

# DSMN8

The World's Most Active Aviation & Aerospace Professionals on Social - September 2023

## Industry at a glance:

Average Score: **5.05%**      Total Companies: **92**      Average No. Employees: **9,407**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Lilium	<a href="https://www.linkedin.com/company/lilium">https://www.linkedin.com/company/lilium</a>	Germany	1,058	206	19.47%	New Entry
2	Virgin Galactic	<a href="https://www.linkedin.com/company/virgin-galactic">https://www.linkedin.com/company/virgin-galactic</a>	United States	1,136	167	14.70%	▼ -1
3	BAE Systems Air	<a href="https://www.linkedin.com/company/bae-systems-air">https://www.linkedin.com/company/bae-systems-air</a>	United Kingdom	1,351	160	11.84%	▲ 3
4	Joby Aviation	<a href="https://www.linkedin.com/company/joby-aviation">https://www.linkedin.com/company/joby-aviation</a>	United States	1,115	125	11.21%	▲ 12
5	Pilatus Aircraft	<a href="https://www.linkedin.com/company/pilatus-aircraft">https://www.linkedin.com/company/pilatus-aircraft</a>	Switzerland	1,430	150	10.49%	▲ 12
6	ESA	<a href="https://www.linkedin.com/company/esa">https://www.linkedin.com/company/esa</a>	France	5,522	571	10.34%	▼ -4
7	Mecachrome	<a href="https://www.linkedin.com/company/mecachrome">https://www.linkedin.com/company/mecachrome</a>	France	1,525	157	10.30%	▼ -4
8	Aubert & Duval	<a href="https://www.linkedin.com/company/aubert-duval">https://www.linkedin.com/company/aubert-duval</a>	France	1,461	132	9.03%	New Entry
9	Aernnova Aerospace	<a href="https://www.linkedin.com/company/aernnova-aerospace">https://www.linkedin.com/company/aernnova-aerospace</a>	Spain	1,330	119	8.95%	▼ -4
10	Flexjet	<a href="https://www.linkedin.com/company/flexjet">https://www.linkedin.com/company/flexjet</a>	United States	1,625	134	8.25%	▲ 1
11	Latecoere	<a href="https://www.linkedin.com/company/latecoere">https://www.linkedin.com/company/latecoere</a>	France	2,526	208	8.23%	▼ -2
12	DAHER	<a href="https://www.linkedin.com/company/daher">https://www.linkedin.com/company/daher</a>	France	4,858	389	8.01%	▼ -2
13	RECARO	<a href="https://www.linkedin.com/company/recaro">https://www.linkedin.com/company/recaro</a>	Germany	1,031	82	7.95%	New Entry
14	SpaceX	<a href="https://www.linkedin.com/company/spacex">https://www.linkedin.com/company/spacex</a>	United States	11,173	866	7.75%	▼ -1
15	OGMA	<a href="https://www.linkedin.com/company/ogma">https://www.linkedin.com/company/ogma</a>	Portugal	1,021	77	7.54%	New Entry
16	Sabena Technics	<a href="https://www.linkedin.com/company/sabena-technics">https://www.linkedin.com/company/sabena-technics</a>	France	2,020	151	7.48%	▼ -1
17	Figeac Aero	<a href="https://www.linkedin.com/company/figeac-aero">https://www.linkedin.com/company/figeac-aero</a>	France	1,493	106	7.10%	▼ -3
18	Chromalloy	<a href="https://www.linkedin.com/company/chromalloy">https://www.linkedin.com/company/chromalloy</a>	United States	1,823	125	6.86%	▲ 11
19	CAE	<a href="https://www.linkedin.com/company/cae">https://www.linkedin.com/company/cae</a>	Canada	11,385	749	6.58%	▲ 11
20	Avio Aero	<a href="https://www.linkedin.com/company/avio-aero">https://www.linkedin.com/company/avio-aero</a>	Italy	2,994	196	6.55%	▲ 0
21	Textron Aviation	<a href="https://www.linkedin.com/company/textron-aviation">https://www.linkedin.com/company/textron-aviation</a>	United States	4,616	299	6.48%	▲ 1
22	Thales Alenia Space	<a href="https://www.linkedin.com/company/thales-alenia-space">https://www.linkedin.com/company/thales-alenia-space</a>	France	7,438	466	6.27%	▲ 1
23	Liebherr Aerospace	<a href="https://www.linkedin.com/company/liebherr-aerospace">https://www.linkedin.com/company/liebherr-aerospace</a>	France	1,712	107	6.25%	▼ -11

