

DSMN8

The World's Most Active Electrical/Electronic Manufacturing Professionals on Social - August 2023

Industry at a glance:

Average Score:
6.45%

Total Companies:
150

Average No. Employees:
5,281

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GAOTek	https://www.linkedin.com/company/gaotek	United States	2,828	1,046	36.99%	▲ 0
2	Zumtobel Group	https://www.linkedin.com/company/zumtobel-group	Austria	1,459	282	19.33%	▲ 1
3	Wallbox Chargers	https://www.linkedin.com/company/wallbox-chargers	Spain	1,036	161	15.54%	▼ -1
4	SharkNinja	https://www.linkedin.com/company/sharkninja	United States	2,309	337	14.60%	New Entry
5	LEDVANCE	https://www.linkedin.com/company/ledvance	Germany	2,144	309	14.41%	▲ 3
6	nVent	https://www.linkedin.com/company/nvent	United States	2,453	352	14.35%	▲ 17
7	Ajax Systems	https://www.linkedin.com/company/ajax-systems	Ukraine	1,138	150	13.18%	New Entry
8	Sennheiser	https://www.linkedin.com/company/sennheiser	Germany	1,688	212	12.56%	▼ -2
9	Bosch Security and Safety	https://www.linkedin.com/company/bosch-security-and-safety	Germany	2,750	342	12.44%	▼ -2
10	Mirion	https://www.linkedin.com/company/mirion	United States	1,142	140	12.26%	▲ 23
11	Kamstrup	https://www.linkedin.com/company/kamstrup	Denmark	1,433	170	11.86%	▼ -1
12	Signify	https://www.linkedin.com/company/signify	Netherlands	11,532	1,365	11.84%	▲ 2
13	Bosch Energy and Building	https://www.linkedin.com/company/bosch-energy-and-building	Germany	1,023	119	11.63%	New Entry
14	Socomec Group	https://www.linkedin.com/company/socomec-group	France	2,324	269	11.57%	▲ 8
15	Versuni	https://www.linkedin.com/company/versuni	Netherlands	2,759	313	11.34%	▼ -15
16	Hitachi Energy	https://www.linkedin.com/company/hitachi-energy	Switzerland	20,013	2,250	11.24%	▲ 1
17	Crestron Electronics	https://www.linkedin.com/company/crestron-electronics	United States	2,428	272	11.20%	▼ -8
18	Schneider Electric	https://www.linkedin.com/company/schneider-electric	France	80,624	9,000	11.16%	▲ 3
19	Danfoss Drives	https://www.linkedin.com/company/danfoss-drives	Denmark	2,494	278	11.15%	▲ 7
20	Teledyne e2v	https://www.linkedin.com/company/teledyne-e2v	United Kingdom	1,032	112	10.85%	▲ 32
21	Fronius International	https://www.linkedin.com/company/fronius-international	Austria	1,669	176	10.55%	▲ 9
22	NKT	https://www.linkedin.com/company/nkt	Denmark	2,264	237	10.47%	▼ -7
23	Belden	https://www.linkedin.com/company/belden	United States	2,662	272	10.22%	▲ 1

