



Europe's Most Active Financial Services Professionals on Social - July 2023

Industry at a glance:

Average Score:
9.06%

Total Companies:
147

Global Industry Average:
7.61%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Le Conservateur	https://www.linkedin.com/company/le-conservateur/	France	1,068	358	33.52%	▲ 0
2	Adyen	https://www.linkedin.com/company/adyen/	Netherlands	4,243	1,014	23.90%	▲ 2
3	CAFPi	https://www.linkedin.com/company/cafp/	France	1,561	337	21.59%	▼ -1
4	PwC Luxembourg	https://www.linkedin.com/company/pwc-luxembourg/	Luxembourg	2,952	627	21.24%	▲ 24
5	Meilleurtaux	https://www.linkedin.com/company/meilleurtaux/	France	1,467	284	19.36%	▲ 6
6	Azimut Italia	https://www.linkedin.com/company/azimut-italia/	Italy	2,352	430	18.28%	▼ -1
7	Baker Tilly Netherlands	https://www.linkedin.com/company/baker-tilly-netherlands/	Netherlands	1,039	183	17.61%	▲ 7
8	PagoNxt	https://www.linkedin.com/company/pagonxt/	Spain	1,097	193	17.59%	▼ -2
9	Van Lanschot Kempen	https://www.linkedin.com/company/van-lanschot-kempen/	Netherlands	1,203	209	17.37%	▼ -2
10	CDP Cassa Depositi e Prestiti	https://www.linkedin.com/company/cdp-cassa-depositi-e-prestiti/	Italy	1,398	232	16.60%	▲ 0
11	KPMG France	https://www.linkedin.com/company/kpmg-france/	France	6,510	1,045	16.05%	▲ 7
12	Hipoges	https://www.linkedin.com/company/hipoges/	Spain	1,197	192	16.04%	▼ -3
13	Allianz Services	https://www.linkedin.com/company/allianz-services/	Germany	2,367	379	16.01%	▲ 3
14	KPMG Nederland	https://www.linkedin.com/company/kpmg-nederland/	Netherlands	3,399	543	15.98%	▲ 6
15	Backbase	https://www.linkedin.com/company/backbase/	Netherlands	1,712	272	15.89%	▲ 4
16	IQ-EQ	https://www.linkedin.com/company/iq-eq/	Luxembourg	3,931	605	15.39%	▲ 10
17	Ocorian	https://www.linkedin.com/company/ocorian/	Jersey	1,324	201	15.18%	▲ 19
18	Qonto	https://www.linkedin.com/company/qonto/	France	1,288	188	14.60%	▼ -10
19	Edmond de Rothschild	https://www.linkedin.com/company/edmond-de-rothschild/	Switzerland	2,608	366	14.03%	▲ 16
20	Robeco	https://www.linkedin.com/company/robeco/	Netherlands	1,484	208	14.02%	▲ 23
21	PwC France	https://www.linkedin.com/company/pwc-france/	France	3,677	512	13.92%	▲ 11
22	De Nederlandsche Bank	https://www.linkedin.com/company/de-nederlandsche-bank/	Netherlands	2,406	333	13.84%	▲ 0
23	Vontobel	https://www.linkedin.com/company/vontobel/	Switzerland	2,304	314	13.63%	▲ 0

