

DSMN8

Europe's Most Active Construction Professionals on Social - August 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.74%	108	5.94%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Linesight	https://www.linkedin.com/company/linesight/	Ireland	1,185	220	18.57%	▲ 1
2	Legendre	https://www.linkedin.com/company/legendre/	France	1,393	196	14.07%	▲ 1
3	Webuild	https://www.linkedin.com/company/webuild/	Italy	3,779	514	13.60%	▲ 4
4	Hilti France	https://www.linkedin.com/company/hilti-france/	France	1,627	213	13.09%	▼ -3
5	ULMA Construction	https://www.linkedin.com/company/ulma-construction/	Spain	1,072	118	11.01%	New Entry
6	Van Wijnen	https://www.linkedin.com/company/van-wijnen/	Netherlands	1,665	183	10.99%	▲ 0
7	John Sisk & Son	https://www.linkedin.com/company/john-sisk-son/	Ireland	1,906	195	10.23%	▲ 3
8	Hervé thermique	https://www.linkedin.com/company/herve-thermique/	France	1,429	145	10.15%	▲ 11
9	Etex	https://www.linkedin.com/company/etex/	Belgium	5,032	503	10.00%	▼ -1
10	Eiffage Energia Sistemas	https://www.linkedin.com/company/eiffage-energia-sistemas/	Spain	1,741	172	9.88%	▲ 1
11	Hilti Italia	https://www.linkedin.com/company/hilti-italia/	Italy	1,203	118	9.81%	▼ -2
12	Porcelanosa	https://www.linkedin.com/company/porcelanosa/	Spain	2,743	269	9.81%	▼ -8
13	Eiffage Route	https://www.linkedin.com/company/eiffage-route/	France	2,450	239	9.76%	▲ 0
14	Hilti Deutschland	https://www.linkedin.com/company/hilti-deutschland/	Germany	2,063	199	9.65%	▲ 1
15	Grupo Casais	https://www.linkedin.com/company/grupo-casais/	Portugal	1,085	104	9.59%	New Entry
16	Fundación Laboral de la Construcción	https://www.linkedin.com/company/fundacion-laboral-de-la-construccion/	Spain	1,194	111	9.30%	▼ -11
17	DEMATHIEU BARD	https://www.linkedin.com/company/demathieu-bard/	France	1,438	130	9.04%	▲ 11
18	Kirby Group Engineering	https://www.linkedin.com/company/kirby-group-engineering/	Ireland	1,151	103	8.95%	▲ 38
19	Dura Vermeer	https://www.linkedin.com/company/dura-vermeer/	Netherlands	1,686	149	8.84%	▼ -3
20	Kemp & Lauritzen	https://www.linkedin.com/company/kemp-lauritzen/	Denmark	1,523	131	8.60%	▼ -2
21	Heijmans	https://www.linkedin.com/company/heijmans/	Netherlands	4,647	397	8.54%	▲ 0
22	SOPREMA Entreprises	https://www.linkedin.com/company/soprema-entreprises/	France	1,027	87	8.47%	New Entry
23	Husqvarna Construction	https://www.linkedin.com/company/husqvarna-construction/	Sweden	1,199	100	8.34%	New Entry

