

DSMN8

Europe's Most Active Mechanical & Industrial Engineering Professionals on Social - July 2023

Industry at a glance:

Average Score:
7.45%

Total Companies:
93

Global Industry Average:
6.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Groupe Institut de Soudure	https://www.linkedin.com/company/groupe-institut-de-soudure	France	1,075	165	15.35%	▲ 3
2	Hoppenbrouwers Techniek	https://www.linkedin.com/company/hoppenbrouwers-techniek	Netherlands	1,085	157	14.47%	▲ 3
3	Cetim	https://www.linkedin.com/company/cetim	France	1,209	174	14.39%	New Entry
4	Böllhoff Group	https://www.linkedin.com/company/bollhoff-group	Germany	1,135	160	14.10%	▲ 4
5	Kuijpers	https://www.linkedin.com/company/kuijpers	Netherlands	1,184	162	13.68%	▼ -5
6	Belimo	https://www.linkedin.com/company/belimo	Switzerland	1,414	190	13.44%	▼ -3
7	Fenwick-Linde	https://www.linkedin.com/company/fenwick-linde	France	1,277	170	13.31%	▲ 13
8	Bosch France	https://www.linkedin.com/company/bosch-france	France	1,084	138	12.73%	New Entry
9	Equans Nederland	https://www.linkedin.com/company/equans-nederland	Netherlands	2,325	281	12.09%	▲ 0
10	De Nora	https://www.linkedin.com/company/de-nora	Italy	1,048	124	11.83%	New Entry
11	Boccard	https://www.linkedin.com/company/boccard	France	1,369	157	11.47%	▲ 12
12	Walter Tools	https://www.linkedin.com/company/walter-tools	Germany	1,755	197	11.23%	▼ -5
13	GRUNDFOS	https://www.linkedin.com/company/grundfos	Denmark	11,844	1,303	11.00%	▲ 9
14	CLAUGER	https://www.linkedin.com/company/clauger	France	1,519	167	10.99%	▼ -12
15	MAN Energy Solutions	https://www.linkedin.com/company/man-energy-solutions	Germany	6,518	705	10.82%	▲ 25
16	Onet Technologies	https://www.linkedin.com/company/onet-technologies	France	1,568	168	10.71%	▲ 17
17	Sandvik Coromant	https://www.linkedin.com/company/sandvik-coromant	Sweden	4,475	478	10.68%	▲ 1
18	Bosch Portugal	https://www.linkedin.com/company/bosch-portugal	Portugal	1,276	135	10.58%	▼ -6
19	Bühler	https://www.linkedin.com/company/buhler	Switzerland	6,831	716	10.48%	▲ 8
20	NTN Europe	https://www.linkedin.com/company/ntn-europe	France	1,810	186	10.28%	▲ 15
21	Syntegon	https://www.linkedin.com/company/syntegon	Germany	2,469	243	9.84%	▼ -5
22	REEL	https://www.linkedin.com/company/reel	France	1,272	124	9.75%	▲ 9
23	GROUPE ADF	https://www.linkedin.com/company/groupe-adf	France	1,938	187	9.65%	▼ -13

