



The World's Most Active Transportation, Trucking & Railroad Professionals on Social - June 2023

Industry at a glance:

Average Score: 4.98%

Total Companies: 124

Average No. Employees: 5,231

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies including TIP Group, Transport for Wales, RXO, APRR, etc.

24	CVG	https://www.link	United States	1,248	89	7.13%	New Entry
25	GVB	https://www.link	Netherlands	2,079	143	6.88%	▲ 13
26	Österreichische Post	https://www.link	Austria	2,183	149	6.83%	▲ 1
27	STM	https://www.link	Canada	3,299	222	6.73%	▲ 12
28	Old Dominion Freight Line	https://www.link	United States	6,041	398	6.59%	▲ 8
29	ANAS	https://www.link	Italy	3,334	218	6.54%	▼ -3
30	Italo Treno	https://www.link	Italy	1,003	65	6.48%	New Entry
31	Groupe CAT	https://www.link	France	1,362	88	6.46%	New Entry
32	GLS Spain	https://www.link	Spain	1,185	76	6.41%	▼ -2
33	Rush Enterprises	https://www.link	United States	2,696	161	5.97%	▲ 4
34	BNSF Logistics	https://www.link	United States	1,006	60	5.96%	▲ 28
35	Wilhelmsen	https://www.link	Norway	5,326	307	5.76%	New Entry
36	Day & Ross	https://www.link	Canada	1,981	114	5.75%	▼ -4
37	INDIGO Group	https://www.link	France	6,182	353	5.71%	▲ 15
38	HOYER Group	https://www.link	Germany	1,612	92	5.71%	New Entry
39	Peterbilt	https://www.link	United States	1,332	75	5.63%	▲ 22
40	Network Rail	https://www.link	United Kingdom	23,949	1,340	5.60%	▲ 4
41	DAT Freight & Analytics	https://www.link	United States	1,083	60	5.54%	▲ 19
42	P&O Ferries	https://www.link	United Kingdom	1,443	79	5.47%	▲ 9
43	U.S. Department of Transp	https://www.link	United States	4,427	236	5.33%	▲ 34
44	DHL Supply Chain	https://www.link	Germany	56,637	3,000	5.30%	New Entry
45	Echo Global Logistics	https://www.link	United States	2,695	142	5.27%	▼ -4
46	Bendix Commercial Vehicle	https://www.link	United States	8,586	444	5.17%	▼ -3
47	National Express	https://www.link	United Kingdom	1,517	77	5.08%	▲ 3
48	Southeastern Railway	https://www.link	United Kingdom	1,453	73	5.02%	▼ -24
49	MHC Kenworth	https://www.link	United States	1,852	92	4.97%	▲ 19
50	FirstGroup	https://www.link	United Kingdom	1,874	93	4.96%	▼ -3
51	RATPgroup	https://www.link	France	16,154	797	4.93%	▼ -2
52	USA Truck	https://www.link	United States	2,065	99	4.79%	▼ -6
53	Wabash	https://www.link	United States	2,130	101	4.74%	▲ 14
54	Arriva Bus	https://www.link	United Kingdom	1,246	59	4.74%	▲ 25
55	FleetPride	https://www.link	United States	2,124	99	4.66%	New Entry
56	GLS Italy	https://www.link	Italy	1,788	82	4.59%	▲ 10
57	Hendrickson	https://www.link	United States	1,792	82	4.58%	▲ 0
58	U.S. Xpress	https://www.link	United States	3,174	145	4.57%	▲ 11
59	Canada Cartage	https://www.link	Canada	1,321	60	4.54%	▼ -11
60	Chronopost	https://www.link	France	4,788	217	4.53%	▼ -6
61	DPDgroup	https://www.link	France	11,446	504	4.40%	▼ -16
62	Greater Anglia	https://www.link	United Kingdom	1,051	46	4.38%	▲ 23
63	Gist	https://www.link	United Kingdom	2,128	92	4.32%	New Entry
64	J.B. Hunt Transport Service	https://www.link	United States	20,207	863	4.27%	▲ 10
65	Los Angeles Metro	https://www.link	United States	2,567	109	4.25%	▼ -6
66	Landstar	https://www.link	United States	3,142	133	4.23%	▼ -10
67	ATM	https://www.link	Italy	2,554	107	4.19%	▼ -3
68	WMATA	https://www.link	United States	5,479	220	4.02%	▲ 21
69	Forward Air Corporation	https://www.link	United States	2,581	103	3.99%	▼ -16
70	Thermo King	https://www.link	United States	2,143	85	3.97%	▲ 13
71	Great Dane	https://www.link	United States	2,033	80	3.94%	▲ 10
72	Kenworth Truck	https://www.link	United States	2,252	87	3.86%	▼ -9
73	PAM Transport	https://www.link	United States	1,351	52	3.85%	▲ 15
74	Mack Trucks	https://www.link	United States	1,753	67	3.82%	▼ -39
75	Metro de Madrid	https://www.link	Spain	1,354	51	3.77%	▼ -4
76	King County Metro Transit	https://www.link	United States	1,536	57	3.71%	▼ -18
77	Virginia Department of Tran	https://www.link	United States	3,979	135	3.39%	▲ 18
78	Hub Group	https://www.link	United States	2,164	73	3.37%	▼ -6
79	Trimac Transportation	https://www.link	Canada	1,209	40	3.31%	▲ 3
80	Brink's	https://www.link	United States	8,952	294	3.28%	▲ 16
81	DPD UK	https://www.link	United Kingdom	4,480	144	3.21%	▼ -11
82	CFI	https://www.link	United States	1,478	47	3.18%	▲ 4
83	SEPTA	https://www.link	United States	3,417	107	3.13%	▲ 20
84	Illinois Department of Trans	https://www.link	United States	1,790	56	3.13%	▲ 13
85	SEUR	https://www.link	Spain	3,979	118	2.97%	▼ -9
86	Ruan	https://www.link	United States	1,925	56	2.91%	▲ 22
87	Transdev North America	https://www.link	United States	3,074	89	2.90%	▲ 0
88	Go Ahead London	https://www.link	United Kingdom	1,266	36	2.84%	▲ 25
89	The SYGMA Network	https://www.link	United States	1,231	35	2.84%	▲ 16
90	R+L Carriers	https://www.link	United States	3,475	97	2.79%	▲ 19
91	TMC Transportation	https://www.link	United States	1,697	47	2.77%	▼ -7
92	Metropolitan Transit Author	https://www.link	United States	1,374	38	2.77%	▼ -14
93	Stagecoach Group	https://www.link	United Kingdom	1,312	36	2.74%	▲ 14
94	Metra Commuter Rail	https://www.link	United States	1,360	36	2.65%	▼ -19
95	AAA Cooper Transportator	https://www.link	United States	1,674	44	2.63%	▲ 7

