DSMN8

The USA's Most Active Renewables & Environment Professionals on Social - June 2023

Industry at a glance:

Average Score:

5.41%

Total Companies:

45

Global Industry Average:

8.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?												
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change					
1	ALS Life Sciences	https://www.linke	United States	1,590	201	12.64%	▲ 1					
2	SWCA Environmental Cons	https://www.linke	United States	1,284	142	11.06%	▲ 5					
3	Geosyntec Consultants	https://www.linke	United States	1,859	205	11.03%	▲ 3					
4	ENGIE Impact	https://www.linke	United States	1,300	140	10.77%	▼ -3					
5	Hach	https://www.linke	United States	2,931	307	10.47%	▲ 0					
6	Woodard & Curran	https://www.linke	United States	1,013	106	10.46%	New Entry					
7	Schneider Electric Sustaina	https://www.linke	United States	2,859	287	10.04%	▼ -4					
8	Hazen and Sawyer	https://www.linke	United States	1,463	140	9.57%	▲ 1					
9	Partner Engineering & Scientific Control of the Partner Engineering & Scientif	https://www.linke	United States	1,095	104	9.50%	▼ -5					
10	Brown and Caldwell	https://www.linke	United States	2,197	207	9.42%	▲ 0					
11	Rain For Rent	https://www.linke	United States	1,209	110	9.10%	▲ 0					
12	TRC Companies	https://www.linke	United States	5,593	495	8.85%	▲ 0					
13	Carollo Engineers	https://www.linke	United States	1,242	106	8.53%	▼ -5					
14	Veolia North America	https://www.linke	United States	4,457	292	6.55%	▲ 1					
15	APTIM	https://www.linke	United States	2,417	150	6.21%	▼ -1					
16	Clean Earth	https://www.linke	United States	1,164	72	6.19%	▲ 5					
17	Washington State Departm	https://www.linke	United States	1,006	57	5.67%	New Entry					
18	Covanta	https://www.linke	United States	2,297	117	5.09%	▼ -2					
19	Republic Services	https://www.linke	United States	15,058	744	4.94%	▼ -1					
20	Florida Department of Envi	https://www.linke	United States	1,849	88	4.76%	▼ -1					
21	Weston Solutions	https://www.linke	United States	1,405	65	4.63%	▼ -4					
22	WRPS	https://www.linke	United States	1,155	48	4.16%	▲ 3					
23	Pace	https://www.linke	United States	1,921	76	3.96%	▼ -3					

24	The Davey Tree Expert Co	https://www.linke	United States	2,289	88	3.84%	▲ 2
25	State Water Resources Co	https://www.linke	United States	1,078	39	3.62%	▼ -3
26	Eurofins	https://www.linke	United States	1,386	50	3.61%	▲ 8
27	National Weather Service	https://www.linke	United States	2,017	71	3.52%	▲ 3
28	Texas Commission on Envi	https://www.linke	United States	2,267	77	3.40%	▲ 12
29	Clean Harbors	https://www.linke	United States	10,413	344	3.30%	▼ -6
30	Bartlett Tree Experts	https://www.linke	United States	1,218	39	3.20%	▼ -2
31	Harsco	https://www.linke	United States	3,453	108	3.13%	▲ 8
32	US Ecology	https://www.linke	United States	1,715	53	3.09%	▼ -8
33	NYS Department of Environ	https://www.linke	United States	1,748	53	3.03%	▲ 4
34	WM	https://www.linke	United States	23,323	689	2.95%	▼ -3
35	Aptive Environmental	https://www.linke	United States	1,601	47	2.94%	▲ 1
36	NYC DEP	https://www.linke	United States	2,221	65	2.93%	▼ -1
37	Waste Connections	https://www.linke	United States	3,649	106	2.90%	▼ -4
38	Rumpke Waste & Recycling	https://www.linke	United States	1,181	33	2.79%	▼ -11
39	EnergySolutions	https://www.linke	United States	1,013	28	2.76%	▼ -10
40	Wisconsin DNR	https://www.linke	United States	1,664	39	2.34%	▼ -8
41	Safety-Kleen	https://www.linke	United States	2,918	65	2.23%	▼ -3
42	Asplundh Tree Expert	https://www.linke	United States	3,774	64	1.70%	▼ -1
43	Providence	https://www.linke	United States	2,240	34	1.52%	▼ -1
44	CCS	https://www.linke	United States	4,273	25	0.59%	▲ 0
45	Advanced Disposal Service	https://www.linke	United States	1,071	6	0.56%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com





linkedin.com/company/DSMN8 in

