



The USA's Most Active Construction Professionals on Social - August 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	EquipmentShare	https://www.linkedin.com/company/equipmentshare	United States	2,071	348	16.80%	▲ 0
2	Rider Levett Bucknall	https://www.linkedin.com/company/rider-levett-bucknall	United States	2,890	408	14.12%	New Entry
3	Hilti North America	https://www.linkedin.com/company/hilti-na	United States	3,063	404	13.19%	▲ 0
4	The Beck Group	https://www.linkedin.com/company/thebeckgroup	United States	1,032	132	12.79%	New Entry
5	First Onsite Property Resto	https://www.linkedin.com/company/first-on-site-property-restoration	United States	1,508	192	12.73%	▲ 0
6	Suffolk Construction	https://www.linkedin.com/company/suffolk-construction	United States	2,154	270	12.53%	▲ 6
7	Moss & Associates	https://www.linkedin.com/company/moss-associates	United States	1,580	183	11.58%	▼ -1
8	Sunstate Equipment	https://www.linkedin.com/company/sunstate-equipment	United States	1,199	129	10.76%	▲ 7
9	McKinstry	https://www.linkedin.com/company/mckinstry	United States	1,880	202	10.74%	▲ 13
10	Oldcastle Infrastructure	https://www.linkedin.com/company/oldcastle-infrastructure	United States	1,195	124	10.38%	▼ -2
11	Burns & McDonnell	https://www.linkedin.com/company/burns-mcdonnell	United States	12,622	1,291	10.23%	▼ -7
12	HITT Contracting	https://www.linkedin.com/company/hitt-contracting	United States	1,660	159	9.58%	▼ -2
13	Meritage Homes	https://www.linkedin.com/company/meritage-homes	United States	2,397	227	9.47%	▲ 0
14	McCarthy Building Compar	https://www.linkedin.com/company/mccarthy-building-companies	United States	4,396	416	9.46%	▲ 12
15	CRB	https://www.linkedin.com/company/crb	United States	2,071	194	9.37%	▼ -4
16	Gilbane Building	https://www.linkedin.com/company/gilbane-building	United States	3,983	368	9.24%	▼ -2
17	Arcosa	https://www.linkedin.com/company/arcosa	United States	1,148	104	9.06%	New Entry
18	Swinerton	https://www.linkedin.com/company/swinerton	United States	2,616	236	9.02%	▲ 5
19	Clayco	https://www.linkedin.com/company/clayco	United States	1,832	164	8.95%	▼ -12
20	The Haskell Company	https://www.linkedin.com/company/the-haskell-company	United States	2,102	185	8.80%	▲ 15
21	Power Design	https://www.linkedin.com/company/power-design	United States	2,112	178	8.43%	▼ -12
22	JE Dunn Construction	https://www.linkedin.com/company/je-dunn-construction	United States	3,665	306	8.35%	▼ -1
23	Richmond American Home	https://www.linkedin.com/company/richmond-american-home	United States	1,560	128	8.21%	▲ 17

24	Walbridge	https://www.link	United States	1,038	85	8.19%	New Entry
25	DPR Construction	https://www.link	United States	5,941	483	8.13%	▼ -9
26	H&E Equipment Services	https://www.link	United States	2,171	175	8.06%	▲ 15
27	Associated Builders and Co	https://www.link	United States	1,130	89	7.88%	New Entry
28	United Site Services	https://www.link	United States	1,498	117	7.81%	▲ 9
29	D.R. Horton	https://www.link	United States	9,862	766	7.77%	▼ -1
30	Herc Rentals	https://www.link	United States	4,042	309	7.64%	▲ 1
31	Advanced Drainage System	https://www.link	United States	1,967	147	7.47%	▼ -11
32	Black & Veatch	https://www.link	United States	10,665	794	7.44%	▼ -2
33	Layton Construction	https://www.link	United States	1,244	92	7.40%	▼ -4
34	Primoris Services Corporat	https://www.link	United States	3,192	234	7.33%	▼ -10
35	Sundt Construction	https://www.link	United States	1,763	129	7.32%	▼ -8
36	Wanzek Construction	https://www.link	United States	1,137	83	7.30%	▲ 3
37	National Association of Hor	https://www.link	United States	1,028	75	7.30%	New Entry
38	Consigli Construction	https://www.link	United States	1,431	104	7.27%	▼ -20
39	Miller Electric Company	https://www.link	United States	1,061	76	7.16%	New Entry
40	Perry Homes	https://www.link	United States	1,037	74	7.14%	New Entry
41	Ferrovia Construction	https://www.link	United States	2,681	191	7.12%	▼ -24
