



The USA's Most Active Electrical/Electronic Manufacturing Professionals on Social - August 2023

Industry at a glance:

Average Score:
5.44%

Total Companies:
81

Global Industry Average:
6.45%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GAOTek	https://www.linkedin.com/company/gaotek	United States	2,828	1,046	36.99%	▲ 0
2	SharkNinja	https://www.linkedin.com/company/sharkninja	United States	2,309	337	14.60%	New Entry
3	nVent	https://www.linkedin.com/company/nvent	United States	2,453	352	14.35%	▲ 2
4	Mirion	https://www.linkedin.com/company/mirion	United States	1,142	140	12.26%	▲ 4
5	Crestron Electronics	https://www.linkedin.com/company/crestron	United States	2,428	272	11.20%	▼ -2
6	Belden	https://www.linkedin.com/company/belden	United States	2,662	272	10.22%	▲ 0
7	Vertiv	https://www.linkedin.com/company/vertiv	United States	11,603	1,155	9.95%	▲ 0
8	TTI	https://www.linkedin.com/company/tti	United States	3,488	322	9.23%	▲ 2
9	Fluke Corporation	https://www.linkedin.com/company/fluke	United States	3,099	261	8.42%	▲ 0
10	Atkore	https://www.linkedin.com/company/atkore	United States	1,389	111	7.99%	▲ 5
11	Kimball Electronics	https://www.linkedin.com/company/kimball-electronics	United States	2,341	167	7.13%	▲ 15
12	Franklin Electric	https://www.linkedin.com/company/franklin-electric	United States	1,936	137	7.08%	▲ 9
13	Topcon Positioning System	https://www.linkedin.com/company/topcon-positioning-system	United States	1,731	122	7.05%	▼ -9
14	Leviton	https://www.linkedin.com/company/leviton	United States	2,242	157	7.00%	▲ 5
15	EnerSys	https://www.linkedin.com/company/enersys	United States	5,482	383	6.99%	▼ -2
16	Keysight Technologies	https://www.linkedin.com/company/keysight	United States	11,997	829	6.91%	▲ 0
17	Legrand, North America	https://www.linkedin.com/company/legrand-na	United States	2,205	151	6.85%	▲ 3
18	Panduit	https://www.linkedin.com/company/panduit	United States	4,008	270	6.74%	▲ 6
19	Lutron Electronics	https://www.linkedin.com/company/lutron	United States	2,696	181	6.71%	▲ 9
20	Acuity Brands	https://www.linkedin.com/company/acuity-brands	United States	3,775	249	6.60%	▼ -2
21	S&C Electric Company	https://www.linkedin.com/company/sc-electric	United States	2,201	144	6.54%	▲ 8
22	Southwire Company	https://www.linkedin.com/company/southwire	United States	3,766	241	6.40%	▲ 8
23	Generac Power Systems	https://www.linkedin.com/company/generac	United States	3,370	215	6.38%	▼ -11

