

# DSMN8

The USA's Most Active Semiconductor Manufacturing Professionals on Social - June 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>5.22%</b>	<b>55</b>	<b>6.31%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ampere	<a href="https://www.linkedin.com/company/ampere">https://www.linkedin.com/company/ampere</a>	United States	1,087	217	19.96%	▲ 1
2	Fluence	<a href="https://www.linkedin.com/company/fluence">https://www.linkedin.com/company/fluence</a>	United States	1,066	186	17.45%	New Entry
3	Wolfspeed	<a href="https://www.linkedin.com/company/wolfspeed">https://www.linkedin.com/company/wolfspeed</a>	United States	2,257	268	11.87%	▼ -2
4	Enphase Energy	<a href="https://www.linkedin.com/company/enphase-energy">https://www.linkedin.com/company/enphase-energy</a>	United States	2,704	274	10.13%	▲ 1
5	Ameresco	<a href="https://www.linkedin.com/company/ameresco">https://www.linkedin.com/company/ameresco</a>	United States	1,185	117	9.87%	▼ -2
6	Mouser Electronics	<a href="https://www.linkedin.com/company/mouser-electronics">https://www.linkedin.com/company/mouser-electronics</a>	United States	2,162	192	8.88%	▲ 2
7	Smith & Associates	<a href="https://www.linkedin.com/company/smith-and-associates">https://www.linkedin.com/company/smith-and-associates</a>	United States	1,288	112	8.70%	▲ 0
8	Silicon Labs	<a href="https://www.linkedin.com/company/silicon-labs">https://www.linkedin.com/company/silicon-labs</a>	United States	2,321	200	8.62%	▼ -4
9	Coherent Corp.	<a href="https://www.linkedin.com/company/coherent-corp">https://www.linkedin.com/company/coherent-corp</a>	United States	1,327	108	8.14%	▲ 9
10	SMART Modular Technology	<a href="https://www.linkedin.com/company/smart-modular-technology">https://www.linkedin.com/company/smart-modular-technology</a>	United States	1,229	91	7.40%	▲ 1
11	Allegro MicroSystems	<a href="https://www.linkedin.com/company/allegro-microsystems">https://www.linkedin.com/company/allegro-microsystems</a>	United States	2,172	145	6.68%	▲ 1
12	Ultra Clean Technology	<a href="https://www.linkedin.com/company/ultra-clean-technology">https://www.linkedin.com/company/ultra-clean-technology</a>	United States	1,873	120	6.41%	▼ -6
13	Samsung Austin Semiconductors	<a href="https://www.linkedin.com/company/samsung-austin-semiconductors">https://www.linkedin.com/company/samsung-austin-semiconductors</a>	United States	2,956	186	6.29%	▼ -3
14	POET	<a href="https://www.linkedin.com/company/poet">https://www.linkedin.com/company/poet</a>	United States	1,525	90	5.90%	▲ 5
15	Lattice Semiconductor	<a href="https://www.linkedin.com/company/lattice-semiconductor">https://www.linkedin.com/company/lattice-semiconductor</a>	United States	1,150	67	5.83%	▼ -6
16	AMD	<a href="https://www.linkedin.com/company/amd">https://www.linkedin.com/company/amd</a>	United States	27,598	1,580	5.73%	▲ 1
17	ENGIE North America	<a href="https://www.linkedin.com/company/engie-north-america">https://www.linkedin.com/company/engie-north-america</a>	United States	2,967	162	5.46%	▼ -2
18	Analog Devices	<a href="https://www.linkedin.com/company/analog-devices">https://www.linkedin.com/company/analog-devices</a>	United States	21,745	1,179	5.42%	▲ 5
19	Power Integrations	<a href="https://www.linkedin.com/company/power-integrations">https://www.linkedin.com/company/power-integrations</a>	United States	1,028	55	5.35%	▼ -6
20	MaxLinear	<a href="https://www.linkedin.com/company/maxlinear">https://www.linkedin.com/company/maxlinear</a>	United States	1,573	83	5.28%	▲ 6
21	Brooks Automation	<a href="https://www.linkedin.com/company/brooks-automation">https://www.linkedin.com/company/brooks-automation</a>	United States	1,576	82	5.20%	▲ 1
22	Applied Materials	<a href="https://www.linkedin.com/company/applied-materials">https://www.linkedin.com/company/applied-materials</a>	United States	25,500	1,307	5.13%	▼ -1
23	MKS Instruments	<a href="https://www.linkedin.com/company/mks-instruments">https://www.linkedin.com/company/mks-instruments</a>	United States	3,032	153	5.05%	▼ -7

