

# DSMN8

Europe's Most Active Aviation & Aerospace Professionals on Social - September 2023

## Industry at a glance:

Average Score:  
**5.88%**

Total Companies:  
**37**

Global Industry Average:  
**5.05%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Pilatus Aircraft	<a href="https://www.linkedin.com/company/pilatus-aircraft">https://www.linkedin.com/company/pilatus-aircraft</a>	Switzerland	1,430	150	10.49%	New Entry
2	ESA	<a href="https://www.linkedin.com/company/esa">https://www.linkedin.com/company/esa</a>	France	5,522	571	10.34%	▼ -1
3	Mecachrome	<a href="https://www.linkedin.com/company/mecachrome">https://www.linkedin.com/company/mecachrome</a>	France	1,525	157	10.30%	▼ -1
4	Aubert & Duval	<a href="https://www.linkedin.com/company/aubert-duval">https://www.linkedin.com/company/aubert-duval</a>	France	1,461	132	9.03%	New Entry
5	Aernnova Aerospace	<a href="https://www.linkedin.com/company/aernnova-aerospace">https://www.linkedin.com/company/aernnova-aerospace</a>	Spain	1,330	119	8.95%	▼ -2
6	Latecoere	<a href="https://www.linkedin.com/company/latecoere">https://www.linkedin.com/company/latecoere</a>	France	2,526	208	8.23%	▲ 0
7	DAHER	<a href="https://www.linkedin.com/company/daher">https://www.linkedin.com/company/daher</a>	France	4,858	389	8.01%	▲ 0
8	RECARO	<a href="https://www.linkedin.com/company/recaro">https://www.linkedin.com/company/recaro</a>	Germany	1,031	82	7.95%	New Entry
9	OGMA	<a href="https://www.linkedin.com/company/ogma">https://www.linkedin.com/company/ogma</a>	Portugal	1,021	77	7.54%	New Entry
10	Sabena Technics	<a href="https://www.linkedin.com/company/sabena-technics">https://www.linkedin.com/company/sabena-technics</a>	France	2,020	151	7.48%	▲ 0
11	Figeac Aero	<a href="https://www.linkedin.com/company/figeac-aero">https://www.linkedin.com/company/figeac-aero</a>	France	1,493	106	7.10%	▼ -2
12	Avio Aero	<a href="https://www.linkedin.com/company/avio-aero">https://www.linkedin.com/company/avio-aero</a>	Italy	2,994	196	6.55%	▲ 2
13	Thales Alenia Space	<a href="https://www.linkedin.com/company/thales-alenia-space">https://www.linkedin.com/company/thales-alenia-space</a>	France	7,438	466	6.27%	▲ 3
14	Liebherr Aerospace	<a href="https://www.linkedin.com/company/liebherr-aerospace">https://www.linkedin.com/company/liebherr-aerospace</a>	France	1,712	107	6.25%	▼ -6
15	Groupe 3S - Alyzia	<a href="https://www.linkedin.com/company/groupe-3s-alyzia">https://www.linkedin.com/company/groupe-3s-alyzia</a>	France	1,249	74	5.92%	▲ 7
16	Diehl Aviation	<a href="https://www.linkedin.com/company/diehl-aviation">https://www.linkedin.com/company/diehl-aviation</a>	Germany	1,190	70	5.88%	▼ -1
17	Airbus Helicopters	<a href="https://www.linkedin.com/company/airbus-helicopters">https://www.linkedin.com/company/airbus-helicopters</a>	France	10,296	600	5.83%	▼ -4
18	ITP Aero	<a href="https://www.linkedin.com/company/itp-aero">https://www.linkedin.com/company/itp-aero</a>	Spain	2,255	129	5.72%	▼ -13
19	ATR	<a href="https://www.linkedin.com/company/atr">https://www.linkedin.com/company/atr</a>	France	2,014	115	5.71%	▼ -15
20	Jet Aviation	<a href="https://www.linkedin.com/company/jet-aviation">https://www.linkedin.com/company/jet-aviation</a>	Switzerland	3,747	212	5.66%	▲ 8
21	Safran Engineering Services	<a href="https://www.linkedin.com/company/safran-engineering-services">https://www.linkedin.com/company/safran-engineering-services</a>	France	1,869	101	5.40%	▲ 0
22	Airbus	<a href="https://www.linkedin.com/company/airbus">https://www.linkedin.com/company/airbus</a>	France	74,489	4,000	5.37%	▼ -3
23	Safran	<a href="https://www.linkedin.com/company/safran">https://www.linkedin.com/company/safran</a>	France	56,930	3,000	5.27%	▼ -5

24	ONERA	<a href="https://www.linkedin.com/company/onera">https://www.linkedin.com/company/onera</a>	France	1,740	89	5.11%	▼ -12
25	LISI AEROSPACE	<a href="https://www.linkedin.com/company/lisi-aerospace">https://www.linkedin.com/company/lisi-aerospace</a>	France	2,366	118	4.99%	▼ -2
26	Hutchinson	<a href="https://www.linkedin.com/company/hutchinson">https://www.linkedin.com/company/hutchinson</a>	France	10,634	526	4.95%	<b>New Entry</b>
27	Dassault Aviation	<a href="https://www.linkedin.com/company/dassault-aviation">https://www.linkedin.com/company/dassault-aviation</a>	France	5,582	275	4.93%	▼ -10
28	SR Technics Group	<a href="https://www.linkedin.com/company/sr-technics-group">https://www.linkedin.com/company/sr-technics-group</a>	Switzerland	1,868	90	4.82%	▼ -1
29	Lufthansa Technik	<a href="https://www.linkedin.com/company/lufthansa-technik">https://www.linkedin.com/company/lufthansa-technik</a>	Germany	5,866	280	4.77%	▼ -3
30	MTU Maintenance	<a href="https://www.linkedin.com/company/mtu-maintenance">https://www.linkedin.com/company/mtu-maintenance</a>	Germany	1,499	63	4.20%	▼ -10
31	Swedavia	<a href="https://www.linkedin.com/company/swedavia">https://www.linkedin.com/company/swedavia</a>	Sweden	1,749	73	4.17%	▼ -7
32	Groundforce España - Glot	<a href="https://www.linkedin.com/company/groundforce-espana">https://www.linkedin.com/company/groundforce-espana</a>	Spain	1,374	46	3.35%	▼ -2
33	STELIA Aerospace	<a href="https://www.linkedin.com/company/stelia-aerospace">https://www.linkedin.com/company/stelia-aerospace</a>	France	2,975	90	3.03%	▼ -4
34	Fokker Technologies Holdi	<a href="https://www.linkedin.com/company/fokker-technologies">https://www.linkedin.com/company/fokker-technologies</a>	Netherlands	1,432	37	2.58%	▼ -3
35	MTU Aero Engines	<a href="https://www.linkedin.com/company/mtu-aero-engines">https://www.linkedin.com/company/mtu-aero-engines</a>	Germany	3,913	97	2.48%	▼ -10
36	ASCO	<a href="https://www.linkedin.com/company/asco">https://www.linkedin.com/company/asco</a>	Belgium	1,265	27	2.13%	<b>New Entry</b>
37	SEM	<a href="https://www.linkedin.com/company/sem">https://www.linkedin.com/company/sem</a>	Spain	2,592	24	0.93%	<b>New Entry</b>

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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