96	Georgia Department of Tra	https://www.link	United States	1,942	51	2.63%	▲ 4
97	MoDOT	https://www.link	United States	1,767	46	2.60%	▲ 14
98	Central Transport	https://www.link	United States	2,229	58	2.60%	▲ 12
99	CSX	https://www.link	United States	11,458	295	2.57%	▲ 19
100	ATAC	https://www.link	Italy	1,744	44	2.52%	▲ 19
101	Werner Enterprises	https://www.link	United States	6,464	163	2.52%	▲ 11
102	Dayton Freight Lines	https://www.link	United States	1,485	37	2.49%	▼ -1
103	TForce Logistics	https://www.link	United States	1,449	36	2.48%	▼ -4
104	AC Transit	https://www.link	United States	1,069	26	2.43%	▲ 11
105	ABF Freight	https://www.link	United States	3,541	86	2.43%	▼ -11
106	GE Transportation	https://www.link	United States	3,476	83	2.39%	▼ -15
107	Estes Express Lines	https://www.link	United States	5,018	119	2.37%	▼ -1
108	Arriva Group	https://www.link	United Kingdom	4,282	98	2.29%	▼ -4
109	RTD	https://www.link	United States	1,770	40	2.26%	▼ -11
110	PennDOT	https://www.link	United States	2,684	56	2.09%	▲ 7
111	UPS	https://www.link	United States	149,519	3,000	2.01%	▲ 5
112	Stevens Transport	https://www.link	United States	1,626	32	1.97%	▲ 12
113	BNSF Railway	https://www.link	United States	16,309	282	1.73%	▲ 8
114	Knight Transportation	https://www.link	United States	2,322	39	1.68%	▲ 9
115	First Student Shared Servi	https://www.link	United States	1,469	23	1.57%	▲ 5
116	Royal Mail	https://www.link	United Kingdom	30,387	469	1.54%	▲ 10
117	First Transit	https://www.link	United States	4,043	59	1.46%	▲ 5
118	FedEx Custom Critical	https://www.link	United States	1,653	24	1.45%	▲ 9
119	All My Sons Moving & Stor	https://www.link	United States	1,339	18	1.34%	▲ 12
120	Two Men and a Truck	https://www.link	United States	3,571	38	1.06%	▲ 5
121	Prime	https://www.link	United States	3,075	30	0.98%	▲ 8
122	Marten Transport	https://www.link	United States	1,589	15	0.94%	▲ 6
123	FFE Transportation Service	https://www.link	United States	1,269	10	0.79%	▲ 7
124	YRC Freight	https://www.link	United States	6,316	26	0.41%	▲ 8

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