



The USA's Most Active Mechanical & Industrial Engineering Professionals on Social - July 2023

Industry at a glance:

Average Score: 4.77%

Total Companies: 50

Global Industry Average: 6.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including Victaulic, Trane Technologies, Daikin Comfort, etc.

24	3D Systems	https://www.linkedin.com/company/3d-systems	United States	2,800	132	4.71%	▼ -7
25	Thorlabs	https://www.linkedin.com/company/thorlabs	United States	1,193	55	4.61%	▼ -2
26	FlowsERVE Corporation	https://www.linkedin.com/company/flowserve	United States	13,157	606	4.61%	▲ 0
27	Milliken & Company	https://www.linkedin.com/company/milliken	United States	3,849	176	4.57%	▼ -8
28	Carrier HVAC	https://www.linkedin.com/company/carrier-hvac	United States	10,559	480	4.55%	▲ 0
29	SPX FLOW	https://www.linkedin.com/company/spx-flow	United States	4,163	176	4.23%	▼ -7
30	Modine Manufacturing Company	https://www.linkedin.com/company/modine-manufacturing	United States	2,505	105	4.19%	▲ 10
31	TEAM	https://www.linkedin.com/company/team	United States	3,924	154	3.92%	▼ -1
32	Parker Lord	https://www.linkedin.com/company/parker-lord	United States	2,283	88	3.85%	New Entry
33	Swagelok	https://www.linkedin.com/company/swagelok	United States	3,551	134	3.77%	▲ 3
34	The Timken Company	https://www.linkedin.com/company/the-timken-company	United States	7,016	256	3.65%	▲ 4
35	MTS Systems Corporation	https://www.linkedin.com/company/mts-systems	United States	1,822	64	3.51%	▲ 7
36	Kloeckner Metals	https://www.linkedin.com/company/kloeckner-metals	United States	1,233	43	3.49%	▲ 8
37	JR Automation	https://www.linkedin.com/company/jr-automation	United States	1,703	57	3.35%	▼ -2
38	Trane	https://www.linkedin.com/company/trane	United States	11,437	374	3.27%	▲ 3
39	Pinnacle	https://www.linkedin.com/company/pinnacle	United States	1,414	46	3.25%	New Entry
40	Greenheck	https://www.linkedin.com/company/greenheck	United States	1,358	44	3.24%	▼ -3
41	Tecumseh Products Company	https://www.linkedin.com/company/tecumseh-products	United States	1,500	45	3.00%	▼ -8
42	TSI Incorporated	https://www.linkedin.com/company/tsi-incorporated	United States	1,436	42	2.92%	▼ -13
43	Arconic	https://www.linkedin.com/company/arconic	United States	4,498	126	2.80%	▲ 0
44	DuPont	https://www.linkedin.com/company/du-pont	United States	37,531	991	2.64%	▲ 1
45	Parker Hannifin	https://www.linkedin.com/company/parker-hannifin	United States	33,566	606	1.81%	▼ -11
46	ITT	https://www.linkedin.com/company/itt	United States	8,653	140	1.62%	▲ 0
47	IMI CCI	https://www.linkedin.com/company/imi-cci	United States	2,206	30	1.36%	▲ 0
48	Mechanical Design Engineering	https://www.linkedin.com/company/mechanical-design-engineering	United States	1,704	23	1.35%	New Entry
49	Power Plant Services	https://www.linkedin.com/company/power-plant-services	United States	1,627	14	0.86%	▼ -1
50	GE	https://www.linkedin.com/company/ge	United States	213,240	1,550	0.73%	▼ -18

Ready to win at social?

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