DSMN8

The World's Most Active Staffing & Recruiting Professionals on Social - June 2023

Industry at a glance:

Average Score:

8.92%

Total Companies:

187

Average No. Employees:

3,962

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

	So, where does your company rank?											
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change					
1	PageGroup	https://www.linke	United Kingdom	2,296	746	32.49%	▲ 0					
2	Page Personnel	https://www.linke	United Kingdom	3,791	1,134	29.91%	▲ 1					
3	Michael Page	https://www.linke	United Kingdom	10,118	3,000	29.65%	▲ 3					
4	Morgan McKinley	https://www.linke	Ireland	1,380	408	29.57%	▲ 0					
5	gpac	https://www.linke	United States	1,645	484	29.42%	▼ -3					
6	Randstad Canada	https://www.linke	Canada	1,441	405	28.11%	▲ 6					
7	SUPPLAY	https://www.linke	France	1,771	445	25.13%	▲ 0					
8	ManpowerGroup Talent So	https://www.linke	United States	1,732	418	24.13%	▲ 2					
9	NES Fircroft	https://www.linke	United Kingdom	2,347	555	23.65%	▲ 4					
10	Grafton Recruitment	https://www.linke	Italy	1,087	248	22.82%	▼ -2					
11	Aston Carter	https://www.linke	United States	4,008	904	22.55%	New Entry					
12	Robert Walters	https://www.linke	United Kingdom	6,578	1,443	21.94%	▼ -7					
13	Hays	https://www.linke	United Kingdom	25,402	5,500	21.65%	▲ 2					
14	ALKU	https://www.linke	United States	1,065	229	21.50%	▲ 9					
15	Resource Solutions	https://www.linke	United Kingdom	1,145	238	20.79%	▼ -6					
16	Antal International	https://www.linke	United Kingdom	1,880	375	19.95%	▲ 4					
17	Yacht	https://www.linke	Netherlands	1,746	343	19.64%	▲ 1					
18	Mindlance	https://www.linke	United States	2,140	403	18.83%	▲ 20					
19	Maandag	https://www.linke	Netherlands	1,939	356	18.36%	▼ -2					
20	CRIT France	https://www.linke	France	3,694	671	18.16%	▲ 5					
21	Ultimate Staffing	https://www.linke	United States	1,180	206	17.46%	▲ 5					
22	Adéquat Interim & Recrute	https://www.linke	France	1,914	326	17.03%	▲ 14					
23	Rare Recruitment	https://www.linke	United Kingdom	1,463	248	16.95%	▼ -1					