24	Freudenberg Home and Cl	https://www.link	Germany	1,295		131	10.12%	▲ 13
25	CAREL	https://www.link	Italy	1,302		130	9.98%	▲ 15
26	Vertiv	https://www.link	United States	11,603		1,155	9.95%	▲ 6
27	WAGO	https://www.link	Germany	1,168		113	9.67%	▼ -8
28	Bosch Power Tools	https://www.link	Germany	3,201		305	9.53%	▲ 22
29	Mettler-Toledo	https://www.link	Switzerland	10,025		949	9.47%	▼ -4
30	Hager Group	https://www.link	Germany	4,423		416	9.41%	▼ -2
31	TTI	https://www.link	United States	3,488		322	9.23%	▲ 11
32	Barco	https://www.link	Belgium	4,321		398	9.21%	▲ 4
33	Nidec Leroy-Somer	https://www.link	France	1,445		130	9.00%	▲ 6
34	SOMFY Group	https://www.link	France	2,172		195	8.98%	▲ 9
35	SIMON	https://www.link	Spain	1,394		120	8.61%	▲ 0
36	Fluke Corporation	https://www.link	United States	3,099		261	8.42%	▲ 2
37	Neways Electronics Intern	https://www.link	Netherlands	1,055		87	8.25%	New Entry
38	Atkore	https://www.link	United States	1,389		111	7.99%	▲ 17
39	Vaisala	https://www.link	Finland	1,954		154	7.88%	▼ -21
40	Nidec Industrial Solutions	https://www.link	Italy	1,150		89	7.74%	▲ 1
41	FOSS	https://www.link	Denmark	1,528		116	7.59%	▼ -14
42	Eaton	https://www.link	Ireland	47,689		3,500	7.34%	▲ 16
43	Kimball Electronics	https://www.link	United States	2,341		167	7.13%	▲ 29
44	Lucy Electric	https://www.link	United Kingdom	1,041		74	7.11%	▲ 38
45	Legrand	https://www.link	France	6,689		475	7.10%	▲ 9
46	Franklin Electric	https://www.link	United States	1,936		137	7.08%	▲ 19
47	Topcon Positioning System	https://www.link	United States	1,731		122	7.05%	▼ -34
48	Leviton	https://www.link	United States	2,242		157	7.00%	▲ 15
49	EnerSys	https://www.link	United States	5,482		383	6.99%	▲ 2
50	Bticino	https://www.link	Italy	1,754		122	6.96%	▲ 7
51	Keysight Technologies	https://www.link	United States	11,997		829	6.91%	▲ 8
52	Datalogic	https://www.link	Italy	2,137		147	6.88%	▼ -8
53	Legrand, North America	https://www.link	United States	2,205		151	6.85%	▲ 11
54	Asteelflash	https://www.link	France	1,773		121	6.82%	▲ 24
55	HUBER+SUHNER	https://www.link	Switzerland	2,255		153	6.78%	▼ -21
56	AT&S	https://www.link	Austria	2,521		170	6.74%	▲ 25
57	Panduit	https://www.link	United States	4,008		270	6.74%	▲ 12
58	Landis+Gyr	https://www.link	Switzerland	4,703		316	6.72%	▲ 2
59	Lutron Electronics	https://www.link	United States	2,696		181	6.71%	▲ 16
60	Marquardt Group	https://www.link	Germany	1,743		115	6.60%	▲ 32
61	Acuity Brands	https://www.link	United States	3,775		249	6.60%	▲ 1
62	S&C Electric Company	https://www.link	United States	2,201		144	6.54%	▲ 14
63	Saft	https://www.link	France	2,488		160	6.43%	▼ -15
64	Southwire Company	https://www.link	United States	3,766		241	6.40%	▲ 13
65	Generac Power Systems	https://www.link	United States	3,370		215	6.38%	▼ -18
66	Hubbell Power Systems	https://www.link	United States	1,098		70	6.38%	▼ -21
67	Bitron	https://www.link	Italy	1,901		121	6.37%	▲ 28
68	Anton Paar	https://www.link	Austria	2,130		135	6.34%	▼ -63
69	Radiall	https://www.link	France	1,499		95	6.34%	▲ 14
70	TE Connectivity	https://www.link	Switzerland	34,506		2,186	6.34%	▼ -58
71	DEF	https://www.link	France	2,163		135	6.24%	New Entry
72	Methode Electronics	https://www.link	United States	2,259		140	6.20%	▲ 13
73	Inventus Power	https://www.link	United States	1,179		73	6.19%	▼ -7
74	Alllegion US	https://www.link	United States	1,619		100	6.18%	▲ 5
75	Littelfuse	https://www.link	United States	4,125		250	6.06%	▲ 19
76	TDK Electronics	https://www.link	Germany	1,598		96	6.01%	▲ 10
77	GPV	https://www.link	Denmark	1,567		94	6.00%	▼ -6
78	Carlisle	https://www.link	United States	1,573		94	5.98%	▼ -74
79	Efacec	https://www.link	Portugal	2,294		137	5.97%	▼ -12
80	NI	https://www.link	United States	8,459		478	5.65%	▼ -7
81	Tektronix	https://www.link	United States	3,556		195	5.48%	▲ 9
82	JENOPTIK	https://www.link	Germany	1,260		69	5.48%	▼ -33
83	Boyd	https://www.link	United States	1,409		76	5.39%	▲ 4
84	AMETEK	https://www.link	United States	4,441		238	5.36%	▼ -31
85	DigiKey	https://www.link	United States	2,225		117	5.26%	▼ -24
86	nVent Thermal Managemen	https://www.link	United States	1,239		65	5.25%	▲ 2
87	Bourns	https://www.link	United States	1,303		68	5.22%	▼ -3
88	Watlow	https://www.link	United States	1,745		91	5.21%	▲ 10
89	SEL	https://www.link	United States	5,682		288	5.07%	▲ 4
90	TT Electronics	https://www.link	United Kingdom	2,433		122	5.01%	▲ 1
91	Future Electronics	https://www.link	Canada	4,452		222	4.99%	▲ 12
92	Nidec Motor Corporation	https://www.link	United States	4,060		200	4.93%	▲ 21
93	Sensata Technologies	https://www.link	United States	7,275		346	4.76%	▲ 4
94	Prodrive Technologies	https://www.link	Netherlands	1,977		94	4.75%	▼ -20
95	Regal Rexnord	https://www.link	United States	7,918		376	4.75%	▼ -25

