



Europe's Most Active Utilities Professionals on Social - July 2023

Industry at a glance:

Average Score:
7.35%

Total Companies:
68

Global Industry Average:
5.24%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Uisce Éireann Irish Water	https://www.linkedin.com/company/uisce-eireann/	Ireland	1,073	177	16.50%	New Entry
2	Energinet	https://www.linkedin.com/company/energinet/	Denmark	2,058	308	14.97%	▲ 1
3	Staatsbosbeheer	https://www.linkedin.com/company/staatsbosbeheer/	Netherlands	1,533	227	14.81%	▼ -1
4	ENGIE Italia	https://www.linkedin.com/company/engie-italia/	Italy	1,184	168	14.19%	▲ 3
5	Enel Energia	https://www.linkedin.com/company/enel-energia/	Italy	1,120	143	12.77%	▼ -1
6	Gasunie	https://www.linkedin.com/company/gasunie/	Netherlands	1,913	242	12.65%	▲ 9
7	TenneT	https://www.linkedin.com/company/tennet/	Netherlands	2,974	374	12.58%	▼ -1
8	Fluxys	https://www.linkedin.com/company/fluxys/	Belgium	1,034	125	12.09%	▲ 14
9	Enel X	https://www.linkedin.com/company/enel-x/	Italy	3,059	369	12.06%	▲ 0
10	HOFOR	https://www.linkedin.com/company/hofor/	Denmark	1,120	134	11.96%	▲ 10
11	Vitens	https://www.linkedin.com/company/vitens/	Netherlands	1,555	170	10.93%	▲ 13
12	Italgas	https://www.linkedin.com/company/italgas/	Italy	1,874	204	10.89%	▲ 6
13	TenneT TSO	https://www.linkedin.com/company/tennet-tso/	Germany	1,626	176	10.82%	▼ -2
14	BKW AG	https://www.linkedin.com/company/bkw-ag/	Switzerland	1,136	122	10.74%	▼ -14
15	Waternet	https://www.linkedin.com/company/waternet/	Netherlands	1,699	178	10.48%	▲ 4
16	PPC	https://www.linkedin.com/company/ppc/	Greece	1,356	139	10.25%	▲ 13
17	Enedis	https://www.linkedin.com/company/enedis/	France	18,985	1,925	10.14%	▼ -4
18	RWE	https://www.linkedin.com/company/rwe/	Germany	11,041	1,107	10.03%	▼ -10
19	Enexis Groep	https://www.linkedin.com/company/enexis-groep/	Netherlands	4,430	442	9.98%	New Entry
20	Réseau de Transport d'Électricité	https://www.linkedin.com/company/reseau-de-transport-d-electricite/	France	6,194	595	9.61%	▼ -6
21	Snam	https://www.linkedin.com/company/snam/	Italy	2,684	256	9.54%	▼ -4
22	Stedin	https://www.linkedin.com/company/stedin/	Netherlands	3,430	317	9.24%	▼ -10
23	Elia	https://www.linkedin.com/company/elia/	Belgium	1,776	163	9.18%	▼ -7

24	Terna	https://www.link€	Italy	3,371	301	8.93%	▼ -19
25	Fortum	https://www.link€	Finland	4,659	389	8.35%	▲ 1
26	A2A	https://www.link€	Italy	3,666	304	8.29%	▼ -1
27	Circet IRE & UK	https://www.link€	Ireland	1,107	88	7.95%	▲ 9
28	Liander	https://www.link€	Netherlands	1,990	158	7.94%	▲ 11
29	Vattenfall	https://www.link€	Sweden	12,119	938	7.74%	▼ -1
30	Netze	https://www.link€	Germany	1,353	99	7.32%	▲ 2
31	E-Distribuzione	https://www.link€	Italy	4,231	306	7.23%	▼ -8
32	ORES	https://www.link€	Belgium	1,357	98	7.22%	▲ 5
33	Grupo Cobra	https://www.link€	Spain	4,437	320	7.21%	▼ -2
34	Alpiq	https://www.link€	Switzerland	2,064	145	7.03%	▲ 13
35	EnBW	https://www.link€	Germany	3,701	255	6.89%	▼ -2
36	Alliander	https://www.link€	Netherlands	6,465	443	6.85%	▲ 4
37	Stadtwerke München	https://www.link€	Germany	2,020	128	6.34%	▼ -16
38	REN	https://www.link€	Portugal	1,060	67	6.32%	▲ 5
39	Fichtner	https://www.link€	Germany	1,341	84	6.26%	▼ -1
40	ACCIONA	https://www.link€	Spain	23,432	1,425	6.08%	▲ 1
41	Westnetz	https://www.link€	Germany	1,263	74	5.86%	▼ -7
42	Actavo	https://www.link€	Ireland	1,087	62	5.70%	▲ 2
43	Axpo Group	https://www.link€	Switzerland	3,507	200	5.70%	▲ 3
44	ESB	https://www.link€	Ireland	3,920	222	5.66%	▲ 4
45	Fluvius	https://www.link€	Belgium	3,075	171	5.56%	▼ -10
46	Gruppo Hera	https://www.link€	Italy	2,849	158	5.55%	▼ -1
47	Canal de Isabel II	https://www.link€	Spain	1,160	62	5.34%	▲ 4
48	ACEA	https://www.link€	Italy	2,530	135	5.34%	▲ 1
49	Gruppo Iren	https://www.link€	Italy	3,013	152	5.04%	▼ -7
50	SEPE	https://www.link€	Spain	3,931	188	4.78%	▲ 2
51	DTEK	https://www.link€	Ukraine	1,425	67	4.70%	New Entry
52	ENGIE Belgium	https://www.link€	Belgium	3,856	172	4.46%	▲ 7
53	Endesa	https://www.link€	Spain	8,017	338	4.22%	▲ 0
54	Vattenfall Services Nordic	https://www.link€	Sweden	1,457	60	4.12%	▼ -24
55	An Post	https://www.link€	Ireland	2,456	93	3.79%	▲ 1
56	Enel Group	https://www.link€	Italy	31,535	1,172	3.72%	▼ -2
57	Dussmann Italy	https://www.link€	Italy	1,980	69	3.48%	▲ 3
58	TMB	https://www.link€	Spain	2,548	86	3.38%	▼ -3
59	EPZ	https://www.link€	Netherlands	1,281	42	3.28%	▼ -9
60	EDP	https://www.link€	Portugal	13,235	416	3.14%	▼ -3
61	Suara Cooperativa	https://www.link€	Spain	1,234	38	3.08%	▲ 0
62	EVN	https://www.link€	Austria	1,375	41	2.98%	▼ -4
63	E.ON	https://www.link€	Germany	26,024	723	2.78%	▼ -1
64	ENGIE	https://www.link€	France	48,658	1,275	2.62%	▲ 0
65	Correos	https://www.link€	Spain	11,764	301	2.56%	▼ -2
66	Electrica	https://www.link€	Romania	1,750	23	1.31%	▼ -1
67	Sedena	https://www.link€	Spain	3,955	42	1.06%	New Entry
68	innogy	https://www.link€	Germany	7,544	17	0.23%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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