



The USA's Most Active Staffing & Recruiting Professionals on Social - June 2023

Industry at a glance:

Average Score: 7.11%

Total Companies: 120

Global Industry Average: 8.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies and their social media performance metrics.

24	Jobot	https://www.link	United States	2,607	318	12.20%	▼ -8
25	Oxford Global Resources	https://www.link	United States	2,403	293	12.19%	▼ -7
26	SPECTRAFORCE	https://www.link	United States	1,609	194	12.06%	▲ 6
27	Creative Circle	https://www.link	United States	1,823	212	11.63%	▼ -3
28	Robert Half	https://www.link	United States	32,075	3,500	10.91%	▼ -3
29	Insight Global	https://www.link	United States	12,846	1,400	10.90%	▼ -7
30	AMN Healthcare	https://www.link	United States	5,161	533	10.33%	▲ 1
31	Express Employment Prof	https://www.link	United States	1,783	182	10.21%	▲ 6
32	US Tech Solutions	https://www.link	United States	2,180	218	10.00%	▲ 1
33	System One	https://www.link	United States	1,136	113	9.95%	▲ 7
34	Experis	https://www.link	United States	9,773	955	9.77%	▼ -4
35	iPlace	https://www.link	United States	1,061	103	9.71%	▲ 6
36	ASK Consulting	https://www.link	United States	1,195	114	9.54%	▼ -7
37	GHR Healthcare	https://www.link	United States	1,095	104	9.50%	▲ 17
38	Randstad USA	https://www.link	United States	7,968	755	9.48%	▼ -2
39	Artech	https://www.link	United States	3,355	304	9.06%	▼ -1
40	Scoot Education	https://www.link	United States	1,114	98	8.80%	New Entry
41	Yoh	https://www.link	United States	1,942	170	8.75%	▼ -6
42	Prolink	https://www.link	United States	2,059	177	8.60%	▲ 7
43	Kelly	https://www.link	United States	9,910	843	8.51%	▲ 3
44	Loyal Source Government	https://www.link	United States	1,573	132	8.39%	▲ 8
45	CSI Companies	https://www.link	United States	1,853	152	8.20%	▼ -6
46	Randstad Technologies US	https://www.link	United States	4,595	365	7.94%	▲ 2
47	PrideStaff	https://www.link	United States	2,033	157	7.72%	▼ -13
48	Jobicy	https://www.link	United States	2,959	226	7.64%	New Entry
49	CHG Healthcare	https://www.link	United States	1,768	132	7.47%	▼ -6
50	HealthTrust Workforce Sol	https://www.link	United States	3,349	247	7.38%	▲ 6
51	Planet Pharma	https://www.link	United States	1,069	77	7.20%	▼ -6
52	Barton Associates	https://www.link	United States	1,813	129	7.12%	▼ -8
53	Onin Staffing	https://www.link	United States	1,488	100	6.72%	▲ 5
54	FlexCare Medical Staffing	https://www.link	United States	1,534	103	6.71%	▲ 14
55	Soliant	https://www.link	United States	1,680	112	6.67%	▲ 5
56	Allegis Group	https://www.link	United States	3,062	202	6.60%	▼ -5
57	CyberCoders	https://www.link	United States	1,073	68	6.34%	▼ -2
58	24 Seven Talent	https://www.link	United States	2,381	140	5.88%	▼ -1
59	Fusion Medical Staffing	https://www.link	United States	2,045	118	5.77%	▲ 4
60	Surge Staffing	https://www.link	United States	1,286	72	5.60%	▲ 4
61	LRS Healthcare	https://www.link	United States	1,236	69	5.58%	▲ 1
62	Maxim Healthcare Staffing	https://www.link	United States	18,948	1,050	5.54%	▲ 3
63	Manpower	https://www.link	United States	24,681	1,325	5.37%	▼ -4
64	Aquent	https://www.link	United States	4,156	218	5.25%	▼ -17
65	Snelling Staffing	https://www.link	United States	1,311	62	4.73%	▲ 2
66	AppleOne Employment Ser	https://www.link	United States	4,863	228	4.69%	▲ 5
67	Elwood Staffing Services	https://www.link	United States	3,226	147	4.56%	▲ 5
68	AMN Healthcare Physician	https://www.link	United States	1,193	54	4.53%	▼ -7
69	Medical Solutions	https://www.link	United States	5,269	219	4.16%	▼ -3
70	247Hire	https://www.link	United States	1,020	42	4.12%	▲ 16
71	CompHealth	https://www.link	United States	1,793	72	4.02%	▲ 9
72	Supplemental Health Care	https://www.link	United States	2,965	118	3.98%	▼ -2
73	Rose International	https://www.link	United States	2,052	81	3.95%	▲ 2
74	Aya Healthcare	https://www.link	United States	17,305	679	3.92%	▲ 4
75	Aerotek	https://www.link	United States	19,559	725	3.71%	▲ 4
76	MAU Workforce Solutions	https://www.link	United States	1,572	58	3.69%	▲ 5
77	Favorite Healthcare Staffin	https://www.link	United States	2,891	106	3.67%	▼ -3
78	Spherion	https://www.link	United States	4,843	177	3.65%	▲ 6
79	Teachers On Call	https://www.link	United States	1,044	38	3.64%	New Entry
80	ManpowerGroup	https://www.link	United States	64,269	2,323	3.61%	▼ -27
81	PeopleReady	https://www.link	United States	5,672	199	3.51%	▼ -5
82	Integrity Staffing Solutions	https://www.link	United States	1,517	53	3.49%	▼ -9
83	Tradesmen International	https://www.link	United States	4,868	161	3.31%	▼ -1
84	Cross Country Healthcare	https://www.link	United States	8,121	237	2.92%	▲ 5
85	PSG Global Solutions	https://www.link	United States	4,164	121	2.91%	▲ 2
86	LGC Staffing	https://www.link	United States	1,442	41	2.84%	▼ -9
87	Express Employment Inter	https://www.link	United States	13,383	380	2.84%	▲ 3
88	Delta-T Group	https://www.link	United States	1,413	39	2.76%	▲ 5
89	Aureus Medical Group	https://www.link	United States	2,956	81	2.74%	▲ 8
90	Hire Dynamics	https://www.link	United States	1,138	31	2.72%	▼ -2
91	RNnetwork	https://www.link	United States	1,165	30	2.58%	▲ 10
92	Volt	https://www.link	United States	6,358	155	2.44%	▼ -9
93	Truststaff	https://www.link	United States	1,953	47	2.41%	▲ 3
94	SMX	https://www.link	United States	2,485	59	2.37%	▲ 0
95	Advantage Resourcing	https://www.link	United States	1,066	23	2.16%	▲ 0

