

DSMN8

The USA's Most Active Aviation & Aerospace Professionals on Social - September 2023

Industry at a glance:

Average Score:
3.98%

Total Companies:
46

Global Industry Average:
5.05%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|------------------------------|---|---------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | Virgin Galactic | https://www.linkedin.com/company/virgin-galactic/ | United States | 1,136 | 167 | 14.70% | ▲ 0 |
| 2 | Joby Aviation | https://www.linkedin.com/company/joby-aviation/ | United States | 1,115 | 125 | 11.21% | ▲ 3 |
| 3 | Flexjet | https://www.linkedin.com/company/flexjet/ | United States | 1,625 | 134 | 8.25% | ▲ 0 |
| 4 | SpaceX | https://www.linkedin.com/company/spacex/ | United States | 11,173 | 866 | 7.75% | ▲ 0 |
| 5 | Chromalloy | https://www.linkedin.com/company/chromalloy/ | United States | 1,823 | 125 | 6.86% | ▲ 3 |
| 6 | Textron Aviation | https://www.linkedin.com/company/textron-aviation/ | United States | 4,616 | 299 | 6.48% | ▲ 0 |
| 7 | GE Aerospace | https://www.linkedin.com/company/ge-aerospace/ | United States | 30,157 | 1,775 | 5.89% | ▲ 0 |
| 8 | NASA Langley Research Center | https://www.linkedin.com/company/nasa-langley-research-center/ | United States | 1,776 | 104 | 5.86% | New Entry |
| 9 | StandardAero | https://www.linkedin.com/company/standardaero/ | United States | 3,026 | 174 | 5.75% | ▲ 0 |
| 10 | Dassault Falcon Jet | https://www.linkedin.com/company/dassault-falcon-jet/ | United States | 1,923 | 103 | 5.36% | ▲ 6 |
| 11 | NetJets | https://www.linkedin.com/company/netjets/ | United States | 4,504 | 238 | 5.28% | ▲ 0 |
| 12 | Howmet Aerospace | https://www.linkedin.com/company/howmet-aerospace/ | United States | 5,178 | 263 | 5.08% | ▼ -2 |
| 13 | NASA Glenn Research Center | https://www.linkedin.com/company/nasa-glenn-research-center/ | United States | 1,809 | 87 | 4.81% | ▲ 6 |
| 14 | Collins Aerospace | https://www.linkedin.com/company/collins-aerospace/ | United States | 49,147 | 2,250 | 4.58% | ▲ 1 |
| 15 | Bell Flight | https://www.linkedin.com/company/bell-flight/ | United States | 7,640 | 341 | 4.46% | ▲ 2 |
| 16 | Boeing | https://www.linkedin.com/company/boeing/ | United States | 113,583 | 5,000 | 4.40% | ▲ 10 |
| 17 | Panasonic Avionics | https://www.linkedin.com/company/panasonic-avionics/ | United States | 3,473 | 149 | 4.29% | ▲ 8 |
| 18 | NASA Ames Research Center | https://www.linkedin.com/company/nasa-ames-research-center/ | United States | 2,591 | 108 | 4.17% | ▲ 2 |
| 19 | Woodward | https://www.linkedin.com/company/woodward/ | United States | 4,862 | 198 | 4.07% | ▼ -17 |
| 20 | Gulfstream Aerospace | https://www.linkedin.com/company/gulfstream-aerospace/ | United States | 12,394 | 489 | 3.95% | ▲ 2 |
| 21 | NASA | https://www.linkedin.com/company/nasa/ | United States | 39,744 | 1,415 | 3.56% | ▲ 2 |
| 22 | PCC Structural | https://www.linkedin.com/company/pcc-structural/ | United States | 1,224 | 41 | 3.35% | ▲ 18 |
| 23 | Hexcel Corporation | https://www.linkedin.com/company/hexcel-corporation/ | United States | 2,631 | 88 | 3.34% | ▼ -5 |

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|----|----------------------------|---|---------------|---------|-----|-------|-----------|
| 24 | NAWCAD | https://www.link | United States | 1,645 | 55 | 3.34% | ▼ -10 |
| 25 | Crane Aerospace & Electroc | https://www.link | United States | 1,805 | 60 | 3.32% | ▲ 10 |
| 26 | Parker Aerospace | https://www.link | United States | 2,559 | 84 | 3.28% | ▲ 5 |
| 27 | Pratt & Whitney | https://www.link | United States | 24,755 | 794 | 3.21% | ▼ -6 |
| 28 | Duncan Aviation | https://www.link | United States | 1,582 | 50 | 3.16% | ▲ 5 |
| 29 | General Atomics Aeronauti | https://www.link | United States | 5,173 | 161 | 3.11% | ▲ 0 |
| 30 | Spirit AeroSystems | https://www.link | United States | 11,001 | 338 | 3.07% | ▲ 2 |
| 31 | TRIUMPH | https://www.link | United States | 3,847 | 107 | 2.78% | ▼ -1 |
| 32 | M1 Support Services | https://www.link | United States | 1,695 | 47 | 2.77% | ▲ 6 |
| 33 | Moog | https://www.link | United States | 8,109 | 205 | 2.53% | ▼ -9 |
| 34 | Williams International | https://www.link | United States | 1,284 | 32 | 2.49% | ▼ -6 |
| 35 | NORDAM | https://www.link | United States | 1,495 | 36 | 2.41% | ▲ 6 |
| 36 | Ducommun | https://www.link | United States | 1,497 | 34 | 2.27% | ▼ -9 |
| 37 | FAA | https://www.link | United States | 30,942 | 623 | 2.01% | ▲ 5 |
| 38 | ATI | https://www.link | United States | 5,041 | 100 | 1.98% | ▲ 1 |
| 39 | HAECO Americas | https://www.link | United States | 1,465 | 20 | 1.37% | ▼ -2 |
| 40 | Precision Castparts | https://www.link | United States | 5,359 | 67 | 1.25% | ▼ -4 |
| 41 | Sikorsky | https://www.link | United States | 6,684 | 82 | 1.23% | ▲ 2 |
| 42 | LMI Aerospace | https://www.link | United States | 1,043 | 12 | 1.15% | ▼ -8 |
| 43 | The Corpus Christi Army D | https://www.link | United States | 1,455 | 15 | 1.03% | New Entry |
| 44 | United Technologies | https://www.link | United States | 3,639 | 32 | 0.88% | New Entry |
| 45 | RTX | https://www.link | United States | 115,713 | 826 | 0.71% | New Entry |
| 46 | Textron | https://www.link | United States | 24,290 | 94 | 0.39% | ▼ -34 |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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