



The UK's Most Active IT & Services Professionals on Social - July 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Noventiq	https://www.linkedin.com/company/noventiq	United Kingdom	1,298	359	27.66%	New Entry
2	Softcat	https://www.linkedin.com/company/softcat	United Kingdom	2,326	511	21.97%	▲ 0
3	Hexagon Manufacturing Int	https://www.linkedin.com/company/hexagon-manufacturing-international	United Kingdom	3,790	678	17.89%	▲ 2
4	K2 Partnering Solutions	https://www.linkedin.com/company/k2-partnering-solutions	United Kingdom	1,327	235	17.71%	New Entry
5	CloudPay	https://www.linkedin.com/company/cloudpay	United Kingdom	1,099	189	17.20%	▲ 5
6	Jisc	https://www.linkedin.com/company/jisc	United Kingdom	1,112	189	17.00%	▼ -3
7	Equal Experts	https://www.linkedin.com/company/equal-experts	United Kingdom	1,055	173	16.40%	▲ 5
8	AND Digital	https://www.linkedin.com/company/and-digital	United Kingdom	1,819	293	16.11%	▼ -7
9	GBG	https://www.linkedin.com/company/gbg	United Kingdom	1,317	205	15.57%	▲ 5
10	CDW UK	https://www.linkedin.com/company/cdw-uk	United Kingdom	1,229	190	15.46%	▼ -2
11	Infobip	https://www.linkedin.com/company/infobip	United Kingdom	3,223	493	15.30%	▼ -7
12	Kin + Carta	https://www.linkedin.com/company/kin-carta	United Kingdom	1,490	222	14.90%	New Entry
13	NTT DATA UK&I	https://www.linkedin.com/company/ntt-data-uk	United Kingdom	1,257	187	14.88%	▲ 0
14	Kainos	https://www.linkedin.com/company/kainos	United Kingdom	2,779	412	14.83%	▼ -3
15	Computer Futures	https://www.linkedin.com/company/computer-futures	United Kingdom	2,454	361	14.71%	▼ -8
16	NCC Group	https://www.linkedin.com/company/ncc-group	United Kingdom	2,292	331	14.44%	▼ -10
17	BJSS	https://www.linkedin.com/company/bjss	United Kingdom	2,436	349	14.33%	▼ -8
18	_VOIS	https://www.linkedin.com/company/vois	United Kingdom	12,478	1,716	13.75%	▼ -3
19	NTT Global Data Centers	https://www.linkedin.com/company/ntt-global-data-centers	United Kingdom	1,013	123	12.14%	New Entry
20	Ricoh UK	https://www.linkedin.com/company/ricoh-uk	United Kingdom	1,714	204	11.90%	▼ -4
21	Valtech	https://www.linkedin.com/company/valtech	United Kingdom	5,465	641	11.73%	▼ -4
22	Wunderman Thompson Co	https://www.linkedin.com/company/wunderman-thompson-co	United Kingdom	1,138	132	11.60%	▼ -1
23	Accenture UK & Ireland	https://www.linkedin.com/company/accenture	United Kingdom	2,560	292	11.41%	▲ 0

24	Dotsquares	https://www.link€	United Kingdom	1,336		149	11.15%	▲ 3
25	Ricoh Europe	https://www.link€	United Kingdom	1,309		145	11.08%	▼ -7
26	NTT	https://www.link€	United Kingdom	17,867		1,967	11.01%	▼ -7
27	Ordnance Survey	https://www.link€	United Kingdom	1,394		150	10.76%	▼ -2
28	Canon EMEA	https://www.link€	United Kingdom	12,013		1,251	10.41%	▼ -8
29	invenioLSI	https://www.link€	United Kingdom	1,128		106	9.40%	▲ 1
30	Endava	https://www.link€	United Kingdom	10,468		980	9.36%	▼ -6
31	NEC Software Solutions	https://www.link€	United Kingdom	1,126		103	9.15%	▼ -5
32	Travelport	https://www.link€	United Kingdom	4,156		380	9.14%	▼ -10
33	Connect	https://www.link€	United Kingdom	1,018		88	8.64%	New Entry
34	Ciklum	https://www.link€	United Kingdom	3,156		264	8.37%	▼ -6
35	Mastek	https://www.link€	United Kingdom	6,284		508	8.08%	▼ -4
36	Civica	https://www.link€	United Kingdom	3,356		266	7.93%	▼ -2
37	Computacenter	https://www.link€	United Kingdom	15,817		1,236	7.81%	▲ 1
38	NashTech	https://www.link€	United Kingdom	1,715		133	7.76%	▲ 10
39	BAE Systems Digital Intelli	https://www.link€	United Kingdom	3,408		261	7.66%	▼ -7
40	Kubrick Group	https://www.link€	United Kingdom	1,492		109	7.31%	▼ -11
41	Qualitest	https://www.link€	United Kingdom	5,589		393	7.03%	▼ -2
42	CDS	https://www.link€	United Kingdom	1,614		112	6.94%	▼ -5
43	Tribal Group	https://www.link€	United Kingdom	1,371		95	6.93%	▼ -10
44	TSG	https://www.link€	United Kingdom	1,043		72	6.90%	New Entry
45	KCOM	https://www.link€	United Kingdom	1,079		71	6.58%	▲ 2
46	Micro Focus	https://www.link€	United Kingdom	6,815		435	6.38%	▼ -11
47	FDM Group	https://www.link€	United Kingdom	6,556		413	6.30%	▼ -11
48	GLORY	https://www.link€	United Kingdom	3,287		184	5.60%	▼ -8
49	NSC Global	https://www.link€	United Kingdom	1,213		64	5.28%	▼ -8
50	SCC	https://www.link€	United Kingdom	6,806		338	4.97%	▼ -8
51	Daisy Group	https://www.link€	United Kingdom	1,759		81	4.60%	▼ -7
52	Serco	https://www.link€	United Kingdom	28,081		1,251	4.45%	▼ -6
53	SEO	https://www.link€	United Kingdom	1,422		63	4.43%	New Entry
54	PMC Retail	https://www.link€	United Kingdom	2,088		90	4.31%	▼ -5
55	Photon	https://www.link€	United Kingdom	4,787		206	4.30%	▼ -12
56	Capita	https://www.link€	United Kingdom	24,578		944	3.84%	▼ -11
57	RM	https://www.link€	United Kingdom	2,544		97	3.81%	▼ -5
58	Logicalis	https://www.link€	United Kingdom	4,703		178	3.78%	▼ -7
59	HCL Technologies	https://www.link€	United Kingdom	7,775		271	3.49%	▼ -9
60	FD Technologies	https://www.link€	United Kingdom	2,644		80	3.03%	▼ -5
61	MTI	https://www.link€	United Kingdom	1,365		34	2.49%	New Entry
62	Genisys Group	https://www.link€	United Kingdom	1,003		24	2.39%	New Entry
63	Ocado Group	https://www.link€	United Kingdom	8,371		188	2.25%	▼ -10
64	SDL	https://www.link€	United Kingdom	2,924		65	2.22%	New Entry
65	Allstate Northern Ireland	https://www.link€	United Kingdom	4,766		95	1.99%	▼ -11
66	SSP Limited	https://www.link€	United Kingdom	1,018		20	1.96%	▼ -10
67	Local Government	https://www.link€	United Kingdom	18,243		198	1.09%	▼ -10
68	SeoStrive	https://www.link€	United Kingdom	5,369		36	0.67%	▼ -10

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