	Randstad UK	https://www.linke	United Kingdom	1,656	278	16.79%	▼ -10
25	ICONMA	https://www.linke	United States	1,078	176	16.33%	▼ -4
26	Beacon Hill Staffing Group	https://www.linke	United States	2,579	420	16.29%	▲ 1
27	Timing	https://www.linke	Netherlands	1,144	186	16.26%	▲ 16
28	Airswift	https://www.linke	United States	2,012	326	16.20%	▲ 11
	Olympia	https://www.linke		1,593	249	15.63%	▲ 8
	YER	https://www.linke		1,479	230	15.55%	A 0
	PROMAN France	https://www.linke		2,967	456	15.37%	▲ 15
32	Addison Group	https://www.linke	United States	1,944	296	15.23%	▲ 2
33	Medix	https://www.linke	United States	1,970	297	15.08%	▲ 0
34	Search	https://www.linke	United Kingdom	1,615	243	15.05%	▼ -10
35	Mahola	https://www.linke	France	1,329	198	14.90%	▲ 20
36	PeopleScout	https://www.linke		1,737	252	14.51%	▼ -5
	Bright Network	https://www.linke		1,763	254	14.41%	▲ 11
	-						
	Vaco	https://www.linke		4,820	687	14.25%	▼ -19
	Amadeus FiRe	https://www.linke		1,029	146	14.19%	New En
40	eTeam	https://www.linke	United States	3,007	415	13.80%	▲ 1
41	The Judge Group	https://www.linke	United States	2,395	330	13.78%	▼ -9
42	Allegis Global Solutions	https://www.linke	United States	2,969	409	13.78%	▼ -13
	Weatherby Healthcare	https://www.linke		1,283	176	13.72%	▲ 17
	Gi Group	https://www.linke		11,760	1,575	13.39%	▼ -2
	Equus Workforce Solutions			1,850	239	12.92%	▲ 6
	Start People	https://www.linke		2,198	282	12.83%	▲ 4
47	Atrium	https://www.linke	United States	1,125	144	12.80%	▲ 2
48	Reed	https://www.linke	United Kingdom	6,014	760	12.64%	▲ 10
49	Avance Consulting	https://www.linke		1,829	231	12.63%	▼ -2
	Nesco Resource	https://www.linke		1,609	200	12.43%	▲ 12
	Employbridge			2,093	260	12.42%	▲ 14
	1 , 0	https://www.linke					
	Infotree Global Solutions	https://www.linke		1,372	169	12.32%	▲ 2
53	Jobot	https://www.linke	United States	2,607	318	12.20%	▼ -13
54	Oxford Global Resources	https://www.linke	United States	2,403	293	12.19%	▼ -9
55	SPECTRAFORCE	https://www.linke	United States	1,609	194	12.06%	▲ 20
	Office Angels	https://www.linke		1,138	136	11.95%	▼ -4
	Indeed Flex			1,147	135	11.77%	
		https://www.linke					▲ 4
	Creative Circle	https://www.linke		1,823	212	11.63%	▼ -2
59	Pertemps Network Group	https://www.linke	United Kingdom	2,073	239	11.53%	▲ 0
60	GROUPE CITY ONE	https://www.linke	France	1,744	197	11.30%	▲ 14
61	Atlas Professionals	https://www.linke	Netherlands	1,960	221	11.28%	▲ 9
62	TeacherActive	https://www.linke	United Kingdom	1,217	137	11.26%	▲ 7
	Academic Work	https://www.linke		3,312	363	10.96%	▲ 1
	Robert Half						▼ -7
		https://www.linke		32,075	3,500	10.91%	
	Insight Global	https://www.linke		12,846	1,400	10.90%	▼ -12
66	Brook Street	https://www.linke	United Kingdom	1,343	142	10.57%	▼ -3
67	AMN Healthcare	https://www.linke	United States	5,161	533	10.33%	▲ 6
68	Brunel	https://www.linke	Netherlands	5,103	525	10.29%	▲ 3
69	Morson Talent	https://www.linke		1,562	160	10.24%	▼ -25
	Express Employment Profe		-	1,783	182	10.21%	▲ 10
	US Tech Solutions	https://www.linke		2,180	218	10.00%	▲ 5
	System One	https://www.linke		1,136	113	9.95%	▲ 11
73	Experis	https://www.linke	United States	9,773	955	9.77%	▼ -5
74	iPlace	https://www.linke	United States	1,061	103	9.71%	▲ 11
75	ASK Consulting	https://www.linke		1,195	114	9.54%	▼ -9
	GHR Healthcare	https://www.linke		1,095	104	9.50%	▲ 26
	Randstad USA	https://www.linke		7,968	755	9.48%	▲ 2
	Artech	https://www.linke		3,355	304	9.06%	▲ 3
79	Scoot Education	https://www.linke	United States	1,114	98	8.80%	New En
80	Yoh	https://www.linke	United States	1,942	170	8.75%	▼ -2
81	NHS Professionals	https://www.linke	United Kingdom	4,605	401	8.71%	▲ 24
	Prolink	https://www.linke		2,059	177	8.60%	▲ 13
	SD Worx Belgium	https://www.linke		2,061	176	8.54%	New Ent
			-				
	Kelly	https://www.linke		9,910	843	8.51%	▲ 7
	Tempo-Team	https://www.linke		2,532	214	8.45%	▲ 7
86	Adecco	https://www.linke	Switzerland	71,251	6,000	8.42%	▲ 0
87	Loyal Source Government	https://www.linke	United States	1,573	132	8.39%	▲ 11
	Orion Group	https://www.linke		1,048	86	8.21%	▲ 12
	CSI Companies	https://www.linke		1,853	152	8.20%	▼ -7
	Barona	https://www.linke		1,452	117	8.06%	▲ 11
91	Randstad Technologies US	https://www.linke	United States	4,595	365	7.94%	▲ 3
92	PrideStaff	https://www.linke	United States	2,033	157	7.72%	▼ -15
	Jobicy	https://www.linke	United States	2,959	226	7.64%	New Ent
93							
	CHG Healthcare	https://www.linke	United States	1,768	132	7.47%	▼ -6

