

DSMN8

Europe's Most Active Management Consulting Professionals on Social - August 2023

Industry at a glance:

Average Score: **10.37%** Total Companies: **102** Global Industry Average: **10.4%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Porsche Consulting	https://www.linkedin.com/company/porsche-consulting	Germany	1,113	252	22.64%	▲ 26
2	PwC España	https://www.linkedin.com/company/pwc-espana	Spain	3,390	723	21.33%	▲ 32
3	Baker Tilly France	https://www.linkedin.com/company/baker-tilly-france	France	1,051	217	20.65%	▲ 3
4	MHP	https://www.linkedin.com/company/mhp	Germany	4,786	975	20.37%	▲ 34
5	Leyton	https://www.linkedin.com/company/leyton	France	2,917	592	20.29%	▲ 3
6	Ayming	https://www.linkedin.com/company/ayming	France	1,614	324	20.07%	▼ -5
7	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium	Belgium	1,508	297	19.69%	▼ -4
8	PwC Canada	https://www.linkedin.com/company/pwc-canada	Canada	5,377	1,049	19.51%	New Entry
9	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland	Switzerland	2,038	397	19.48%	▲ 2
10	dss+	https://www.linkedin.com/company/dss	Switzerland	1,486	267	17.97%	▼ -1
11	PQE Group	https://www.linkedin.com/company/pqe-group	Italy	1,358	241	17.75%	▼ -9
12	Synpulse	https://www.linkedin.com/company/synpulse	Switzerland	1,217	210	17.26%	▲ 16
13	Simon-Kucher	https://www.linkedin.com/company/simon-kucher	Germany	2,491	420	16.86%	▲ 13
14	onepoint	https://www.linkedin.com/company/onepoint	France	3,332	556	16.69%	▼ -9
15	BIP	https://www.linkedin.com/company/bip	Italy	4,773	775	16.24%	▲ 2
16	BDO Switzerland	https://www.linkedin.com/company/bdo-switzerland	Switzerland	1,039	167	16.07%	▼ -6
17	JAKALA	https://www.linkedin.com/company/jakala	Italy	1,673	264	15.78%	▲ 28
18	Artefact	https://www.linkedin.com/company/artefact	France	1,467	229	15.61%	▲ 13
19	OCA GLOBAL	https://www.linkedin.com/company/oca-global	Spain	1,616	250	15.47%	▼ -15
20	MI-GSO PCUBED	https://www.linkedin.com/company/mi-gso-pcubed	France	2,995	457	15.26%	▲ 3
21	Sia Partners	https://www.linkedin.com/company/sia-partners	France	2,949	448	15.19%	▼ -9
22	Horváth	https://www.linkedin.com/company/horvath	Germany	1,525	231	15.15%	▲ 8
23	DQS	https://www.linkedin.com/company/dqs	Germany	1,375	207	15.05%	▼ -7

