

DSMN8

Europe's Most Active Semiconductor Manufacturing Professionals on Social - June 2023

Industry at a glance:

Average Score: **7.45%** Total Companies: **40** Global Industry Average: **6.31%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Voltalia	https://www.linkedin.com/company/voltalia	France	1,260	334	26.51%	▲ 0
2	EDP Renewables	https://www.linkedin.com/company/edp-renewables	Spain	2,233	354	15.85%	▲ 1
3	Enel Green Power	https://www.linkedin.com/company/enel-green-power	Italy	6,833	821	12.02%	▲ 1
4	Neste	https://www.linkedin.com/company/neste	Finland	4,602	527	11.45%	▲ 3
5	Enpal	https://www.linkedin.com/company/enpal	Germany	1,765	202	11.44%	▼ -3
6	Semco Maritime	https://www.linkedin.com/company/semco-maritime	Denmark	1,811	201	11.10%	▲ 5
7	Nordex Group	https://www.linkedin.com/company/nordex-group	Germany	5,936	638	10.75%	▲ 3
8	Stena Recycling	https://www.linkedin.com/company/stena-recycling	Sweden	1,138	116	10.19%	▼ -3
9	SMA	https://www.linkedin.com/company/sma	Germany	1,484	148	9.97%	▼ -3
10	Siemens Gamesa	https://www.linkedin.com/company/siemens-gamesa	Spain	20,964	1,855	8.85%	▲ 3
11	Viessmann	https://www.linkedin.com/company/viessmann	Germany	5,615	489	8.71%	▼ -2
12	Edison	https://www.linkedin.com/company/edison	Italy	2,109	180	8.53%	▼ -4
13	Eneco	https://www.linkedin.com/company/eneco	Netherlands	3,096	260	8.40%	▲ 9
14	X-FAB	https://www.linkedin.com/company/x-fab	Germany	1,258	101	8.03%	▲ 16
15	Semikron Danfoss	https://www.linkedin.com/company/semikron-danfoss	Germany	1,054	82	7.78%	New Entry
16	u-blox	https://www.linkedin.com/company/u-blox	Switzerland	1,737	133	7.66%	▲ 3
17	EDF	https://www.linkedin.com/company/edf	France	89,439	6,500	7.27%	▼ -2
18	ENERCON	https://www.linkedin.com/company/enercon	Germany	4,970	360	7.24%	▲ 8
19	Nexperia	https://www.linkedin.com/company/nexperia	Netherlands	3,832	277	7.23%	▲ 6
20	KK Wind Solutions	https://www.linkedin.com/company/kk-wind-solutions	Denmark	1,292	91	7.04%	▲ 0
21	MELEXIS	https://www.linkedin.com/company/melexis	Germany	1,455	101	6.94%	▲ 0
22	ams OSRAM	https://www.linkedin.com/company/ams-osram	Austria	5,071	337	6.65%	▲ 2
23	SOITEC	https://www.linkedin.com/company/soitec	France	1,502	99	6.59%	▲ 4

24	VAT GROUP	https://www.link	Switzerland	1,201	79	6.58%	▼ -6
25	Bosch Thermotechnik	https://www.link	Germany	1,614	105	6.51%	▼ -8
26	Nordic Semiconductor	https://www.link	Norway	1,413	89	6.30%	▼ -3
27	Infineon Technologies	https://www.link	Germany	34,528	2,115	6.13%	▲ 6
28	STMicroelectronics	https://www.link	Switzerland	30,162	1,827	6.06%	▲ 3
29	ASML	https://www.link	Netherlands	34,699	1,900	5.48%	▲ 3
30	ZEISS	https://www.link	Germany	2,315	122	5.27%	▼ -1
31	ASM	https://www.link	Netherlands	2,498	131	5.24%	▼ -3
32	Abengoa	https://www.link	Spain	5,472	272	4.97%	▲ 4
33	NXP Semiconductors	https://www.link	Netherlands	21,867	1,075	4.92%	▲ 2
34	Qcells Europe	https://www.link	Germany	1,265	53	4.19%	New Entry
35	Lumileds	https://www.link	Netherlands	2,837	75	2.64%	New Entry
36	Siltronic	https://www.link	Germany	1,256	29	2.31%	▲ 2
37	Nuon	https://www.link	Netherlands	1,317	27	2.05%	▲ 2
38	ams	https://www.link	Austria	1,629	27	1.66%	▼ -1
39	M+W Group	https://www.link	Germany	2,174	20	0.92%	▲ 1
40	Mall	https://www.link	Germany	1,470	7	0.48%	▲ 1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