		https://www.linke		2,019	146	7.23%	▲ 11
	Planet Pharma	https://www.linke		1,069	77	7.20%	▼ -7
	Barton Associates	https://www.linke		1,813	129	7.12%	▼ -9
			United Kingdom	1,081	75	6.94%	New Ent
100	Onin Staffing	https://www.linke	United States	1,488	100	6.72%	▲ 12
101	FlexCare Medical Staffing	https://www.linke	United States	1,534	103	6.71%	▲ 23
102	Soliant	https://www.linke	United States	1,680	112	6.67%	▲ 12
103	Allegis Group	https://www.linke	United States	3,062	202	6.60%	▼ -6
104	Pénélope Groupe	https://www.linke	France	1,468	95	6.47%	▲ 4
	Cpl	https://www.linke		4,061	260	6.40%	▼ -38
	CyberCoders	https://www.linke		1,073	68	6.34%	▼ -3
	The Best Connection		United Kingdom	1,633	97	5.94%	▼ -23
	24 Seven Talent	https://www.linke		2,381	140	5.88%	<u> </u>
		https://www.linke		2,045	118	5.77%	▲ 9
	Surge Staffing	https://www.linke		1,286	72	5.60%	▲ 10
		https://www.linke		1,236	69	5.58%	▲ 5
	Maxim Healthcare Staffing			18,948	1,050	5.54%	▲ 9
	Manpower	https://www.linke	United States	24,681	1,325	5.37%	▲ 0
114	Teaching Personnel	https://www.linke	United Kingdom	4,187	221	5.28%	▲ 5
115	Aquent	https://www.linke	United States	4,156	218	5.25%	▼ -22
116	Staffline Recruitment	https://www.linke	United Kingdom	1,720	89	5.17%	▼ -12
	Zorgwerk	https://www.linke	-	1,320	67	5.08%	▼ -117
	Protocol Education		United Kingdom	1,702	84	4.94%	▼ -7
	Samhall AB	https://www.linke	-	4,132	202	4.89%	▲ 13
		https://www.linke		1,311	62	4.73%	▲ 3
					228		▲ 3
	AppleOne Employment Ser			4,863		4.69%	
		https://www.linke		3,226	147	4.56%	▲ 6
	AMN Healthcare Physician			1,193	54	4.53%	▼ -8
124	Blue Arrow	https://www.linke	United Kingdom	2,463	107	4.34%	▼ -14
125	Medical Solutions	https://www.linke	United States	5,269	219	4.16%	▼ -3
126	247Hire	https://www.linke	United States	1,020	42	4.12%	▲ 18
127	SThree	https://www.linke	United Kingdom	6,787	274	4.04%	▼ -111
128	CompHealth	https://www.linke	United States	1,793	72	4.02%	▲ 10
129	Supplemental Health Care	https://www.linke	United States	2,965	118	3.98%	▼ -3
	Rose International	https://www.linke		2,052	81	3.95%	▲ 1
	Aya Healthcare	https://www.linke		17,305	679	3.92%	<u> </u>
		https://www.linke		19,559	725	3.71%	▲ 4
		https://www.linke		1,572	58	3.69%	▲ 6
	Favorite Healthcare Staffin			2,891	106	3.67%	▼ -4
135	Spherion	https://www.linke	United States	4,843	177	3.65%	▲ 7
136	Teachers On Call	https://www.linke	United States	1,044	38	3.64%	New Ent
137	ManpowerGroup	https://www.linke	United States	64,269	2,323	3.61%	▼ -38
138	PeopleReady	https://www.linke	United States	5,672	199	3.51%	▼ -5
139	Integrity Staffing Solutions	https://www.linke	United States	1,517	53	3.49%	▼ -10
		https://www.linke	United States	4,868	161	3.31%	▲ 0
141	UNKNOWN		United Kingdom	1,180	38	3.22%	New Ent
	Agricultural and Farming Jo		-	1,601	47	2.94%	▲ 6
	Cross Country Healthcare			8,121	237	2.92%	▲ 4
		https://www.linke		4,164	121	2.91%	▲ 1
		https://www.linke		1,442	41	2.84%	▼ -11
146	Express Employment Interi			13,383	380	2.84%	▲ 3
147	Delta-T Group	https://www.linke	United States	1,413	39	2.76%	▲ 5
148	Aureus Medical Group	https://www.linke	United States	2,956	81	2.74%	▲ 8
149	Hire Dynamics	https://www.linke	United States	1,138	31	2.72%	▼ -3
	RNnetwork	https://www.linke		1,165	30	2.58%	▲ 11
	Volt	https://www.linke		6,358	155	2.44%	▼ -10
	Trustaff	https://www.linke		1,953	47	2.41%	▲ 3
	SMX	https://www.linke		2,485	59	2.37%	▲ 0
	Advantage Resourcing	https://www.linke		1,066	23	2.16%	▲ 0
	Cleveland Integrity Service			1,044	22	2.11%	▼ -4
	Remedy Intelligent Staffing			1,942	40	2.06%	▲ 2
157	KS Recrutement	https://www.linke	France	1,305	26	1.99%	▲ 2
158	ChildCare Careers	https://www.linke	United States	1,030	20	1.94%	New Ent
159	LaborMAX Staffing	https://www.linke	United States	1,690	32	1.89%	▼ -9
	HCA	https://www.linke		1,428	26	1.82%	▲ 9
		https://www.linke		2,695	49	1.82%	<u> </u>
	Outsource	https://www.linke		1,317	22	1.67%	▲ 2
		https://www.linke		9,521	159	1.67%	▼ -38
	ResourceMFG	https://www.linke		1,792	29	1.62%	▼ -7
165	College Nannies, Sitters ar	https://www.linke	United States	1,236	20	1.62%	▼ -22
166	Challenge-trg Recruitment	https://www.linke	United Kingdom	1,177	19	1.61%	▼ -1
	AIC	https://www.linke	United States	1,673	27	1.61%	▼ -7