24	Groupe 3S - Alyzia	<a href="https://www.link">https://www.link</a>	France	1,249		74	5.92%	▲ 11
25	GE Aerospace	<a href="https://www.link">https://www.link</a>	United States	30,157		1,775	5.89%	▲ 2
26	Diehl Aviation	<a href="https://www.link">https://www.link</a>	Germany	1,190		70	5.88%	▼ -5
27	NASA Langley Research C	<a href="https://www.link">https://www.link</a>	United States	1,776		104	5.86%	New Entry
28	Airbus Helicopters	<a href="https://www.link">https://www.link</a>	France	10,296		600	5.83%	▼ -9
29	StandardAero	<a href="https://www.link">https://www.link</a>	United States	3,026		174	5.75%	▲ 2
30	ITP Aero	<a href="https://www.link">https://www.link</a>	Spain	2,255		129	5.72%	▼ -22
31	ATR	<a href="https://www.link">https://www.link</a>	France	2,014		115	5.71%	▼ -24
32	Jet Aviation	<a href="https://www.link">https://www.link</a>	Switzerland	3,747		212	5.66%	▲ 16
33	NATS	<a href="https://www.link">https://www.link</a>	United Kingdom	3,308		180	5.44%	▲ 6
34	Safran Engineering Service	<a href="https://www.link">https://www.link</a>	France	1,869		101	5.40%	▲ 0
35	Airbus	<a href="https://www.link">https://www.link</a>	France	74,489		4,000	5.37%	▼ -7
36	Dassault Falcon Jet	<a href="https://www.link">https://www.link</a>	United States	1,923		103	5.36%	▲ 14
37	NetJets	<a href="https://www.link">https://www.link</a>	United States	4,504		238	5.28%	▲ 4
38	Safran	<a href="https://www.link">https://www.link</a>	France	56,930		3,000	5.27%	▼ -12
39	Marshall Aerospace	<a href="https://www.link">https://www.link</a>	United Kingdom	1,129		58	5.14%	▼ -14
40	ONERA	<a href="https://www.link">https://www.link</a>	France	1,740		89	5.11%	▼ -22
41	Howmet Aerospace	<a href="https://www.link">https://www.link</a>	United States	5,178		263	5.08%	▼ -3
42	LISI AEROSPACE	<a href="https://www.link">https://www.link</a>	France	2,366		118	4.99%	▼ -6
43	Hutchinson	<a href="https://www.link">https://www.link</a>	France	10,634		526	4.95%	New Entry
44	Dassault Aviation	<a href="https://www.link">https://www.link</a>	France	5,582		275	4.93%	▼ -20
45	SR Technics Group	<a href="https://www.link">https://www.link</a>	Switzerland	1,868		90	4.82%	▲ 1
46	NASA Glenn Research Ce	<a href="https://www.link">https://www.link</a>	United States	1,809		87	4.81%	▲ 7
47	Lufthansa Technik	<a href="https://www.link">https://www.link</a>	Germany	5,866		280	4.77%	▼ -3
48	GKN Aerospace	<a href="https://www.link">https://www.link</a>	United Kingdom	7,183		336	4.68%	▼ -3
49	Collins Aerospace	<a href="https://www.link">https://www.link</a>	United States	49,147		2,250	4.58%	▲ 0
50	Bell Flight	<a href="https://www.link">https://www.link</a>	United States	7,640		341	4.46%	▲ 1
51	Boeing	<a href="https://www.link">https://www.link</a>	United States	113,583		5,000	4.40%	▲ 11
52	Panasonic Avionics	<a href="https://www.link">https://www.link</a>	United States	3,473		149	4.29%	▲ 9
53	MTU Maintenance	<a href="https://www.link">https://www.link</a>	Germany	1,499		63	4.20%	▼ -21
54	Swedavia	<a href="https://www.link">https://www.link</a>	Sweden	1,749		73	4.17%	▼ -17
55	NASA Ames Research Ce	<a href="https://www.link">https://www.link</a>	United States	2,591		108	4.17%	▼ -1
56	Woodward	<a href="https://www.link">https://www.link</a>	United States	4,862		198	4.07%	▼ -52
57	Gulfstream Aerospace	<a href="https://www.link">https://www.link</a>	United States	12,394		489	3.95%	▲ 0
58	Meggitt	<a href="https://www.link">https://www.link</a>	United Kingdom	4,704		177	3.76%	▼ -3
