United States	1,433	166	11.58%	▼ -7
90	EIFFEL	https://www.link	Netherlands	1,275	147	11.53%	▼ -39
91	Rödl & Partner	https://www.link	Germany	2,351	270	11.48%	▲ 6
92	Tiger Analytics	https://www.link	United States	3,474	397	11.43%	▲ 32
93	CGI Business Consulting	https://www.link	France	1,481	169	11.41%	▼ -10
94	Frost & Sullivan	https://www.link	United States	2,423	276	11.39%	▲ 0
95	Infosys Consulting	https://www.link	Switzerland	4,771	543	11.38%	▼ -49

96	84.51*	https://www.link	United States	1,494		170	11.38%	▲ 42
97	ProPharma	https://www.link	United States	2,091		237	11.33%	▼ -23
98	The Hackett Group	https://www.link	United States	1,699		190	11.18%	▼ -6
99	P3	https://www.link	Germany	1,739		193	11.10%	▼ -34
100	PwC Portugal	https://www.link	Portugal	1,518		168	11.07%	▲ 6
101	Bain & Company	https://www.link	United States	21,466		2,365	11.02%	▲ 1
102	Invisible Technologies	https://www.link	United States	1,231		135	10.97%	▼ -18
103	Implement Consulting Group	https://www.link	Denmark	1,498		160	10.68%	▼ -82
104	Wavestone	https://www.link	France	4,869		516	10.60%	▼ -29
105	Davidson consulting	https://www.link	France	1,946		206	10.59%	▲ 34
106	Protiviti	https://www.link	United States	11,674		1,232	10.55%	▲ 17
107	Oliver Wyman	https://www.link	United States	8,328		876	10.52%	▼ -38
108	KPMG Deutschland	https://www.link	Germany	8,366		879	10.51%	▼ -3
109	Accenture España	https://www.link	Spain	5,114		534	10.44%	▼ -11
110	InfoCepts	https://www.link	United States	1,370		143	10.44%	▲ 44
111	Right Management	https://www.link	United States	2,702		282	10.44%	▲ 6
112	BI WORLDWIDE	https://www.link	United States	1,888		197	10.43%	▲ 3
113	Amazon FBA and FBM	https://www.link	United Kingdom	1,124		115	10.23%	New Entry
114	West Monroe	https://www.link	United States	2,483		251	10.11%	▼ -23
115	Kearney	https://www.link	United States	10,282		1,032	10.04%	▼ -1
116	EY-Parthenon	https://www.link	United States	8,964		899	10.03%	▼ -13
117	KPMG Italy	https://www.link	Italy	4,170		417	10.00%	▲ 13
118	Quirónprevención	https://www.link	Spain	3,053		304	9.96%	New Entry
119	BCG	https://www.link	United States	35,243		3,500	9.93%	▼ -1
120	McKinsey & Company	https://www.link	United States	45,378		4,500	9.92%	▼ -20
121	Aspia	https://www.link	Sweden	1,192		118	9.90%	▼ -111
122	Exponent	https://www.link	United States	1,516		150	9.89%	▼ -43
123	Russell Reynolds Associates	https://www.link	United States	2,804		277	9.88%	▲ 6
124	RSM	https://www.link	United Kingdom	2,116		209	9.88%	▼ -38
125	EMPRESAS IMAN	https://www.link	Spain	1,079		106	9.82%	▼ -40
126	NAMSA	https://www.link	United States	1,545		150	9.71%	▼ -25
127	RGP	https://www.link	United States	3,443		333	9.67%	▼ -20
