

DSMN8

Europe's Most Active Electrical/Electronic Manufacturing Professionals on Social - August 2023

Industry at a glance:

Average Score:
7.92%

Total Companies:
61

Global Industry Average:
6.45%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Zumtobel Group	https://www.linkedin.com/company/zumtobel-group	Austria	1,459	282	19.33%	▲ 1
2	Wallbox Chargers	https://www.linkedin.com/company/wallbox-chargers	Spain	1,036	161	15.54%	▼ -1
3	LEDVANCE	https://www.linkedin.com/company/ledvance	Germany	2,144	309	14.41%	▲ 3
4	Ajax Systems	https://www.linkedin.com/company/ajax-systems	Ukraine	1,138	150	13.18%	New Entry
5	Sennheiser	https://www.linkedin.com/company/sennheiser	Germany	1,688	212	12.56%	▼ -1
6	Bosch Security and Safety	https://www.linkedin.com/company/bosch-security-and-safety	Germany	2,750	342	12.44%	▼ -1
7	Kamstrup	https://www.linkedin.com/company/kamstrup	Denmark	1,433	170	11.86%	▲ 0
8	Signify	https://www.linkedin.com/company/signify	Netherlands	11,532	1,365	11.84%	▲ 2
9	Bosch Energy and Building	https://www.linkedin.com/company/bosch-energy-and-building	Germany	1,023	119	11.63%	▲ 42
10	Socomec Group	https://www.linkedin.com/company/socomec-group	France	2,324	269	11.57%	▲ 8
11	Versuni	https://www.linkedin.com/company/versuni	Netherlands	2,759	313	11.34%	New Entry
12	Hitachi Energy	https://www.linkedin.com/company/hitachi-energy	Switzerland	20,013	2,250	11.24%	▲ 1
13	Schneider Electric	https://www.linkedin.com/company/schneider-electric	France	80,624	9,000	11.16%	▲ 4
14	Danfoss Drives	https://www.linkedin.com/company/danfoss-drives	Denmark	2,494	278	11.15%	▲ 6
15	Fronius International	https://www.linkedin.com/company/fronius-international	Austria	1,669	176	10.55%	▲ 9
16	NKT	https://www.linkedin.com/company/nkt	Denmark	2,264	237	10.47%	▼ -5
17	Freudenberg Home and Cl	https://www.linkedin.com/company/freudenberg-home-and-cl	Germany	1,295	131	10.12%	▲ 12
18	CAREL	https://www.linkedin.com/company/carel	Italy	1,302	130	9.98%	▲ 13
19	WAGO	https://www.linkedin.com/company/wago	Germany	1,168	113	9.67%	▼ -4
20	Bosch Power Tools	https://www.linkedin.com/company/bosch-power-tools	Germany	3,201	305	9.53%	▲ 17
21	Mettler-Toledo	https://www.linkedin.com/company/mettler-toledo	Switzerland	10,025	949	9.47%	▼ -2
22	Hager Group	https://www.linkedin.com/company/hager-group	Germany	4,423	416	9.41%	▲ 0
23	Barco	https://www.linkedin.com/company/barco	Belgium	4,321	398	9.21%	▲ 5

24	Nidec Leroy-Somer	https://www.link	France	1,445	130	9.00%	▲ 6
25	SOMFY Group	https://www.link	France	2,172	195	8.98%	▲ 8
26	SIMON	https://www.link	Spain	1,394	120	8.61%	▲ 1
27	Neways Electronics Intern	https://www.link	Netherlands	1,055	87	8.25%	New Entry
28	Vaisala	https://www.link	Finland	1,954	154	7.88%	▼ -14
29	Nidec Industrial Solutions	https://www.link	Italy	1,150	89	7.74%	▲ 3
30	FOSS	https://www.link	Denmark	1,528	116	7.59%	▼ -9
31	Eaton	https://www.link	Ireland	47,689	3,500	7.34%	▲ 9
32	Legrand	https://www.link	France	6,689	475	7.10%	▲ 6
33	Bticino	https://www.link	Italy	1,754	122	6.96%	▲ 6
34	Datalogic	https://www.link	Italy	2,137	147	6.88%	▲ 0
35	Asteelflash	https://www.link	France	1,773	121	6.82%	▲ 10
36	HUBER+SUHNER	https://www.link	Switzerland	2,255	153	6.78%	▼ -10
37	AT&S	https://www.link	Austria	2,521	170	6.74%	▲ 9
38	Landis+Gyr	https://www.link	Switzerland	4,703	316	6.72%	▲ 3
39	Marquardt Group	https://www.link	Germany	1,743	115	6.60%	▲ 10
40	Saft	https://www.link	France	2,488	160	6.43%	▼ -5
41	Bitron	https://www.link	Italy	1,901	121	6.37%	▲ 9
42	Anton Paar	https://www.link	Austria	2,130	135	6.34%	▼ -39
43	Radiall	https://www.link	France	1,499	95	6.34%	▼ -4
44	TE Connectivity	https://www.link	Switzerland	34,506	2,186	6.34%	▼ -35
45	DEF	https://www.link	France	2,163	135	6.24%	New Entry
46	TDK Electronics	https://www.link	Germany	1,598	96	6.01%	▲ 2
47	GPV	https://www.link	Denmark	1,567	94	6.00%	▼ -4
48	Efacec	https://www.link	Portugal	2,294	137	5.97%	▼ -6
49	JENOPTIK	https://www.link	Germany	1,260	69	5.48%	▼ -13
50	Prodrive Technologies	https://www.link	Netherlands	1,977	94	4.75%	▼ -6
51	Samsung Electronics Polsh	https://www.link	Poland	1,144	54	4.72%	▲ 1
52	Salcomp	https://www.link	Finland	3,218	133	4.13%	▲ 2
53	ZEISS Group	https://www.link	Germany	17,556	639	3.64%	▼ -30
54	Zollner Elektronik	https://www.link	Germany	1,313	41	3.12%	▼ -1
55	Frigoglass	https://www.link	Greece	1,534	43	2.80%	▲ 0
56	GN Group	https://www.link	Denmark	6,614	173	2.62%	▼ -31
57	Foxconn Czech Republic	https://www.link	Czechia	1,150	29	2.52%	▼ -1
58	Daikin Europe	https://www.link	Belgium	5,388	105	1.95%	▼ -46
59	Philips Lighting	https://www.link	Netherlands	6,236	117	1.88%	▼ -2
60	OSRAM	https://www.link	Germany	5,725	94	1.64%	▼ -2
61	EPCOS	https://www.link	Germany	1,842	9	0.49%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