42	Shawmut Design and Cons	https://www.link	United States	1,083	77	7.11%	▼ -23
43	Holder Construction	https://www.link	United States	1,463	103	7.04%	▲ 2
44	United Rentals	https://www.link	United States	13,569	947	6.98%	▼ -6
45	PulteGroup	https://www.link	United States	6,423	438	6.82%	▲ 4
46	Tuff Shed	https://www.link	United States	1,013	69	6.81%	New Entry
47	Hill International	https://www.link	United States	5,467	372	6.80%	▼ -3
48	Messer Construction	https://www.link	United States	1,100	74	6.73%	▲ 12
49	Barton Malow	https://www.link	United States	1,709	111	6.50%	▼ -24
50	Webber	https://www.link	United States	1,255	81	6.45%	▼ -18
51	Mortenson	https://www.link	United States	4,034	260	6.45%	▼ -17
52	Cumming Group	https://www.link	United States	1,849	118	6.38%	▼ -50
53	Bernhard	https://www.link	United States	1,217	75	6.16%	New Entry
54	Clark Construction Group	https://www.link	United States	3,640	220	6.04%	New Entry
55	Brasfield & Gorrie	https://www.link	United States	2,524	152	6.02%	▼ -13
56	Empire Cat	https://www.link	United States	1,213	72	5.94%	▼ -10
57	Gaylor Electric	https://www.link	United States	1,008	59	5.85%	New Entry
58	Quanta Services	https://www.link	United States	1,801	105	5.83%	▼ -15
59	WillScot	https://www.link	United States	3,290	184	5.59%	▼ -26
60	The Walsh Group	https://www.link	United States	3,679	205	5.57%	▼ -4
61	HOLT CAT	https://www.link	United States	1,635	90	5.50%	▼ -10
62	Ames Construction	https://www.link	United States	1,184	65	5.49%	▼ -3
63	BrandSafway	https://www.link	United States	3,143	172	5.47%	▲ 7
64	HENSEL PHELPS	https://www.link	United States	3,199	170	5.31%	▼ -12
65	Bechtel Corporation	https://www.link	United States	22,875	1,211	5.29%	▲ 3
66	Turner Construction Comp	https://www.link	United States	15,156	791	5.22%	▼ -5
67	Balfour Beatty US	https://www.link	United States	3,231	168	5.20%	▲ 4
68	BELFOR Property Restora	https://www.link	United States	2,772	143	5.16%	▼ -11
69	David Weekley Homes	https://www.link	United States	1,809	91	5.03%	▼ -14
70	Helix Electric	https://www.link	United States	1,338	66	4.93%	▼ -17
71	Day & Zimmermann	https://www.link	United States	3,600	176	4.89%	▲ 9
72	BL Harbert International	https://www.link	United States	2,733	132	4.83%	▲ 4
73	TDIndustries	https://www.link	United States	1,774	85	4.79%	▼ -25
74	Flatiron Construction	https://www.link	United States	1,946	92	4.73%	▼ -38
75	Structure Tone	https://www.link	United States	1,230	58	4.72%	▼ -12
76	Rosendin	https://www.link	United States	3,653	172	4.71%	▲ 18
77	Baker Concrete Constructi	https://www.link	United States	1,446	68	4.70%	New Entry
78	Maxim Crane Works	https://www.link	United States	1,067	49	4.59%	▼ -28
79	MacDonald-Miller Facility S	https://www.link	United States	1,001	45	4.50%	New Entry
80	Mears Group	https://www.link	United States	1,225	55	4.49%	▼ -26
81	Highland Homes	https://www.link	United States	1,006	45	4.47%	New Entry
82	Kiewit	https://www.link	United States	20,664	903	4.37%	▼ -15
83	Allan Myers	https://www.link	United States	1,081	46	4.26%	▼ -18
84	MiTek	https://www.link	United States	1,744	73	4.19%	▼ -22
85	Zachry Group	https://www.link	United States	6,676	272	4.07%	▼ -6
86	CORE	https://www.link	United States	1,277	52	4.07%	New Entry
87	Kinetics	https://www.link	United States	1,082	43	3.97%	▼ -9
88	Michels Corporation	https://www.link	United States	2,571	102	3.97%	▼ -6
89	Contech Engineered Soluti	https://www.link	United States	1,216	48	3.95%	▼ -42
90	Comfort Systems USA	https://www.link	United States	1,358	52	3.83%	▼ -1
91	Granite Construction	https://www.link	United States	4,236	161	3.80%	▼ -17
92	Brown & Root Industrial Se	https://www.link	United States	1,693	64	3.78%	▼ -20
93	Ryan Homes	https://www.link	United States	2,003	75	3.74%	▼ -2
94	Harris	https://www.link	United States	1,134	42	3.70%	New Entry
95	The Brandt Companies	https://www.link	United States	1,078	39	3.62%	▼ -12

96	MISTRAS Group	https://www.link	United States	3,025	105	3.47%	▼ -30