128	SG Analytics	https://www.link	United States	1,393		134	9.62%	▲ 8
129	PwC Polska	https://www.link	Poland	3,881		372	9.59%	▼ -20
130	KPMG Finland	https://www.link	Finland	1,287		123	9.56%	▼ -35
131	Capgemini Invent	https://www.link	France	20,063		1,881	9.38%	▲ 17
132	MSX International	https://www.link	United States	3,884		362	9.32%	▼ -10
133	PwC Sweden	https://www.link	Sweden	2,516		233	9.26%	▼ -21
134	The Smart Cube	https://www.link	United Kingdom	1,041		96	9.22%	▲ 13
135	CBIZ	https://www.link	United States	4,188		385	9.19%	▲ 0
136	Charles River Associates	https://www.link	United States	1,495		134	8.96%	▲ 8
137	ICF	https://www.link	United States	9,907		871	8.79%	▼ -11
138	KPMG Poland	https://www.link	Poland	1,634		143	8.75%	▼ -34
139	IEM	https://www.link	United States	1,490		130	8.72%	▼ -8
140	GP Strategies	https://www.link	United States	4,104		358	8.72%	▲ 11
141	d-fine	https://www.link	Germany	1,204		105	8.72%	▲ 23
142	HeadMind Partners	https://www.link	France	1,389		121	8.71%	▼ -9
143	LMI	https://www.link	United States	2,626		228	8.68%	▼ -2
144	Magellan Federal	https://www.link	United States	1,233		107	8.68%	▲ 1
145	Assystem	https://www.link	France	6,397		550	8.60%	▲ 8
146	Trinity Life Sciences	https://www.link	United States	1,460		123	8.42%	▼ -27
147	Trianz	https://www.link	United States	2,043		171	8.37%	▲ 32
148	BearingPoint	https://www.link	Netherlands	10,236		850	8.30%	▼ -14
149	Berkeley Research Group	https://www.link	United States	1,632		134	8.21%	▼ -7
150	RPS	https://www.link	United Kingdom	6,442		527	8.18%	▼ -23
151	Spencer Stuart	https://www.link	United States	2,976		243	8.17%	▼ -19
152	Dillon Consulting Limited	https://www.link	Canada	1,121		90	8.03%	▼ -41
153	Publicis Sapient	https://www.link	United States	24,068		1,925	8.00%	▲ 3
154	DERICHEBOURG	https://www.link	France	4,532		361	7.97%	▼ -11
155	Guidehouse	https://www.link	United States	12,101		957	7.91%	▼ -5
156	EFOR	https://www.link	France	1,849		146	7.90%	▲ 6
157	Ginger	https://www.link	France	1,570		123	7.83%	▼ -29
158	KPMG Sweden	https://www.link	Sweden	1,562		122	7.81%	▼ -69
159	Indegene	https://www.link	United States	5,112		392	7.67%	▼ -10
160	Be	https://www.link	Italy	1,153		88	7.63%	▼ -5
161	ABS Group	https://www.link	United States	1,353		102	7.54%	▼ -4
162	ZS	https://www.link	United States	14,901		1,084	7.27%	▼ -1
163	Milliman	https://www.link	United States	3,991		285	7.14%	▼ -4
164	J. J. Keller & Associates	https://www.link	United States	1,718		122	7.10%	▼ -1
165	BMT	https://www.link	United Kingdom	2,107		147	6.98%	▼ -13
166	CCMC	https://www.link	United States	1,073		74	6.90%	▲ 0
167	GovCIO	https://www.link	United States	2,415		162	6.71%	▲ 2