24	PALFINGER	https://www.link	Austria	1,931	184	9.53%	▼ -5
25	Hiab	https://www.link	Sweden	1,038	98	9.44%	New Entry
26	Mersen	https://www.link	France	2,422	228	9.41%	▲ 13
27	Poclain Hydraulics	https://www.link	France	1,144	107	9.35%	▲ 5
28	Volvo Penta	https://www.link	Sweden	2,021	185	9.15%	▲ 6
29	Munters	https://www.link	Sweden	1,996	182	9.12%	▼ -4
30	FläktGroup	https://www.link	Germany	1,373	123	8.96%	▲ 6
31	Alfa Laval	https://www.link	Sweden	12,407	1,094	8.82%	▼ -2
32	Stork	https://www.link	Netherlands	5,571	490	8.80%	▲ 9
33	GEA Group	https://www.link	Germany	13,323	1,171	8.79%	▲ 4
34	Schunk Group	https://www.link	Germany	1,521	133	8.74%	▼ -23
35	EagleBurgmann	https://www.link	Germany	2,707	236	8.72%	▲ 3
36	Trescal	https://www.link	France	2,835	241	8.50%	▲ 11
37	Flender	https://www.link	Germany	1,761	147	8.35%	▲ 21
38	ISQ	https://www.link	Portugal	1,124	93	8.27%	▲ 4
39	STILL	https://www.link	Germany	1,108	89	8.03%	New Entry
40	ALTEN Sweden	https://www.link	Sweden	1,201	95	7.91%	▲ 8
41	John Cockerill	https://www.link	Belgium	4,617	363	7.86%	▼ -24
42	Cefla	https://www.link	Italy	1,288	98	7.61%	▼ -21
43	Renco	https://www.link	Italy	1,199	90	7.51%	▲ 22
44	SKF	https://www.link	Sweden	17,418	1,280	7.35%	▲ 5
45	FPT Industrial	https://www.link	Italy	2,437	176	7.22%	▲ 19
46	DF-Duro Felguera	https://www.link	Spain	1,296	91	7.02%	▲ 16
47	NORMA Group	https://www.link	Germany	2,115	148	7.00%	▲ 22
48	Trelleborg Sealing Solution	https://www.link	Germany	3,592	251	6.99%	▲ 8
49	TSK	https://www.link	Spain	1,250	86	6.88%	▼ -6
50	Seco Tools	https://www.link	Sweden	2,931	201	6.86%	▼ -20
51	Danfoss Power Solutions	https://www.link	Denmark	5,407	370	6.84%	▼ -7
52	Liebherr Group	https://www.link	Germany	8,824	599	6.79%	▼ -1
53	Orona	https://www.link	Spain	1,801	121	6.72%	▲ 1
54	KONGSBERG	https://www.link	Norway	1,702	114	6.70%	▲ 29
55	Schaeffler	https://www.link	Germany	24,416	1,615	6.61%	▲ 11
56	TK Elevator	https://www.link	Germany	19,725	1,263	6.40%	▲ 1
57	SMS group	https://www.link	Germany	2,713	163	6.01%	▲ 11
58	Eitteplan	https://www.link	Finland	2,912	174	5.98%	▲ 3
59	Wittur Group	https://www.link	Germany	1,586	94	5.93%	▼ -33
60	Carrier Commercial Refrige	https://www.link	France	1,221	72	5.90%	▼ -10
61	Wärtsilä	https://www.link	Finland	13,914	807	5.80%	▼ -1
62	Stabilus	https://www.link	Germany	1,069	61	5.71%	New Entry
63	Bonfiglioli	https://www.link	Italy	2,086	119	5.70%	▼ -4
64	Bilfinger Tebodin	https://www.link	Netherlands	1,766	99	5.61%	▼ -12
65	Paul Wurth	https://www.link	Luxembourg	1,395	76	5.45%	▲ 7
66	KONE	https://www.link	Finland	29,051	1,578	5.43%	▲ 9
67	Tecnimont	https://www.link	Italy	4,681	254	5.43%	▲ 14
68	Danfoss	https://www.link	Denmark	20,693	1,120	5.41%	▼ -40
69	Johnson Controls	https://www.link	Ireland	65,172	3,500	5.37%	▲ 1
70	Equans BeLux	https://www.link	Belgium	5,469	293	5.36%	▼ -3
71	FLSmidth	https://www.link	Denmark	13,999	748	5.34%	▲ 5
72	ERIKS	https://www.link	Netherlands	3,192	166	5.20%	▼ -48
73	Körber Technologies	https://www.link	Germany	1,385	72	5.20%	New Entry
74	Kärcher	https://www.link	Germany	5,471	275	5.03%	▼ -61
75	VDL ETG	https://www.link	Netherlands	1,356	64	4.72%	▲ 5
76	Schenck Process	https://www.link	Germany	1,857	84	4.52%	▼ -5
77	Zoppas Industries Heating	https://www.link	Italy	1,506	68	4.52%	▲ 1
78	KSB Company	https://www.link	Germany	6,070	250	4.12%	▼ -32
79	Georg Fischer	https://www.link	Switzerland	6,227	256	4.11%	▼ -64
80	Danieli Group	https://www.link	Italy	5,161	206	3.99%	▼ -6
81	Fives	https://www.link	France	4,239	158	3.73%	▼ -36
82	G.D	https://www.link	Italy	1,156	43	3.72%	▲ 2
83	Oerlikon	https://www.link	Switzerland	4,746	176	3.71%	▼ -10
84	thyssenkrupp	https://www.link	Germany	25,242	892	3.53%	▼ -5
85	ENDEL	https://www.link	France	1,677	58	3.46%	▼ -3
86	Jungheinrich	https://www.link	Germany	8,359	236	2.82%	▼ -72
87	Cargotec	https://www.link	Finland	6,761	130	1.92%	▼ -34
88	Trelleborg Group	https://www.link	Sweden	7,507	138	1.84%	▼ -33
89	MAN Diesel & Turbo	https://www.link	Germany	3,123	57	1.83%	▼ -2
90	ABM-TECNA	https://www.link	Belgium	2,088	38	1.82%	▼ -4
91	ENGIE Services Nederland	https://www.link	Netherlands	2,203	40	1.82%	▼ -6
92	Bilfinger	https://www.link	Germany	13,094	157	1.20%	▼ -15
93	ATT INOX	https://www.link	Poland	3,198	25	0.78%	▼ -5

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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