96	RS	https://www.link	United Kingdom	6,541	310	4.74%	New Entry
97	Samsung Electronics Polsh	https://www.link	Poland	1,144	54	4.72%	▲ 3
98	Plexus	https://www.link	United States	8,192	381	4.65%	▲ 7
99	Extron	https://www.link	United States	1,560	71	4.55%	▲ 25
100	VPG	https://www.link	United States	1,106	49	4.43%	▼ -4
101	Honeywell	https://www.link	United States	126,486	5,500	4.35%	▲ 3
102	Electrical Components Inte	https://www.link	United States	1,972	85	4.31%	▼ -22
103	Salcomp	https://www.link	Finland	3,218	133	4.13%	▲ 9
104	Fujikura Automotive Americ	https://www.link	United States	1,154	47	4.07%	▲ 3
105	Robertshaw	https://www.link	United States	1,623	66	4.07%	▼ -3
106	PLP	https://www.link	United States	1,015	41	4.04%	New Entry
107	SMTC Corporation	https://www.link	Canada	1,028	41	3.99%	New Entry
108	Molex	https://www.link	United States	11,269	444	3.94%	▲ 3
109	Samtec	https://www.link	United States	2,800	109	3.89%	▲ 1
110	Benchmark	https://www.link	United States	5,821	226	3.88%	▲ 5
111	Vishay Intertechnology	https://www.link	United States	4,413	169	3.83%	▲ 8
112	Volet	https://www.link	United Kingdom	1,163	44	3.78%	▲ 5
113	Advanced Energy	https://www.link	United States	3,781	143	3.78%	▲ 1
114	Hubbell Incorporated	https://www.link	United States	6,435	238	3.70%	▼ -46
115	Emerson Commercial & Re	https://www.link	United States	5,016	183	3.65%	▼ -26
116	ZEISS Group	https://www.link	Germany	17,556	639	3.64%	▼ -87
117	Powell	https://www.link	United States	2,193	79	3.60%	▲ 1
118	Panasonic Automotive	https://www.link	United States	2,746	98	3.57%	▲ 2
119	KEMET Electronics	https://www.link	United States	3,763	126	3.35%	▲ 7
120	Coherent Laser	https://www.link	United States	2,902	97	3.34%	▼ -14
121	Rexel USA	https://www.link	United States	3,259	104	3.19%	▼ -20
122	Rogers Corporation	https://www.link	United States	1,951	62	3.18%	▲ 1
123	Zollner Elektronik	https://www.link	Germany	1,313	41	3.12%	▼ -14
124	IPG Photonics	https://www.link	United States	1,594	47	2.95%	▼ -16
125	Amphenol	https://www.link	United States	3,459	97	2.80%	▲ 4
126	Frigoglass	https://www.link	Greece	1,534	43	2.80%	▲ 4
127	C&D Technologies	https://www.link	United States	1,795	49	2.73%	▼ -6
128	Celestica	https://www.link	Canada	13,446	367	2.73%	▼ -1
129	CPI	https://www.link	United States	1,778	47	2.64%	▲ 2
130	GN Group	https://www.link	Denmark	6,614	173	2.62%	▼ -99
131	Regal Beloit Corporation	https://www.link	United States	3,372	88	2.61%	▼ -3
132	Foxconn Czech Republic	https://www.link	Czechia	1,150	29	2.52%	▲ 1
133	Electronic Theatre Control	https://www.link	United States	1,046	25	2.39%	▼ -8
134	Excelitas Technologies	https://www.link	United States	3,001	70	2.33%	▼ -18
135	Daikin Europe	https://www.link	Belgium	5,388	105	1.95%	▼ -119
136	AVX Corporation	https://www.link	United States	1,342	26	1.94%	▲ 1
137	Philips Lighting	https://www.link	Netherlands	6,236	117	1.88%	▼ -3
138	Gexpro	https://www.link	United States	1,378	25	1.81%	▲ 1
139	Amphenol	https://www.link	United States	2,606	44	1.69%	▼ -1
140	X-Rite	https://www.link	United States	3,987	67	1.68%	▼ -4
141	Knowles Corporation	https://www.link	United States	2,101	35	1.67%	▼ -9
142	Panasonic North America	https://www.link	United States	10,720	178	1.66%	▼ -20
143	OSRAM	https://www.link	Germany	5,725	94	1.64%	▼ -8
144	Pioneer Electronics	https://www.link	United States	1,310	21	1.60%	▼ -3
145	Sanmina	https://www.link	United States	20,735	323	1.56%	▼ -3
146	TTM Technologies	https://www.link	United States	4,923	74	1.50%	▼ -6
147	TAIYO YUDEN	https://www.link	United States	1,701	25	1.47%	New Entry
148	Keltron	https://www.link	United States	1,008	9	0.89%	New Entry
149	EPCOS	https://www.link	Germany	1,842	9	0.49%	▼ -6
150	CSI	https://www.link	United States	2,165	4	0.18%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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