24	Hubbell Power Systems	https://www.link	United States	1,098	70	6.38%	▼ -13
25	Methode Electronics	https://www.link	United States	2,259	140	6.20%	▲ 9
26	Inventus Power	https://www.link	United States	1,179	73	6.19%	▼ -4
27	Allegion US	https://www.link	United States	1,619	100	6.18%	▲ 4
28	Littelfuse	https://www.link	United States	4,125	250	6.06%	▲ 12
29	Carlisle	https://www.link	United States	1,573	94	5.98%	▼ -27
30	NI	https://www.link	United States	8,459	478	5.65%	▼ -3
31	Tektronix	https://www.link	United States	3,556	195	5.48%	▲ 7
32	Boyd	https://www.link	United States	1,409	76	5.39%	▲ 3
33	AMETEK	https://www.link	United States	4,441	238	5.36%	▼ -19
34	DigiKey	https://www.link	United States	2,225	117	5.26%	▼ -17
35	nVent Thermal Management	https://www.link	United States	1,239	65	5.25%	▲ 1
36	Bourns	https://www.link	United States	1,303	68	5.22%	▼ -3
37	Watlow	https://www.link	United States	1,745	91	5.21%	▲ 6
38	SEL	https://www.link	United States	5,682	288	5.07%	▲ 1
39	Nidec Motor Corporation	https://www.link	United States	4,060	200	4.93%	▲ 14
40	Sensata Technologies	https://www.link	United States	7,275	346	4.76%	▲ 2
41	Regal Rexnord	https://www.link	United States	7,918	376	4.75%	▼ -16
42	Plexus	https://www.link	United States	8,192	381	4.65%	▲ 5
43	Extron	https://www.link	United States	1,560	71	4.55%	▲ 20
44	VPG	https://www.link	United States	1,106	49	4.43%	▼ -3
45	Honeywell	https://www.link	United States	126,486	5,500	4.35%	▲ 1
46	Electrical Components International	https://www.link	United States	1,972	85	4.31%	▼ -14
47	Fujikura Automotive Electronics	https://www.link	United States	1,154	47	4.07%	▲ 2
48	Robertshaw	https://www.link	United States	1,623	66	4.07%	▼ -3
49	PLP	https://www.link	United States	1,015	41	4.04%	New Entry
50	Molex	https://www.link	United States	11,269	444	3.94%	▲ 2
51	Samtec	https://www.link	United States	2,800	109	3.89%	▲ 0
52	Benchmark	https://www.link	United States	5,821	226	3.88%	▲ 3
53	Vishay Intertechnology	https://www.link	United States	4,413	169	3.83%	▲ 5
54	Advanced Energy	https://www.link	United States	3,781	143	3.78%	▲ 0
55	Hubbell Incorporated	https://www.link	United States	6,435	238	3.70%	▼ -55
56	Emerson Commercial & Residential	https://www.link	United States	5,016	183	3.65%	▼ -19
57	Powell	https://www.link	United States	2,193	79	3.60%	▲ 0
58	Panasonic Automotive	https://www.link	United States	2,746	98	3.57%	▲ 1
59	KEMET Electronics	https://www.link	United States	3,763	126	3.35%	▲ 6
60	Coherent Laser	https://www.link	United States	2,902	97	3.34%	▼ -12
61	Rexel USA	https://www.link	United States	3,259	104	3.19%	▼ -17
62	Rogers Corporation	https://www.link	United States	1,951	62	3.18%	▲ 0
63	IPG Photonics	https://www.link	United States	1,594	47	2.95%	▼ -13
64	Amphenol	https://www.link	United States	3,459	97	2.80%	▲ 3
65	C&D Technologies	https://www.link	United States	1,795	49	2.73%	▼ -5
66	CPI	https://www.link	United States	1,778	47	2.64%	▲ 2
67	Regal Beloit Corporation	https://www.link	United States	3,372	88	2.61%	▼ -1
68	Electronic Theatre Controls	https://www.link	United States	1,046	25	2.39%	▼ -4
69	Excellitas Technologies	https://www.link	United States	3,001	70	2.33%	▼ -13
70	AVX Corporation	https://www.link	United States	1,342	26	1.94%	▲ 1
71	Gexpro	https://www.link	United States	1,378	25	1.81%	▲ 2
72	Amphenol	https://www.link	United States	2,606	44	1.69%	▲ 0
73	X-Rite	https://www.link	United States	3,987	67	1.68%	▼ -3
74	Knowles Corporation	https://www.link	United States	2,101	35	1.67%	▼ -5
75	Panasonic North America	https://www.link	United States	10,720	178	1.66%	▼ -14
76	Pioneer Electronics	https://www.link	United States	1,310	21	1.60%	▼ -1
77	Sanmina	https://www.link	United States	20,735	323	1.56%	▼ -1
78	TTM Technologies	https://www.link	United States	4,923	74	1.50%	▼ -4
79	TAIYO YUDEN	https://www.link	United States	1,701	25	1.47%	New Entry
80	Keltron	https://www.link	United States	1,008	9	0.89%	New Entry
81	CSI	https://www.link	United States	2,165	4	0.18%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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