96	Cleveland Integrity Service	https://www.link	United States	1,044	22	2.11%	▼ -4
97	Remedy Intelligent Staffing	https://www.link	United States	1,942	40	2.06%	▲ 2
98	ChildCare Careers	https://www.link	United States	1,030	20	1.94%	New Entry
99	LaborMAX Staffing	https://www.link	United States	1,690	32	1.89%	▼ -8
100	Labor Finders	https://www.link	United States	2,695	49	1.82%	▲ 2
101	Outsource	https://www.link	United States	1,317	22	1.67%	▲ 3
102	TrueBlue	https://www.link	United States	9,521	159	1.67%	▼ -102
103	ResourceMFG	https://www.link	United States	1,792	29	1.62%	▼ -5
104	College Nannies, Sitters ar	https://www.link	United States	1,236	20	1.62%	▼ -19
105	AIC	https://www.link	United States	1,673	27	1.61%	▼ -5
106	Travel Nurse Across Ameri	https://www.link	United States	1,441	23	1.60%	▼ -3
107	Working Not Working	https://www.link	United States	3,120	42	1.35%	▲ 0
108	goLance	https://www.link	United States	1,077	14	1.30%	▼ -2
109	Staffmark	https://www.link	United States	5,714	74	1.30%	▼ -4
110	Cross Country Nurses	https://www.link	United States	1,031	13	1.26%	▼ -1
111	ASI	https://www.link	United States	1,113	14	1.26%	New Entry
112	ProLogistix	https://www.link	United States	3,414	38	1.11%	▼ -4
113	Cross Country Medical Sta	https://www.link	United States	2,502	21	0.84%	▼ -3
114	Casino Careers	https://www.link	United States	1,235	9	0.73%	▲ 0
115	Elite Staffing	https://www.link	United States	1,547	11	0.71%	▼ -3
116	Select Staffing	https://www.link	United States	3,657	25	0.68%	▼ -5
117	Self	https://www.link	United States	1,278	5	0.39%	▼ -117
118	GSI	https://www.link	United States	1,311	4	0.31%	▼ -5
119	Construction Labor Contrac	https://www.link	United States	1,062	2	0.19%	New Entry
120	Nurse Staffing	https://www.link	United States	2,264	3	0.13%	▼ -5

Ready to win at social?

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