24	Morningstar Sustainability	https://www.link	Netherlands	1,398	190	13.59%	▲ 0
25	Degroof Petercam	https://www.link	Belgium	1,716	229	13.34%	▲ 13
26	Credit Agricole Leasing & F	https://www.link	France	1,147	153	13.34%	▲ 4
27	Nexi Group	https://www.link	Italy	1,387	185	13.34%	▼ -6
28	KPMG Luxembourg	https://www.link	Luxembourg	1,803	239	13.26%	▲ 1
29	N26	https://www.link	Germany	1,812	240	13.25%	▼ -17
30	KPMG Austria	https://www.link	Austria	1,101	142	12.90%	▲ 9
31	Fineco Bank	https://www.link	Italy	3,990	512	12.83%	▼ -14
32	Swiss Life	https://www.link	Switzerland	2,600	325	12.50%	▲ 16
33	PayU	https://www.link	Netherlands	2,773	341	12.30%	▲ 7
34	Amundi	https://www.link	France	4,852	588	12.12%	▲ 12
35	Natixis Investment Manage	https://www.link	France	1,692	205	12.12%	▲ 2
36	Ardian	https://www.link	France	1,445	174	12.04%	▲ 25
37	UFF	https://www.link	France	2,482	298	12.01%	▼ -3
38	Grant-Thornton France	https://www.link	France	2,074	249	12.01%	▼ -7
39	OVB Allfinanz España	https://www.link	Spain	2,486	296	11.91%	▼ -14
40	Elavon Europe	https://www.link	Ireland	1,235	147	11.90%	▼ -7
41	Santander Corporate & Inv	https://www.link	Spain	2,505	296	11.82%	▲ 0
42	Arval BNP Paribas Group	https://www.link	France	7,483	868	11.60%	▲ 0
43	Aegon Asset Management	https://www.link	Netherlands	1,203	139	11.55%	New Entry
44	TMF Group	https://www.link	Netherlands	8,984	1,017	11.32%	▲ 1
45	Beobank	https://www.link	Belgium	1,045	117	11.20%	▼ -18
46	Swiss Life Select	https://www.link	Switzerland	1,980	211	10.66%	▲ 19
47	PostFinance	https://www.link	Switzerland	2,850	298	10.46%	▲ 3
48	Söderberg & Partners	https://www.link	Sweden	1,945	198	10.18%	▲ 8
49	SGPB	https://www.link	France	2,168	218	10.06%	▲ 2
50	J. Safra Sarasin	https://www.link	Switzerland	1,725	169	9.80%	New Entry
51	PGGM	https://www.link	Netherlands	1,333	129	9.68%	▼ -2
52	Cofidis Group	https://www.link	France	1,309	125	9.55%	▲ 23
53	AXA Investment Managers	https://www.link	France	3,317	316	9.53%	New Entry
54	Universal-Investment	https://www.link	Germany	1,050	100	9.52%	New Entry
55	Riverty	https://www.link	Germany	2,262	211	9.33%	▲ 19
56	SIX	https://www.link	Switzerland	3,744	346	9.24%	▼ -9
57	Worldline	https://www.link	France	10,257	946	9.22%	▲ 6
58	APG Asset Management	https://www.link	Netherlands	1,126	103	9.15%	▲ 8
59	DWS Group	https://www.link	Germany	3,509	314	8.95%	▲ 20
60	DLL	https://www.link	Netherlands	5,247	464	8.84%	▼ -1
61	Swift	https://www.link	Belgium	4,938	436	8.83%	▲ 9
62	Pictet Asset Management	https://www.link	Switzerland	1,124	99	8.81%	New Entry
63	Nationale-Nederlanden	https://www.link	Netherlands	10,042	883	8.79%	▼ -8
64	Fiducial	https://www.link	France	4,818	422	8.76%	▲ 17
65	Ingenico	https://www.link	France	3,915	341	8.71%	▲ 19
66	ING Belgium	https://www.link	Belgium	4,571	392	8.58%	▲ 34
67	Belfius	https://www.link	Belgium	6,498	549	8.45%	▲ 15
68	AVEM	https://www.link	France	1,067	90	8.43%	▲ 20
69	BNP Paribas Asset Manag	https://www.link	France	2,863	241	8.42%	▼ -2
70	Partners Group	https://www.link	Switzerland	2,320	194	8.36%	▲ 21
71	SIBS	https://www.link	Portugal	1,077	90	8.36%	▲ 2
72	SGSS	https://www.link	France	2,142	177	8.26%	▼ -8
73	Allfunds	https://www.link	Spain	1,015	83	8.18%	▲ 12
74	LeasePlan	https://www.link	Netherlands	8,737	711	8.14%	▼ -30
75	Agos Ducato	https://www.link	Italy	1,860	151	8.12%	▲ 12
76	Santander Consumer Finai	https://www.link	Spain	1,351	108	7.99%	▲ 0
77	BNP Paribas CIB	https://www.link	France	11,417	912	7.99%	▲ 15
78	Intrum	https://www.link	Sweden	7,130	569	7.98%	▼ -20
79	Intertrust Group	https://www.link	Netherlands	4,340	344	7.93%	▼ -11
80	CCV	https://www.link	Netherlands	1,111	88	7.92%	▲ 6
81	Aegon Nederland	https://www.link	Netherlands	1,193	93	7.80%	▲ 18
82	Nykredit	https://www.link	Denmark	4,234	330	7.79%	▲ 8
83	Findomestic Banca	https://www.link	Italy	2,115	164	7.75%	▼ -30
84	Compass	https://www.link	Italy	1,294	100	7.73%	▼ -22
85	Nordea Markets, Corporate	https://www.link	Denmark	1,321	102	7.72%	New Entry
86	FTMO	https://www.link	Czechia	1,710	131	7.66%	New Entry
87	Deutsche Leasing Gruppe	https://www.link	Germany	1,102	82	7.44%	▼ -10
88	Clearstream	https://www.link	Luxembourg	2,463	182	7.39%	▲ 10
89	Alter Domus	https://www.link	Luxembourg	4,076	299	7.34%	▼ -37
90	BNP Paribas	https://www.link	France	7,351	539	7.33%	▲ 16
91	MLP	https://www.link	Germany	2,183	160	7.33%	▼ -2
92	Deutsche Börse	https://www.link	Germany	3,871	278	7.18%	▼ -92
93	Stater	https://www.link	Netherlands	1,003	70	6.98%	▲ 25
94	Broker Consulting	https://www.link	Czechia	1,043	72	6.90%	▼ -1
95	Euroclear	https://www.link	Belgium	5,017	346	6.90%	▼ -17