168	OPPLUS	https://www.link	Spain	1,421	94	6.62%	▲ 15
169	L.E.K. Consulting	https://www.link	United States	3,685	242	6.57%	▼ -9
170	DOMINION GLOBAL	https://www.link	Spain	2,852	186	6.52%	▼ -3
171	Management Solutions	https://www.link	Spain	3,640	233	6.40%	▲ 1
172	ILUNION	https://www.link	Spain	5,170	329	6.36%	▼ -4
173	Netscribes	https://www.link	United States	1,314	82	6.24%	New Entry
174	Cyberbacker Careers	https://www.link	United States	1,446	87	6.02%	▼ -9
175	Freelance.com	https://www.link	France	1,801	108	6.00%	▼ -2
176	Credece Management So	https://www.link	United States	1,134	66	5.82%	▼ -30
177	Groupe SAMSIC	https://www.link	France	4,706	259	5.50%	▼ -2
178	Davey Resource Group	https://www.link	United States	1,283	70	5.46%	▼ -2
179	tms	https://www.link	United States	2,212	117	5.29%	▼ -9
180	Jacobs	https://www.link	United States	66,683	3,500	5.25%	▼ -3
181	Accenture	https://www.link	Ireland	558,683	29,000	5.19%	▼ -7
182	Applus+ Europe	https://www.link	Spain	2,414	121	5.01%	▼ -11
183	umlaut company	https://www.link	Germany	3,069	153	4.99%	▼ -3
184	Mu Sigma	https://www.link	United States	3,194	158	4.95%	▲ 7
185	Armatis	https://www.link	France	3,772	185	4.90%	▼ -4
186	AYESA	https://www.link	Spain	8,536	406	4.76%	▼ -4
187	Analysis Group	https://www.link	United States	1,571	73	4.65%	▼ -9
188	Applus+ RTD	https://www.link	Netherlands	1,821	82	4.50%	▼ -1
189	Regalix	https://www.link	United States	1,991	89	4.47%	▼ -4
190	SDG Group	https://www.link	Italy	2,264	101	4.46%	▼ -6
191	Daymon	https://www.link	United States	2,199	86	3.91%	▼ -3
192	ADEC Innovations	https://www.link	United States	1,233	48	3.89%	▼ -6
193	Material	https://www.link	United States	2,126	74	3.48%	▼ -3
194	Duff & Phelps	https://www.link	United States	1,222	41	3.36%	New Entry
195	BTS	https://www.link	Sweden	7,448	245	3.29%	▼ -3
196	Self-Employed Contractor	https://www.link	United States	14,732	480	3.26%	▼ -7
197	SP Data Digital	https://www.link	Canada	1,105	31	2.81%	▲ 0
198	Xerox	https://www.link	United States	52,218	1,345	2.58%	▼ -2
199	Markt	https://www.link	Spain	1,718	44	2.56%	▼ -6
200	Applus+	https://www.link	Spain	15,887	362	2.28%	▼ -6
201	Selbständig	https://www.link	Switzerland	3,770	73	1.94%	▼ -3
202	SIMOS Insourcing Solution	https://www.link	United States	1,030	18	1.75%	▼ -7
203	Företagare	https://www.link	Sweden	3,494	56	1.60%	New Entry
204	SER A KET	https://www.link	France	1,092	17	1.56%	▼ -5
205	Maritz	https://www.link	United States	2,558	39	1.52%	▼ -5
206	HCLTech	https://www.link	United Kingdom	1,667	24	1.44%	▼ -5
207	(+)Vendas	https://www.link	Portugal	1,770	24	1.36%	New Entry
208	Wicresoft	https://www.link	United States	1,984	26	1.31%	▲ 0
209	MCS Management Consult	https://www.link	Italy	1,147	15	1.31%	▼ -2
210	CROSSMARK	https://www.link	United States	8,829	105	1.19%	▼ -4
211	Grupo Unisono	https://www.link	Spain	1,699	20	1.18%	▼ -7
212	GEA	https://www.link	Italy	1,095	12	1.10%	▼ -10
213	MAP	https://www.link	United States	1,567	17	1.08%	▼ -10
214	Propia	https://www.link	Sweden	2,062	20	0.97%	▼ -4
215	SapientRazorfish	https://www.link	United States	2,089	19	0.91%	▼ -6
216	Governo	https://www.link	Sweden	1,504	12	0.80%	▼ -11
217	University	https://www.link	Slovakia	9,462	49	0.52%	▼ -6
218	PBH	https://www.link	Netherlands	2,190	7	0.32%	▼ -6
219	ROPA	https://www.link	Sweden	1,183	2	0.17%	▼ -6

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



DSMN8

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