

DSMN8

The UK's Most Active Mechanical & Industrial Engineering Professionals on Social - July 2023

Industry at a glance:

Average Score: **6.69%** Total Companies: **17** Global Industry Average: **6.53%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	HBK	https://www.linkedin.com/company/hbk/	United Kingdom	1,156	182	15.74%	▲ 0
2	Altrad	https://www.linkedin.com/company/altrad/	United Kingdom	1,358	165	12.15%	▲ 1
3	Trillium Flow Technologies	https://www.linkedin.com/company/trillium-flow-technologies/	United Kingdom	1,181	115	9.74%	▲ 1
4	Spirax Sarco	https://www.linkedin.com/company/spirax-sarco/	United Kingdom	1,958	184	9.40%	▲ 1
5	Element Materials Technok	https://www.linkedin.com/company/element-materials-technok/	United Kingdom	4,750	444	9.35%	▲ 2
6	Rotork	https://www.linkedin.com/company/rotork/	United Kingdom	1,915	141	7.36%	▲ 3
7	Primetals Technologies	https://www.linkedin.com/company/primetals-technologies/	United Kingdom	3,264	229	7.02%	▲ 3
8	Howden	https://www.linkedin.com/company/howden/	United Kingdom	3,702	256	6.92%	▼ -2
9	Cavendish Nuclear	https://www.linkedin.com/company/cavendish-nuclear/	United Kingdom	1,094	70	6.40%	▼ -1
10	Pentair	https://www.linkedin.com/company/pentair/	United Kingdom	7,385	435	5.89%	▲ 1
11	IMI Precision Engineering	https://www.linkedin.com/company/imi-precision-engineering/	United Kingdom	2,381	125	5.25%	▲ 5
12	BOC UK & Ireland	https://www.linkedin.com/company/boc-uk-ireland/	United Kingdom	1,480	73	4.93%	▲ 5
13	Rolls-Royce	https://www.linkedin.com/company/rolls-royce/	United Kingdom	26,959	1,260	4.67%	▲ 1
14	LIBERTY Steel Group	https://www.linkedin.com/company/liberty-steel-group/	United Kingdom	1,926	78	4.05%	▼ -1
15	Perkins Engines	https://www.linkedin.com/company/perkins-engines/	United Kingdom	1,299	52	4.00%	▲ 0
16	IMI	https://www.linkedin.com/company/imi/	United Kingdom	3,137	25	0.80%	▼ -4
17	Rencol Components	https://www.linkedin.com/company/rencol-components/	United Kingdom	11,751	14	0.12%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com

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