59	NASA	<a href="https://www.link">https://www.link</a>	United States	39,744		1,415	3.56%	▲ 0
60	PCC Structurals	<a href="https://www.link">https://www.link</a>	United States	1,224		41	3.35%	▲ 19
61	Groundforce España - Glo	<a href="https://www.link">https://www.link</a>	Spain	1,374		46	3.35%	▲ 3
62	Hexcel Corporation	<a href="https://www.link">https://www.link</a>	United States	2,631		88	3.34%	▼ -10
63	NAWCAD	<a href="https://www.link">https://www.link</a>	United States	1,645		55	3.34%	▼ -16
64	Crane Aerospace & Elect	<a href="https://www.link">https://www.link</a>	United States	1,805		60	3.32%	▲ 10
65	Parker Aerospace	<a href="https://www.link">https://www.link</a>	United States	2,559		84	3.28%	▲ 4
66	BOMBARDIER	<a href="https://www.link">https://www.link</a>	Canada	29,149		941	3.23%	▲ 0
67	Magellan Aerospace Limite	<a href="https://www.link">https://www.link</a>	Canada	1,706		55	3.22%	▼ -34
68	Pratt & Whitney	<a href="https://www.link">https://www.link</a>	United States	24,755		794	3.21%	▼ -12
69	Duncan Aviation	<a href="https://www.link">https://www.link</a>	United States	1,582		50	3.16%	▲ 3
70	General Atomics Aeronauti	<a href="https://www.link">https://www.link</a>	United States	5,173		161	3.11%	▼ -3
71	Spirit AeroSystems	<a href="https://www.link">https://www.link</a>	United States	11,001		338	3.07%	▲ 0
72	STELIA Aerospace	<a href="https://www.link">https://www.link</a>	France	2,975		90	3.03%	▼ -14
73	TRIUMPH	<a href="https://www.link">https://www.link</a>	United States	3,847		107	2.78%	▼ -5
74	M1 Support Services	<a href="https://www.link">https://www.link</a>	United States	1,695		47	2.77%	▲ 3
75	Fokker Technologies Holdi	<a href="https://www.link">https://www.link</a>	Netherlands	1,432		37	2.58%	▼ -5
76	Moog	<a href="https://www.link">https://www.link</a>	United States	8,109		205	2.53%	▼ -16
77	Williams International	<a href="https://www.link">https://www.link</a>	United States	1,284		32	2.49%	▼ -12
78	MTU Aero Engines	<a href="https://www.link">https://www.link</a>	Germany	3,913		97	2.48%	▼ -38
79	NORDAM	<a href="https://www.link">https://www.link</a>	United States	1,495		36	2.41%	▲ 1
80	Ducommun	<a href="https://www.link">https://www.link</a>	United States	1,497		34	2.27%	▼ -17
81	ASCO	<a href="https://www.link">https://www.link</a>	Belgium	1,265		27	2.13%	New Entry
82	FAA	<a href="https://www.link">https://www.link</a>	United States	30,942		623	2.01%	▼ -1
83	ATI	<a href="https://www.link">https://www.link</a>	United States	5,041		100	1.98%	New Entry
84	HAECO Americas	<a href="https://www.link">https://www.link</a>	United States	1,465		20	1.37%	▼ -8
85	Precision Castparts	<a href="https://www.link">https://www.link</a>	United States	5,359		67	1.25%	▼ -10
86	Sikorsky	<a href="https://www.link">https://www.link</a>	United States	6,684		82	1.23%	▼ -4
87	LMI Aerospace	<a href="https://www.link">https://www.link</a>	United States	1,043		12	1.15%	▼ -14
88	The Corpus Christi Army D	<a href="https://www.link">https://www.link</a>	United States	1,455		15	1.03%	New Entry
89	SEM	<a href="https://www.link">https://www.link</a>	Spain	2,592		24	0.93%	New Entry
90	United Technologies	<a href="https://www.link">https://www.link</a>	United States	3,639		32	0.88%	New Entry
91	RTX	<a href="https://www.link">https://www.link</a>	United States	115,713		826	0.71%	New Entry
92	Textron	<a href="https://www.link">https://www.link</a>	United States	24,290		94	0.39%	▼ -50

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



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