

# DSMN8

Europe's Most Active Staffing & Recruiting Professionals on Social - June 2023

## Industry at a glance:

Average Score:  
**11.56%**

Total Companies:  
**33**

Global Industry Average:  
**8.92%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Morgan McKinley	<a href="https://www.linkedin.com/company/morgan-mckinley">https://www.linkedin.com/company/morgan-mckinley</a>	Ireland	1,380	408	29.57%	▲ 0
2	SUPPLAY	<a href="https://www.linkedin.com/company/supplay">https://www.linkedin.com/company/supplay</a>	France	1,771	445	25.13%	▲ 0
3	Grafton Recruitment	<a href="https://www.linkedin.com/company/grafton-recruitment">https://www.linkedin.com/company/grafton-recruitment</a>	Italy	1,087	248	22.82%	▲ 0
4	Yacht	<a href="https://www.linkedin.com/company/yacht">https://www.linkedin.com/company/yacht</a>	Netherlands	1,746	343	19.64%	▲ 2
5	Maandag	<a href="https://www.linkedin.com/company/maandag">https://www.linkedin.com/company/maandag</a>	Netherlands	1,939	356	18.36%	▲ 0
6	CRIT France	<a href="https://www.linkedin.com/company/crit-france">https://www.linkedin.com/company/crit-france</a>	France	3,694	671	18.16%	▲ 1
7	Adéquat Interim & Recrute	<a href="https://www.linkedin.com/company/adequat">https://www.linkedin.com/company/adequat</a>	France	1,914	326	17.03%	▲ 2
8	Timing	<a href="https://www.linkedin.com/company/timing">https://www.linkedin.com/company/timing</a>	Netherlands	1,144	186	16.26%	▲ 4
9	Olympia	<a href="https://www.linkedin.com/company/olympia">https://www.linkedin.com/company/olympia</a>	Netherlands	1,593	249	15.63%	▲ 1
10	YER	<a href="https://www.linkedin.com/company/yer">https://www.linkedin.com/company/yer</a>	Netherlands	1,479	230	15.55%	▼ -2
11	PROMAN France	<a href="https://www.linkedin.com/company/proman-france">https://www.linkedin.com/company/proman-france</a>	France	2,967	456	15.37%	▲ 2
12	Mahola	<a href="https://www.linkedin.com/company/mahola">https://www.linkedin.com/company/mahola</a>	France	1,329	198	14.90%	▲ 3
13	Amadeus FiRe	<a href="https://www.linkedin.com/company/amadeus-fire">https://www.linkedin.com/company/amadeus-fire</a>	Germany	1,029	146	14.19%	New Entry
14	Gi Group	<a href="https://www.linkedin.com/company/gi-group">https://www.linkedin.com/company/gi-group</a>	Italy	11,760	1,575	13.39%	▼ -3
15	Start People	<a href="https://www.linkedin.com/company/start-people">https://www.linkedin.com/company/start-people</a>	Netherlands	2,198	282	12.83%	▼ -1
16	GROUPE CITY ONE	<a href="https://www.linkedin.com/company/groupe-city-one">https://www.linkedin.com/company/groupe-city-one</a>	France	1,744	197	11.30%	▲ 4
17	Atlas Professionals	<a href="https://www.linkedin.com/company/atlas-professionals">https://www.linkedin.com/company/atlas-professionals</a>	Netherlands	1,960	221	11.28%	▲ 1
18	Academic Work	<a href="https://www.linkedin.com/company/academic-work">https://www.linkedin.com/company/academic-work</a>	Sweden	3,312	363	10.96%	▼ -2
19	Brunel	<a href="https://www.linkedin.com/company/brunel">https://www.linkedin.com/company/brunel</a>	Netherlands	5,103	525	10.29%	▲ 0
20	SD Worx Belgium	<a href="https://www.linkedin.com/company/sd-worx-belgium">https://www.linkedin.com/company/sd-worx-belgium</a>	Belgium	2,061	176	8.54%	New Entry
21	Tempo-Team	<a href="https://www.linkedin.com/company/tempo-team">https://www.linkedin.com/company/tempo-team</a>	Netherlands	2,532	214	8.45%	▲ 1
22	Adecco	<a href="https://www.linkedin.com/company/adecco">https://www.linkedin.com/company/adecco</a>	Switzerland	71,251	6,000	8.42%	▼ -1
23	Barona	<a href="https://www.linkedin.com/company/barona">https://www.linkedin.com/company/barona</a>	Finland	1,452	117	8.06%	▲ 0

24	Lernia	<a href="https://www.linkedin.com/company/lernia">https://www.linkedin.com/company/lernia</a>	Sweden	2,019	146	7.23%	▲ 0
25	Pénélope Groupe	<a href="https://www.linkedin.com/company/penelope-groupe">https://www.linkedin.com/company/penelope-groupe</a>	France	1,468	95	6.47%	▲ 0
26	Cpl	<a href="https://www.linkedin.com/company/cpl">https://www.linkedin.com/company/cpl</a>	Ireland	4,061	260	6.40%	▼ -9
27	Zorgwerk	<a href="https://www.linkedin.com/company/zorgwerk">https://www.linkedin.com/company/zorgwerk</a>	Netherlands	1,320	67	5.08%	▼ -1
28	Samhall AB	<a href="https://www.linkedin.com/company/samhall-ab">https://www.linkedin.com/company/samhall-ab</a>	Sweden	4,132	202	4.89%	▼ -1
29	KS Recrutement	<a href="https://www.linkedin.com/company/ks-recrutement">https://www.linkedin.com/company/ks-recrutement</a>	France	1,305	26	1.99%	▲ 0
30	HCA	<a href="https://www.linkedin.com/company/hca">https://www.linkedin.com/company/hca</a>	Netherlands	1,428	26	1.82%	▲ 0
31	DPS	<a href="https://www.linkedin.com/company/dps">https://www.linkedin.com/company/dps</a>	Germany	2,399	18	0.75%	▲ 1
32	Malta Jobs	<a href="https://www.linkedin.com/company/malta-jobs">https://www.linkedin.com/company/malta-jobs</a>	Malta	1,240	5	0.40%	▼ -1
33	Sandvoss.dk	<a href="https://www.linkedin.com/company/sandvoss-dk">https://www.linkedin.com/company/sandvoss-dk</a>	Denmark	1,808	5	0.28%	▲ 0

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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