24	Momentum Solar	<a href="https://www.link">https://www.link</a>	United States	1,157	55	4.75%	▲ 3
25	Cirrus Logic	<a href="https://www.link">https://www.link</a>	United States	1,694	79	4.66%	▲ 15
26	Entegris	<a href="https://www.link">https://www.link</a>	United States	5,678	261	4.60%	▲ 5
27	TPI Composites	<a href="https://www.link">https://www.link</a>	United States	3,620	166	4.59%	▼ -13
28	Broadcom	<a href="https://www.link">https://www.link</a>	United States	24,724	1,100	4.45%	▼ -8
29	Trinity Solar	<a href="https://www.link">https://www.link</a>	United States	1,192	50	4.19%	▲ 1
30	Blue Raven Solar	<a href="https://www.link">https://www.link</a>	United States	1,057	44	4.16%	New Entry
31	Micron Technology	<a href="https://www.link">https://www.link</a>	United States	25,364	1,050	4.14%	▲ 2
32	MACOM	<a href="https://www.link">https://www.link</a>	United States	1,412	57	4.04%	▲ 3
33	SunPower	<a href="https://www.link">https://www.link</a>	United States	4,626	185	4.00%	▼ -4
34	onsemi	<a href="https://www.link">https://www.link</a>	United States	13,465	534	3.97%	▼ -6
35	Intel Corporation	<a href="https://www.link">https://www.link</a>	United States	127,843	5,000	3.91%	▼ -11
36	Synaptics	<a href="https://www.link">https://www.link</a>	United States	1,818	70	3.85%	▼ -4
37	First Solar	<a href="https://www.link">https://www.link</a>	United States	4,243	159	3.75%	▼ -12
38	Marvell Technology	<a href="https://www.link">https://www.link</a>	United States	8,106	298	3.68%	▼ -1
39	Axcelis Technologies	<a href="https://www.link">https://www.link</a>	United States	1,227	42	3.42%	▼ -1
40	Microchip Technology	<a href="https://www.link">https://www.link</a>	United States	15,778	537	3.40%	▼ -6
41	Lam Research	<a href="https://www.link">https://www.link</a>	United States	12,970	425	3.28%	▲ 3
42	Texas Instruments	<a href="https://www.link">https://www.link</a>	United States	29,093	944	3.24%	▲ 1
43	Diodes	<a href="https://www.link">https://www.link</a>	United States	1,048	33	3.15%	▼ -4
44	Skyworks Solutions	<a href="https://www.link">https://www.link</a>	United States	4,426	139	3.14%	▼ -8
45	Veeco	<a href="https://www.link">https://www.link</a>	United States	1,207	33	2.73%	▼ -4
46	KLA	<a href="https://www.link">https://www.link</a>	United States	13,397	365	2.72%	▲ 3
47	GlobalFoundries	<a href="https://www.link">https://www.link</a>	United States	12,681	345	2.72%	▼ -5
48	FormFactor	<a href="https://www.link">https://www.link</a>	United States	1,577	39	2.47%	▼ -3
49	OMNIVISION	<a href="https://www.link">https://www.link</a>	United States	1,201	28	2.33%	▲ 1
50	Xilinx	<a href="https://www.link">https://www.link</a>	United States	2,653	56	2.11%	▼ -3
51	Amkor Technology	<a href="https://www.link">https://www.link</a>	United States	6,870	123	1.79%	▼ -3
52	Cree	<a href="https://www.link">https://www.link</a>	United States	1,966	28	1.42%	▼ -1
53	Microsemi	<a href="https://www.link">https://www.link</a>	United States	1,720	15	0.87%	▼ -1
54	SolarCity	<a href="https://www.link">https://www.link</a>	United States	2,449	10	0.41%	▼ -1
55	Fairchild	<a href="https://www.link">https://www.link</a>	United States	2,649	4	0.15%	New Entry

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



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