



Canada's Most Active IT & Services Professionals on Social - July 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
9.52%	21	8.74%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Info-Tech Research Group	https://www.linkedin.com/company/infotech-research-group	Canada	1,549	396	25.56%	▲ 0
2	OSF Digital	https://www.linkedin.com/company/osf-digital	Canada	2,043	335	16.40%	▲ 0
3	Cofomo	https://www.linkedin.com/company/cofomo	Canada	1,173	178	15.17%	▲ 1
4	Levio	https://www.linkedin.com/company/levio	Canada	1,351	185	13.69%	▼ -1
5	Softchoice	https://www.linkedin.com/company/softchoice	Canada	2,475	328	13.25%	▲ 1
6	GEOTAB	https://www.linkedin.com/company/geotab	Canada	2,046	268	13.10%	▲ 2
7	CIMA+	https://www.linkedin.com/company/cima	Canada	2,524	283	11.21%	New Entry
8	Global Relay	https://www.linkedin.com/company/global-relay	Canada	1,342	148	11.03%	▼ -1
9	Alithya	https://www.linkedin.com/company/alithya	Canada	2,315	237	10.24%	▲ 1
10	Long View Systems	https://www.linkedin.com/company/long-view-systems	Canada	1,200	119	9.92%	▼ -5
11	Procom	https://www.linkedin.com/company/procom	Canada	1,228	119	9.69%	▲ 0
12	Syntax	https://www.linkedin.com/company/syntax	Canada	1,301	117	8.99%	▲ 1
13	TELUS Business	https://www.linkedin.com/company/telus-business	Canada	2,488	203	8.16%	▲ 1
14	CGI	https://www.linkedin.com/company/cgi	Canada	68,006	5,500	8.09%	▼ -2
15	Compugen	https://www.linkedin.com/company/compugen	Canada	1,458	115	7.89%	▼ -6
16	Innovapost	https://www.linkedin.com/company/innovapost	Canada	1,048	67	6.39%	▼ -1
17	Ricoh Canada	https://www.linkedin.com/company/ricoh-canada	Canada	1,503	94	6.25%	▼ -1
18	TELUS International	https://www.linkedin.com/company/telus-international	Canada	29,102	961	3.30%	▲ 0
19	BIBLIOTECA	https://www.linkedin.com/company/biblioteca	Canada	1,010	8	0.79%	New Entry
20	Logica	https://www.linkedin.com/company/logica	Canada	9,779	45	0.46%	New Entry
21	D+H	https://www.linkedin.com/company/dh	Canada	4,293	17	0.40%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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