168	Travel Nurse Across Ameri	https://www.linke	United States	1,441	23	1.60%	▼ -5
169	Working Not Working	https://www.linke	United States	3,120	42	1.35%	▼ -1
170	goLance	https://www.linke	United States	1,077	14	1.30%	▼ -3
171	Staffmark	https://www.linke	United States	5,714	74	1.30%	▼ -5
172	Cross Country Nurses	https://www.linke	United States	1,031	13	1.26%	▲ 1
173	ASI	https://www.linke	United States	1,113	14	1.26%	New Entry
174	ProLogistix	https://www.linke	United States	3,414	38	1.11%	▼ -4
175	Cross Country Medical Sta	https://www.linke	United States	2,502	21	0.84%	▲ 0
176	DPS	https://www.linke	Germany	2,399	18	0.75%	▼ -2
177	Casino Careers	https://www.linke	United States	1,235	9	0.73%	▲ 3
178	Elite Staffing	https://www.linke	United States	1,547	11	0.71%	▼ -1
179	Select Staffing	https://www.linke	United States	3,657	25	0.68%	▼ -3
180	Malta Jobs	https://www.linke	Malta	1,240	5	0.40%	▼ -9
181	Self	https://www.linke	United States	1,278	5	0.39%	▼ -181
182	Nessun Commento	https://www.linke	United Kingdom	3,216	11	0.34%	▼ -3
183	GSI	https://www.linke	United States	1,311	4	0.31%	▼ -5
184	Sandvoss.dk	https://www.linke	Denmark	1,808	5	0.28%	▼ -2
185	Construction Labor Contra	https://www.linke	United States	1,062	2	0.19%	New Entry
186	Nurse Staffing	https://www.linke	United States	2,264	3	0.13%	▼ -5
187	MiddletonMurray	https://www.linke	United Kingdom	1,151	1	0.09%	▼ -4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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