24	GOLDBECK	https://www.link	Germany	2,928	242	8.27%	▲ 2
25	Grupo Ortiz	https://www.link	Spain	1,035	85	8.21%	New Entry
26	Dorman	https://www.link	Ireland	1,005	82	8.16%	New Entry
27	Impresa Pizzarotti	https://www.link	Italy	1,340	109	8.13%	▲ 12
28	OHLA Group	https://www.link	Spain	3,197	259	8.10%	▲ 7
29	NUVIA	https://www.link	France	1,659	133	8.02%	▼ -4
30	Spie batignolles	https://www.link	France	3,545	283	7.98%	▲ 2
31	Sarens	https://www.link	Belgium	2,666	212	7.95%	▲ 9
32	SMAC : Enveloppe industri	https://www.link	France	1,185	93	7.85%	▼ -10
33	DRAGADOS OFFSHORE	https://www.link	Spain	1,042	80	7.68%	New Entry
34	PERI	https://www.link	Germany	4,339	332	7.65%	▲ 4
35	BTP Consultants	https://www.link	France	1,054	80	7.59%	New Entry
36	Implemia	https://www.link	Switzerland	3,803	288	7.57%	▼ -9
37	Doka	https://www.link	Austria	3,071	222	7.23%	▼ -13
38	Sorigué	https://www.link	Spain	1,167	81	6.94%	▼ -9
39	Léon Grosse	https://www.link	France	1,316	90	6.84%	▼ -19
40	Mota-Engil	https://www.link	Portugal	6,093	412	6.76%	▲ 1
41	MT Højgaard Danmark	https://www.link	Denmark	1,312	88	6.71%	▲ 14
42	Soletanche Bachy	https://www.link	France	1,305	86	6.59%	▲ 4
43	Denys	https://www.link	Belgium	1,141	74	6.49%	New Entry
44	Wavin	https://www.link	Netherlands	1,741	112	6.43%	▼ -13
45	Eiffage Construction	https://www.link	France	3,960	254	6.41%	▼ -15
46	VINCI Construction Grands	https://www.link	France	2,343	148	6.32%	▲ 17
47	Bouygues Bâtiment Ile-de-	https://www.link	France	1,795	113	6.30%	▼ -33
48	FCC Construcción	https://www.link	Spain	2,063	129	6.25%	▼ -3
49	Bravida Danmark	https://www.link	Denmark	1,091	62	5.68%	▼ -16
50	Jan De Nul Group	https://www.link	Luxembourg	4,211	239	5.68%	▲ 7
51	Bouygues Travaux Publics	https://www.link	France	1,763	100	5.67%	▼ -1
52	Multiconsult	https://www.link	Norway	2,547	142	5.58%	▼ -10
53	Hörmann	https://www.link	Germany	1,032	57	5.52%	New Entry
54	Elecnor Group	https://www.link	Spain	7,266	401	5.52%	▼ -17
55	GSE	https://www.link	France	1,259	69	5.48%	New Entry
56	GCC	https://www.link	France	1,714	93	5.43%	New Entry
57	BESIX	https://www.link	Belgium	3,170	171	5.39%	▲ 4
58	RAZEL-BEC	https://www.link	France	2,833	152	5.37%	▼ -10
59	Ballast Nedam	https://www.link	Netherlands	1,215	64	5.27%	▲ 6
60	BAM Bouw en Techniek	https://www.link	Netherlands	1,750	92	5.26%	▼ -11
61	Assemblin	https://www.link	Sweden	1,394	71	5.09%	▼ -1
62	Jones Engineering	https://www.link	Ireland	1,906	94	4.93%	▲ 0
63	Mercury	https://www.link	Ireland	2,775	134	4.83%	▲ 3
64	SANJOSE CONSTRUCTO	https://www.link	Spain	1,414	66	4.67%	▲ 5
65	Archirodon Group	https://www.link	Netherlands	3,687	172	4.67%	▲ 6
66	Per Aarsleff	https://www.link	Denmark	1,801	82	4.55%	▲ 6
67	Bouygues Bâtiment Interna	https://www.link	France	1,148	48	4.18%	▼ -15
68	AF Gruppen	https://www.link	Norway	1,209	49	4.05%	▼ -9
69	Eurovia	https://www.link	France	7,748	314	4.05%	▼ -18
70	COLAS	https://www.link	France	16,807	673	4.00%	▼ -36
71	Lindner Group	https://www.link	Germany	1,449	57	3.93%	New Entry
72	Sogea-Satom	https://www.link	France	3,573	140	3.92%	▲ 2
73	Skanska	https://www.link	Sweden	22,299	852	3.82%	▲ 0
74	Svevia	https://www.link	Sweden	1,319	50	3.79%	▼ -31
75	NGE - BTP	https://www.link	France	6,165	215	3.49%	▲ 5
76	Eiffage	https://www.link	France	6,133	205	3.34%	▲ 2
77	STRABAG	https://www.link	Austria	16,372	516	3.15%	▼ -1
78	COMSA Corporación	https://www.link	Spain	2,605	82	3.15%	▼ -8
79	HOCHTIEF	https://www.link	Germany	2,369	74	3.12%	▲ 6
80	Consolidated Contractors C	https://www.link	Greece	12,400	359	2.90%	▲ 6
81	PORR Group	https://www.link	Austria	4,486	126	2.81%	▼ -6
82	Bravida	https://www.link	Sweden	3,853	105	2.73%	▼ -15
83	Hilti Group	https://www.link	Liechtenstein	24,508	657	2.68%	▼ -71
84	Budimex	https://www.link	Poland	2,621	70	2.67%	▲ 3
85	YIT	https://www.link	Finland	2,732	72	2.64%	▼ -2
86	GTM BATIMENT	https://www.link	France	1,005	26	2.59%	New Entry
87	NCC	https://www.link	Sweden	11,521	281	2.44%	▼ -6
88	VSL International	https://www.link	Switzerland	1,582	38	2.40%	▼ -20
89	Ruukki	https://www.link	Finland	1,038	24	2.31%	New Entry
90	Martifer Group	https://www.link	Portugal	1,557	35	2.25%	▼ -6
91	BAUER Group	https://www.link	Germany	2,950	66	2.24%	▼ -38
92	Salini Impregilo	https://www.link	Italy	2,292	50	2.18%	▲ 0
93	Eitel	https://www.link	Sweden	3,310	71	2.15%	▼ -16
94	Peab	https://www.link	Sweden	5,175	96	1.86%	▼ -15
95	VINCI Construction France	https://www.link	France	10,397	186	1.79%	▼ -59

96	KAEFER	https://www.linkedin.com/company/kaefer	Germany	5,663	101	1.78%	▼ -32
97	GK	https://www.linkedin.com/company/gk	Norway	2,475	44	1.78%	▼ -8
98	JM	https://www.linkedin.com/company/jm	Sweden	3,670	59	1.61%	▼ -10
99	VINCI Construction	https://www.linkedin.com/company/vinci-construction	France	15,728	250	1.59%	▼ -52
100	Veidekke Norge	https://www.linkedin.com/company/veidekke-norge	Norway	3,226	45	1.39%	▼ -18
101	AKTOR	https://www.linkedin.com/company/aktor	Greece	1,261	17	1.35%	▼ -10
102	Metrostav	https://www.linkedin.com/company/metrostav	Czechia	1,137	14	1.23%	▼ -12
103	Bouygues Construction	https://www.linkedin.com/company/bouygues-construction	France	20,747	246	1.19%	▼ -80
104	VINCI	https://www.linkedin.com/company/vinci	France	12,797	138	1.08%	▼ -46
105	ISOLUX CORSAN	https://www.linkedin.com/company/isolux-corsan	Spain	1,829	19	1.04%	▼ -12
106	Royal BAM Group	https://www.linkedin.com/company/royal-bam-group	Netherlands	13,212	111	0.84%	▼ -62
107	CFE	https://www.linkedin.com/company/cfe	Belgium	6,517	45	0.69%	▼ -13
108	Bouygues Group	https://www.linkedin.com/company/bouygues-group	France	38,947	68	0.17%	▼ -54

Ready to win at social?

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