

DSMN8

Europe's Most Active Transportation, Trucking & Railroad Professionals on Social - June 2023

Industry at a glance:

Average Score:
7.33%

Total Companies:
30

Global Industry Average:
4.98%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TIP Group	https://www.linkedin.com/company/tip-group/	Netherlands	1,214	207	17.05%	▲ 0
2	APRR	https://www.linkedin.com/company/aprr/	France	1,228	158	12.87%	▲ 1
3	Petit Forestier	https://www.linkedin.com/company/petit-forestier/	France	1,726	212	12.28%	▼ -1
4	Heppner	https://www.linkedin.com/company/heppner/	France	1,809	217	12.00%	▲ 3
5	Autostrade per l'Italia	https://www.linkedin.com/company/autostrade-per-litalia/	Italy	3,991	462	11.58%	▲ 1
6	Girteka	https://www.linkedin.com/company/girteka/	Lithuania	1,849	179	9.68%	▲ 5
7	Gares & Connexions	https://www.linkedin.com/company/gares-connexions/	France	2,285	219	9.58%	▲ 3
8	RATP Dev	https://www.linkedin.com/company/ratp-dev/	France	2,207	200	9.06%	▲ 0
9	Keolis Group	https://www.linkedin.com/company/keolis-group/	France	5,860	500	8.53%	▲ 3
10	BLS	https://www.linkedin.com/company/bls/	Switzerland	1,084	91	8.39%	▼ -1
11	Bolloré	https://www.linkedin.com/company/bollor%C3%A9/	France	17,245	1,325	7.68%	▲ 4
12	Hillebrand Gori	https://www.linkedin.com/company/hillebrand-gori/	Germany	1,779	127	7.14%	▲ 2
13	GVB	https://www.linkedin.com/company/gvb/	Netherlands	2,079	143	6.88%	▲ 8
14	Österreichische Post	https://www.linkedin.com/company/osterreichische-post/	Austria	2,183	149	6.83%	▲ 4
15	ANAS	https://www.linkedin.com/company/anas/	Italy	3,334	218	6.54%	▲ 2
16	Italo Treno	https://www.linkedin.com/company/italo-treno/	Italy	1,003	65	6.48%	New Entry
17	Groupe CAT	https://www.linkedin.com/company/groupe-cat/	France	1,362	88	6.46%	New Entry
18	GLS Spain	https://www.linkedin.com/company/gls-spain/	Spain	1,185	76	6.41%	▲ 2
19	Wilhelmsen	https://www.linkedin.com/company/wilhelmsen/	Norway	5,326	307	5.76%	New Entry
20	INDIGO Group	https://www.linkedin.com/company/indigo-group/	France	6,182	353	5.71%	▲ 6
21	HOYER Group	https://www.linkedin.com/company/hoyer-group/	Germany	1,612	92	5.71%	New Entry
22	DHL Supply Chain	https://www.linkedin.com/company/dhl-supply-chain/	Germany	56,637	3,000	5.30%	New Entry
23	RATPgroup	https://www.linkedin.com/company/ratpgroup/	France	16,154	797	4.93%	▲ 2

24	GLS Italy	https://www.link Italy	1,788	82	4.59%	▲ 6
25	Chronopost	https://www.link France	4,788	217	4.53%	▲ 2
26	DPDgroup	https://www.link France	11,446	504	4.40%	▼ -2
27	ATM	https://www.link Italy	2,554	107	4.19%	▲ 2
28	Metro de Madrid	https://www.link Spain	1,354	51	3.77%	▲ 3
29	SEUR	https://www.link Spain	3,979	118	2.97%	▲ 3
30	ATAC	https://www.link Italy	1,744	44	2.52%	▲ 3

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