96	Kiron Partner	https://www.link€	Italy	1,078	74	6.86%	▲ 8
97	Nexi Italy	https://www.link€	Italy	1,457	99	6.79%	▼ -14
98	Societe Generale Corporat	https://www.link€	France	10,364	699	6.74%	▲ 7
99	OP Financial Group	https://www.link€	Finland	7,962	536	6.73%	▼ -45
100	KBC Bank & Verzekering	https://www.link€	Belgium	12,788	855	6.69%	▲ 15
101	Rothschild & Co	https://www.link€	France	5,231	349	6.67%	▲ 8
102	Achmea	https://www.link€	Netherlands	7,092	466	6.57%	▲ 11
103	tecis Finanzdienstleistung	https://www.link€	Germany	1,917	123	6.42%	▲ 20
104	Edenred	https://www.link€	France	6,823	430	6.30%	▼ -91
105	Nets	https://www.link€	Denmark	3,071	190	6.19%	▲ 3
106	Mercedes-Benz Mobility	https://www.link€	Germany	2,172	134	6.17%	▼ -37
107	Alm Brand	https://www.link€	Denmark	1,447	89	6.15%	▲ 10
108	Worldline Financial Service	https://www.link€	Netherlands	1,929	118	6.12%	▼ -5
109	DVAG	https://www.link€	Germany	5,976	359	6.01%	▼ -2
110	UBS	https://www.link€	Switzerland	75,453	4,500	5.96%	▲ 2
111	Danske Bank	https://www.link€	Denmark	18,605	1,098	5.90%	▼ -1
112	W&W-Gruppe	https://www.link€	Germany	1,664	94	5.65%	▲ 15
113	Optiver	https://www.link€	Netherlands	1,985	112	5.64%	New Entry
114	PFA	https://www.link€	Denmark	2,454	138	5.62%	▼ -19
115	NN	https://www.link€	Netherlands	8,357	468	5.60%	▼ -4
116	Natixis Corporate & Invest	https://www.link€	France	13,234	740	5.59%	▼ -19
117	Storebrand	https://www.link€	Norway	2,682	149	5.56%	▼ -21
118	Swedbank	https://www.link€	Sweden	14,232	779	5.47%	▼ -4
119	ATP	https://www.link€	Denmark	3,329	178	5.35%	▼ -17
120	CNH Industrial Capital	https://www.link€	Italy	1,800	93	5.17%	▲ 1
121	ALD Automotive	https://www.link€	France	6,143	299	4.87%	▼ -106
122	Partners Financial Services	https://www.link€	Czechia	1,486	72	4.85%	▼ -119
123	APG	https://www.link€	Netherlands	4,321	209	4.84%	▼ -22
124	TARGOBANK	https://www.link€	Germany	4,531	219	4.83%	▲ 2
125	Santander Private Banking	https://www.link€	Spain	1,120	53	4.73%	▼ -6
126	Deutsche Bank	https://www.link€	Germany	63,856	3,000	4.70%	▼ -2
127	Eurobank	https://www.link€	Greece	5,650	265	4.69%	▲ 1
128	Global Exchange Group	https://www.link€	Spain	1,075	49	4.56%	▼ -8
129	Volkswagen Financial Serv	https://www.link€	Germany	5,170	226	4.37%	▼ -49
130	Pictet Group	https://www.link€	Switzerland	4,678	204	4.36%	▼ -53
131	Swedbank Estonia	https://www.link€	Estonia	1,026	44	4.29%	New Entry
132	Erste&Steiermärkische Bar	https://www.link€	Croatia	1,063	45	4.23%	▼ -7
133	GAM Investments	https://www.link€	Switzerland	1,637	59	3.60%	▼ -2
134	DNB	https://www.link€	Norway	10,981	368	3.35%	▼ -2
135	IMC Trading	https://www.link€	Netherlands	1,824	61	3.34%	New Entry
136	VeloBank	https://www.link€	Poland	1,852	51	2.75%	New Entry
137	Loomis	https://www.link€	Sweden	5,213	123	2.36%	▼ -2
138	MN	https://www.link€	Netherlands	2,811	65	2.31%	▼ -4
139	SIA	https://www.link€	Italy	1,566	36	2.30%	▼ -2
140	Sparkasse	https://www.link€	Germany	3,899	82	2.10%	▼ -4
141	Allianz	https://www.link€	Germany	145,736	2,500	1.72%	▼ -70
142	SCM	https://www.link€	Ukraine	1,414	15	1.06%	New Entry
143	Microcred	https://www.link€	France	1,746	18	1.03%	▼ -5
144	NN Group	https://www.link€	Netherlands	19,718	195	0.99%	▼ -72
145	Aegon	https://www.link€	Netherlands	43,977	323	0.73%	▼ -29
146	SONAE	https://www.link€	Portugal	18,639	136	0.73%	New Entry
147	Finanzberatung Öffentliche	https://www.link€	Germany	2,176	14	0.64%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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