

DSMN8

The UK's Most Active Construction Professionals on Social - August 2023

Industry at a glance:

Average Score:
9.10%

Total Companies:
43

Global Industry Average:
5.94%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Sunbelt Rentals	https://www.linkedin.com/company/sunbelt-rentals/	United Kingdom	1,555	406	26.11%	▲ 0
2	CITB	https://www.linkedin.com/company/citb/	United Kingdom	1,031	171	16.59%	New Entry
3	Cundall	https://www.linkedin.com/company/cundall/	United Kingdom	1,113	179	16.08%	▲ 0
4	Hilti Great Britain	https://www.linkedin.com/company/hilti-great-britain/	United Kingdom	1,150	170	14.78%	▼ -2
5	Turner & Townsend	https://www.linkedin.com/company/turner-townsend/	United Kingdom	9,869	1,344	13.62%	▼ -1
6	Currie & Brown	https://www.linkedin.com/company/currie-brown/	United Kingdom	2,058	278	13.51%	▲ 3
7	Faithful+Gould	https://www.linkedin.com/company/faithful+goald/	United Kingdom	3,329	432	12.98%	▼ -2
8	Barratt Developments	https://www.linkedin.com/company/barratt-developments/	United Kingdom	2,503	313	12.50%	▲ 7
9	Portakabin	https://www.linkedin.com/company/portakabin/	United Kingdom	1,214	151	12.44%	▼ -1
10	McCarthy Stone	https://www.linkedin.com/company/mccarthy-stone/	United Kingdom	1,131	139	12.29%	▼ -3
11	Buro Happold	https://www.linkedin.com/company/buro-happold/	United Kingdom	2,888	354	12.26%	▼ -5
12	Speedy Services	https://www.linkedin.com/company/speedy-services/	United Kingdom	1,943	236	12.15%	▲ 4
13	Robertson Group	https://www.linkedin.com/company/robertson-group/	United Kingdom	1,209	145	11.99%	▼ -2
14	Aggregate Industries UK	https://www.linkedin.com/company/aggregate-industries-uk/	United Kingdom	1,773	205	11.56%	▼ -2
15	Wates Group	https://www.linkedin.com/company/wates-group/	United Kingdom	3,159	332	10.51%	▲ 2
16	Redrow	https://www.linkedin.com/company/redrow/	United Kingdom	1,725	177	10.26%	▲ 9
17	Mace	https://www.linkedin.com/company/mace/	United Kingdom	8,004	811	10.13%	▲ 2
18	Keltbray	https://www.linkedin.com/company/keltbray/	United Kingdom	1,452	147	10.12%	▲ 5
19	Bellway Homes	https://www.linkedin.com/company/bellway-homes/	United Kingdom	2,152	205	9.53%	▲ 10
20	Morgan Sindall Construction	https://www.linkedin.com/company/morgan-sindall-construction/	United Kingdom	3,181	301	9.46%	▲ 7
21	Hoare Lea	https://www.linkedin.com/company/hoare-lea/	United Kingdom	1,171	108	9.22%	▼ -8
22	BOUYGUES UK	https://www.linkedin.com/company/bouygues-uk/	United Kingdom	1,159	102	8.80%	▼ -1
23	Persimmon Homes	https://www.linkedin.com/company/persimmon-homes/	United Kingdom	2,837	242	8.53%	▼ -9

24	GRAHAM Group	https://www.linkedin.com/company/graham-group/	United Kingdom	1,645	140	8.51%	▲ 0
25	Gardiner & Theobald	https://www.linkedin.com/company/gardiner-theobald/	United Kingdom	1,183	100	8.45%	▼ -15
26	ISG	https://www.linkedin.com/company/isg/	United Kingdom	4,061	334	8.22%	▼ -8
27	Galliford Try	https://www.linkedin.com/company/galliford-try/	United Kingdom	3,038	241	7.93%	▼ -7
28	NG Bailey	https://www.linkedin.com/company/ng-bailey/	United Kingdom	2,281	177	7.76%	▼ -2
29	BAM UK & Ireland	https://www.linkedin.com/company/bam-uk-ireland/	United Kingdom	5,088	377	7.41%	▲ 1
30	Willmott Dixon	https://www.linkedin.com/company/willmott-dixon/	United Kingdom	2,426	173	7.13%	▼ -8
31	Clancy	https://www.linkedin.com/company/clancy/	United Kingdom	1,077	75	6.96%	New Entry
32	Balfour Beatty	https://www.linkedin.com/company/balfour-beatty/	United Kingdom	10,841	705	6.50%	▲ 1
33	Kier Group	https://www.linkedin.com/company/kier-group/	United Kingdom	9,330	564	6.05%	▼ -5
34	KELLER	https://www.linkedin.com/company/keller/	United Kingdom	4,517	247	5.47%	▼ -3
35	Sir Robert McAlpine	https://www.linkedin.com/company/sir-robert-mcalpine/	United Kingdom	1,948	102	5.24%	▼ -1
36	Laing O'Rourke	https://www.linkedin.com/company/laing-orourke/	United Kingdom	8,400	405	4.82%	New Entry
37	Vistry Group	https://www.linkedin.com/company/vistry-group/	United Kingdom	2,770	118	4.26%	New Entry
38	Anglian Home Improvements	https://www.linkedin.com/company/anglian-home-improvements/	United Kingdom	1,187	41	3.45%	▼ -3
39	Tarmac	https://www.linkedin.com/company/tarmac/	United Kingdom	7,240	250	3.45%	▼ -7
40	ACS	https://www.linkedin.com/company/acs/	United Kingdom	1,124	22	1.96%	New Entry
41	LNT Group	https://www.linkedin.com/company/lnt-group/	United Kingdom	1,421	19	1.34%	▼ -4
42	Interserve	https://www.linkedin.com/company/interserve/	United Kingdom	4,927	31	0.63%	▼ -4
43	SEP Engineers	https://www.linkedin.com/company/sep-engineers/	United Kingdom	1,712	2	0.12%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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