DSMN8

The World's Most Active Semiconductor Manufacturing Professionals on Social - June 2023

Industry at a glance:

Average Score:

6.31%

Total Companies:

104

Average No. Employees:

7,638

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change		
1	Voltalia	https://www.linke	France	1,260	334	26.51%	▲ 0		
2	Ampere	https://www.linke	United States	1,087	217	19.96%	▲ 6		
3	Fluence	https://www.linke	United States	1,066	186	17.45%	New Entry		
4	Equans UK & Ireland	https://www.linke	United Kingdom	1,875	321	17.12%	▼ -2		
5	EDP Renewables	https://www.linke	Spain	2,233	354	15.85%	▼ -1		
6	Enel Green Power	https://www.linke	Italy	6,833	821	12.02%	▲ 0		
7	Wolfspeed	https://www.linke	United States	2,257	268	11.87%	▼ -2		
8	Neste	https://www.linke	Finland	4,602	527	11.45%	▲ 3		
9	Enpal	https://www.linke	Germany	1,765	202	11.44%	▼ -6		
10	Canadian Solar	https://www.linke	Canada	1,868	212	11.35%	▼ -1		
11	Semco Maritime	https://www.linke	Denmark	1,811	201	11.10%	▲ 4		
12	Nordex Group	https://www.linke	Germany	5,936	638	10.75%	▲ 2		
13	Stena Recycling	https://www.linke	Sweden	1,138	116	10.19%	▼ -6		
14	Enphase Energy	https://www.linke	United States	2,704	274	10.13%	▲ 7		
15	SMA	https://www.linke	Germany	1,484	148	9.97%	▼ -5		
16	Ameresco	https://www.linke	United States	1,185	117	9.87%	▲ 0		
17	Mouser Electronics	https://www.linke	United States	2,162	192	8.88%	▲ 18		
18	Siemens Gamesa	https://www.linke	Spain	20,964	1,855	8.85%	▲ 2		
19	Viessmann	https://www.linke	Germany	5,615	489	8.71%	▼ -6		
20	Smith & Associates	https://www.linke	United States	1,288	112	8.70%	▲ 12		
21	Silicon Labs	https://www.linke	United States	2,321	200	8.62%	▼ -2		
22	Edison	https://www.linke	Italy	2,109	180	8.53%	▼ -10		
23	Eneco	https://www.linke	Netherlands	3,096	260	8.40%	▲ 10		

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emikron Danfoss -blox MART Modular Technoloç DF	https://www.linke			597	8.00%	▲ 3
-blox MART Modular Technoloç DF		Germany	1,054	82	7.78%	New Ent
MART Modular Technoloς DF	nups://www.iinke					
DF			1,737	133	7.66%	▼ -2
	https://www.linke	United States	1,229	91	7.40%	▲ 14
NEDCON	https://www.linke	France	89,439	6,500	7.27%	▼ -8
INLINGOIN	https://www.linke	Germany	4,970	360	7.24%	▲ 8
	https://www.linke		3,832	277	7.23%	▲ 6
			1,292	91	7.04%	▼ -6
	https://www.linke					
IELEXIS	https://www.linke	Germany	1,455	101	6.94%	▼ -4
dwards Vacuum	https://www.linke	United Kingdom	3,743	258	6.89%	▲ 10
Illegro MicroSystems	https://www.linkel	United States	2,172	145	6.68%	▲ 11
ms OSRAM	https://www.linke	Austria	5,071	337	6.65%	▲ 0
	https://www.linke		1,502	99	6.59%	▲ 3
	-					
	https://www.linke		1,201	79	6.58%	▼ -14
osch Thermotechnik	https://www.linke	Germany	1,614	105	6.51%	▼ -16
Iltra Clean Technology	https://www.linke	United States	1,873	120	6.41%	▼ -13
lordic Semiconductor	https://www.linke	Norway	1,413	89	6.30%	▼ -7
			2,956	186	6.29%	▼ -3
-						
						▼ -11
magination Technologies	https://www.linke	United Kingdom	1,059	66	6.23%	▲ 3
nfineon Technologies	https://www.linke	Germany	34,528	2,115	6.13%	▲ 8
-			30,162	1,827	6.06%	▲ 2
						▲ 12
						▼ -13
MD	https://www.linke	United States	27,598	1,580	5.73%	▲ 8
SML	https://www.linke	Netherlands	34,699	1,900	5.48%	▼ -1
NGIE North America	https://www.linke.l	Inited States	2 967	162	5 46%	▲ 1
						▲ 13
ower Integrations	https://www.linke	United States	1,028	55	5.35%	▼ -3
MaxLinear	https://www.linke	United States	1,573	83	5.28%	▲ 14
EISS	https://www.linke	Germany	2,315	122	5.27%	▼ -12
				131		▼ -15
						▲ 6
pplied Materials	https://www.linke	United States	25,500	1,307	5.13%	▲ 4
MKS Instruments	https://www.linke	United States	3,032	153	5.05%	▼ -5
bengoa	https://www.linke	Spain	5,472	272	4.97%	▲ 4
IXP Semiconductors	https://www.linke	Netherlands	21.867	1.075	4.92%	▼ -5
	-					▲ 7
	-					
						▲ 19
ntegris	https://www.linke	United States	5,678	261	4.60%	▲ 9
PI Composites	https://www.linkell	United States	3,620	166	4.59%	▼ -14
roadcom	https://www.linkel	United States	24,724	1.100	4.45%	▼ -6
•						▲ 5
cells Europe	nttps://www.linke	Germany				New En
lue Raven Solar	https://www.linke	United States	1,057	44	4.16%	New En
ficron Technology	https://www.linkel	United States	25,364	1,050	4.14%	▲ 5
						▲ 6
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ntel Corporation	https://www.linkel	United States	127,843	5,000	3.91%	▼ -8
ynaptics	https://www.linkel	United States	1,818	70	3.85%	▼ -1
						▼ -9
						▼ -16
0,						▲ 1
xcelis Technologies	https://www.linke	United States	1,227	42	3.42%	▲ 1
licrochip Technology	https://www.linke	United States	15,778	537	3.40%	▼ -4
			5,948	200		▲ 8
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iodes	https://www.linke	United States	1,048	33	3.15%	▼ -3
kyworks Solutions	https://www.linkel	United States	4,426	139	3.14%	▼ -7
						▼ -3
						▲ 7
BlobalFoundries	https://www.linke	United States	12,681	345	2.72%	▼ -3
umileds	https://www.linke	Netherlands	2,837	75	2.64%	New Ent
				39	2.47%	▼ -2
						▲ 5
iitronic	nttps://www.linke	Jermany	1,256	29	2.31%	▼ -2
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96	Nuon	https://www.linke	1,317	27	2.05%	▲ 1
97	Amkor Technology	https://www.linke	6,870	123	1.79%	▼ -2
98	ams	https://www.linke	1,629	27	1.66%	▼ -12
99	Cree	https://www.linke	1,966	28	1.42%	▲ 0
100	M+W Group	https://www.linke	2,174	20	0.92%	▲ 1
101	Microsemi	https://www.linke	1,720	15	0.87%	▼ -1
102	Mall	https://www.linke	1,470	7	0.48%	▲ 0
103	SolarCity	https://www.linkeuUnited States	2,449	10	0.41%	▲ 0
104	Fairchild	https://www.linkeuUnited States	2,649	4	0.15%	New Entry

Ready to win at social?

 $Set \ up \ takes \ just \ 6 \ minutes \ and \ you \ can \ try \ free \ for \ 30-days, \ no \ credit \ card \ needed \ and \ you \ cancel \ at \ any \ time.$

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