24	Ramboll Management Con	https://www.link	Denmark	1,306	192	14.70%	▼ -6
25	PwC Norway	https://www.link	Norway	1,763	259	14.69%	▼ -4
26	Airbus Protect	https://www.link	France	1,075	154	14.33%	▼ -4
27	BDO Italia	https://www.link	Italy	1,065	151	14.18%	▲ 34
28	Arthur D. Little	https://www.link	Belgium	1,883	263	13.97%	▲ 15
29	Deloitte Consulting	https://www.link	Italy	3,952	547	13.84%	New Entry
30	FI Group	https://www.link	Spain	2,525	346	13.70%	▲ 2
31	zeb consulting	https://www.link	Germany	1,031	141	13.68%	▲ 24
32	Sopra Steria Next	https://www.link	France	1,720	230	13.37%	▼ -13
33	KPMG Norway	https://www.link	Norway	1,421	188	13.23%	▼ -18
34	Roland Berger	https://www.link	Germany	4,438	585	13.18%	▲ 13
35	PwC Deutschland	https://www.link	Germany	9,677	1,250	12.92%	▼ -15
36	Prometeia	https://www.link	Italy	1,120	144	12.86%	▲ 27
37	Valcon	https://www.link	Netherlands	1,443	179	12.40%	▼ -24
38	Accenture the Netherlands	https://www.link	Netherlands	1,348	167	12.39%	▼ -9
39	Egon Zehnder	https://www.link	Switzerland	3,073	380	12.37%	▲ 0
40	EKIUM	https://www.link	France	1,226	151	12.32%	▼ -4
41	BMC	https://www.link	Netherlands	2,202	270	12.26%	▼ -1
42	BDO Norge	https://www.link	Norway	1,518	179	11.79%	▲ 14
43	agap2	https://www.link	France	1,935	225	11.63%	▼ -8
44	EIFFEL	https://www.link	Netherlands	1,275	147	11.53%	▼ -19
45	Rödl & Partner	https://www.link	Germany	2,351	270	11.48%	▲ 3
46	CGI Business Consulting	https://www.link	France	1,481	169	11.41%	▼ -5
47	Infosys Consulting	https://www.link	Switzerland	4,771	543	11.38%	▼ -23
48	P3	https://www.link	Germany	1,739	193	11.10%	▼ -15
49	PwC Portugal	https://www.link	Portugal	1,518	168	11.07%	▲ 3
50	Implement Consulting Grou	https://www.link	Denmark	1,498	160	10.68%	▼ -36
51	Wavestone	https://www.link	France	4,869	516	10.60%	▼ -14
52	Davidson consulting	https://www.link	France	1,946	206	10.59%	▲ 10
53	KPMG Deutschland	https://www.link	Germany	8,366	879	10.51%	▼ -2
54	Accenture España	https://www.link	Spain	5,114	534	10.44%	▼ -5
55	KPMG Italy	https://www.link	Italy	4,170	417	10.00%	▲ 3
56	Quirónprensión	https://www.link	Spain	3,053	304	9.96%	New Entry
57	Aspia	https://www.link	Sweden	1,192	118	9.90%	▼ -50
58	EMPRESAS IMAN	https://www.link	Spain	1,079	106	9.82%	▼ -16
59	PwC Polska	https://www.link	Poland	3,881	372	9.59%	▼ -6
60	KPMG Finland	https://www.link	Finland	1,287	123	9.56%	▼ -14
61	Capgemini Invent	https://www.link	France	20,063	1,881	9.38%	▲ 4
62	PwC Sweden	https://www.link	Sweden	2,516	233	9.26%	▼ -8
63	KPMG Poland	https://www.link	Poland	1,634	143	8.75%	▼ -13
64	d-fine	https://www.link	Germany	1,204	105	8.72%	▲ 5
65	HeadMind Partners	https://www.link	France	1,389	121	8.71%	▼ -6
66	Assystem	https://www.link	France	6,397	550	8.60%	▲ 0
67	BearingPoint	https://www.link	Netherlands	10,236	850	8.30%	▼ -7
68	Dillon Consulting Limited	https://www.link	Canada	1,121	90	8.03%	New Entry
69	DERICHEBOURG	https://www.link	France	4,532	361	7.97%	▼ -5
70	EFOR	https://www.link	France	1,849	146	7.90%	▼ -2
71	Ginger	https://www.link	France	1,570	123	7.83%	▼ -14
72	KPMG Sweden	https://www.link	Sweden	1,562	122	7.81%	▼ -28
73	Be	https://www.link	Italy	1,153	88	7.63%	▼ -6
74	OPPLUS	https://www.link	Spain	1,421	94	6.62%	▲ 6
75	DOMINION GLOBAL	https://www.link	Spain	2,852	186	6.52%	▼ -5
76	Management Solutions	https://www.link	Spain	3,640	233	6.40%	▼ -3
77	ILUNION	https://www.link	Spain	5,170	329	6.36%	▼ -6
78	Freelance.com	https://www.link	France	1,801	108	6.00%	▼ -4
79	Groupe SAMSIC	https://www.link	France	4,706	259	5.50%	▼ -3
80	Accenture	https://www.link	Ireland	558,683	29,000	5.19%	▼ -5
81	Applus+ Europe	https://www.link	Spain	2,414	121	5.01%	▼ -9
82	umlaut company	https://www.link	Germany	3,069	153	4.99%	▼ -5
83	Armatix	https://www.link	France	3,772	185	4.90%	▼ -5
84	AYESA	https://www.link	Spain	8,536	406	4.76%	▼ -5
85	Applus+ RTD	https://www.link	Netherlands	1,821	82	4.50%	▼ -3
86	SDG Group	https://www.link	Italy	2,264	101	4.46%	▼ -5
87	BTS	https://www.link	Sweden	7,448	245	3.29%	▼ -4
88	SP Data Digital	https://www.link	Canada	1,105	31	2.81%	New Entry
89	Markt	https://www.link	Spain	1,718	44	2.56%	▼ -5
90	Applus+	https://www.link	Spain	15,887	362	2.28%	▼ -5
91	Selbständig	https://www.link	Switzerland	3,770	73	1.94%	▼ -5
92	Företagare	https://www.link	Sweden	3,494	56	1.60%	New Entry
93	SER A KET	https://www.link	France	1,092	17	1.56%	▼ -6
94	(+)Vendas	https://www.link	Portugal	1,770	24	1.36%	New Entry
95	MCS Management Consult	https://www.link	Italy	1,147	15	1.31%	▼ -4

96	Grupo Unisono	https://www.link Spain	1,699	20	1.18%	▼ -7
97	GEA	https://www.link Italy	1,095	12	1.10%	▼ -9
98	Propia	https://www.link Sweden	2,062	20	0.97%	▼ -6
99	Governo	https://www.link Sweden	1,504	12	0.80%	▼ -9
100	University	https://www.link Slovakia	9,462	49	0.52%	▼ -7
101	PBH	https://www.link Netherlands	2,190	7	0.32%	▼ -7
102	ROPA	https://www.link Sweden	1,183	2	0.17%	▼ -7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

linkedin.com/company/DSMN8