97	Yates Construction	https://www.link	United States	1,505	51	3.39%	▼ -13
98	Bergelectric	https://www.link	United States	1,242	42	3.38%	▼ -12
99	LIUNA	https://www.link	United States	1,335	45	3.37%	▼ -22
100	Team Fishel	https://www.link	United States	1,164	39	3.35%	▼ -19
101	Saulsbury	https://www.link	United States	1,113	37	3.32%	▼ -9
102	Commercial Metals Compa	https://www.link	United States	4,696	156	3.32%	▼ -33
103	Cajun Industries	https://www.link	United States	1,144	38	3.32%	▼ -28
104	The Lane Construction	https://www.link	United States	1,602	53	3.31%	▼ -46
105	Austin Industrial	https://www.link	United States	1,587	52	3.28%	▼ -10
106	Faith Technologies	https://www.link	United States	1,655	53	3.20%	▼ -18
107	Bay	https://www.link	United States	1,319	42	3.18%	New Entry
108	Cupertino Electric	https://www.link	United States	1,472	45	3.06%	▼ -18
109	Fluor Corporation	https://www.link	United States	33,267	1,004	3.02%	▼ -13
110	Performance Contractors	https://www.link	United States	2,404	72	3.00%	▼ -4
111	ACCO	https://www.link	United States	1,982	59	2.98%	▼ -10
112	PCI	https://www.link	United States	2,923	84	2.87%	▼ -25
113	NAVFAC	https://www.link	United States	7,146	205	2.87%	New Entry
114	AMECO	https://www.link	United States	1,450	41	2.83%	▼ -14
115	Gulf Coast	https://www.link	United States	1,140	32	2.81%	New Entry
116	The Whiting-Turner Contra	https://www.link	United States	4,473	125	2.79%	▼ -23
117	Southland Industries	https://www.link	United States	2,739	76	2.77%	▼ -8
118	AECOM Tishman	https://www.link	United States	1,300	35	2.69%	▼ -33
119	Renewal by Andersen	https://www.link	United States	8,551	226	2.64%	▼ -21
120	CentiMark Corporation	https://www.link	United States	1,442	37	2.57%	New Entry
121	IBEW	https://www.link	United States	8,918	224	2.51%	New Entry
122	Paul Davis USA	https://www.link	United States	1,503	37	2.46%	▼ -58
123	KATERRA	https://www.link	United States	1,548	37	2.39%	▼ -9
124	Champion Home Builders	https://www.link	United States	1,032	23	2.23%	New Entry
125	MMR Group	https://www.link	United States	2,594	57	2.20%	▼ -20
126	MasTec	https://www.link	United States	2,898	63	2.17%	▼ -19
127	Henkels & McCoy	https://www.link	United States	1,940	41	2.11%	▼ -16
128	CEC	https://www.link	United States	1,433	29	2.02%	New Entry
129	ALL Family of Companies	https://www.link	United States	1,291	25	1.94%	New Entry
130	RK	https://www.link	United States	2,087	40	1.92%	▼ -28
131	Zachry Construction	https://www.link	United States	1,115	21	1.88%	New Entry
132	ISC Constructors	https://www.link	United States	1,262	23	1.82%	▼ -28
133	Turner Industries	https://www.link	United States	7,599	127	1.67%	▼ -20
134	NVR	https://www.link	United States	4,606	76	1.65%	▼ -24
135	CCC Group	https://www.link	United States	1,273	21	1.65%	▼ -38
136	Pike Corporation	https://www.link	United States	2,039	33	1.62%	▼ -33
137	Private Residence Constru	https://www.link	United States	1,312	21	1.60%	New Entry
138	Knife River Corporation	https://www.link	United States	1,479	23	1.56%	▼ -22
139	GCC	https://www.link	United States	3,768	55	1.46%	▼ -31
140	NPL Construction	https://www.link	United States	1,271	18	1.42%	▼ -23
141	TIC	https://www.link	United States	2,172	30	1.38%	▼ -26
142	ECC	https://www.link	United States	2,320	31	1.34%	▼ -30
143	MEB	https://www.link	United States	2,461	29	1.18%	▼ -20
144	EMCOR Group	https://www.link	United States	3,414	39	1.14%	▼ -45
145	MCM	https://www.link	United States	1,351	15	1.11%	▼ -26
146	Window World	https://www.link	United States	1,140	11	0.96%	▼ -28
147	TruTeam	https://www.link	United States	1,460	13	0.89%	▼ -25
148	USMC	https://www.link	United States	11,313	66	0.58%	New Entry
149	ACME	https://www.link	United States	2,465	7	0.28%	New Entry
150	Builder's Pro	https://www.link	United States	1,584	2	0.13%	▼ -26

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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