



The USA's Most Active Renewables & Environment Professionals on Social - June 2023

Industry at a glance:

Average Score: 5.41%

Total Companies: 45

Global Industry Average: 8.01%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of 30-40% of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 23 companies with their respective metrics.

24	The Davey Tree Expert Co	https://www.link	United States	2,289	88	3.84%	▲ 2
25	State Water Resources Co	https://www.link	United States	1,078	39	3.62%	▼ -3
26	Eurofins	https://www.link	United States	1,386	50	3.61%	▲ 8
27	National Weather Service	https://www.link	United States	2,017	71	3.52%	▲ 3
28	Texas Commission on Envi	https://www.link	United States	2,267	77	3.40%	▲ 12
29	Clean Harbors	https://www.link	United States	10,413	344	3.30%	▼ -6
30	Bartlett Tree Experts	https://www.link	United States	1,218	39	3.20%	▼ -2
31	Harsco	https://www.link	United States	3,453	108	3.13%	▲ 8
32	US Ecology	https://www.link	United States	1,715	53	3.09%	▼ -8
33	NYS Department of Environ	https://www.link	United States	1,748	53	3.03%	▲ 4
34	WM	https://www.link	United States	23,323	689	2.95%	▼ -3
35	Apptive Environmental	https://www.link	United States	1,601	47	2.94%	▲ 1
36	NYC DEP	https://www.link	United States	2,221	65	2.93%	▼ -1
37	Waste Connections	https://www.link	United States	3,649	106	2.90%	▼ -4
38	Rumpke Waste & Recyclin	https://www.link	United States	1,181	33	2.79%	▼ -11
39	EnergySolutions	https://www.link	United States	1,013	28	2.76%	▼ -10
40	Wisconsin DNR	https://www.link	United States	1,664	39	2.34%	▼ -8
41	Safety-Kleen	https://www.link	United States	2,918	65	2.23%	▼ -3
42	Asplundh Tree Expert	https://www.link	United States	3,774	64	1.70%	▼ -1
43	Providence	https://www.link	United States	2,240	34	1.52%	▼ -1
44	CCS	https://www.link	United States	4,273	25	0.59%	▲ 0
45	Advanced Disposal Service	https://www.link	United States	1,071	6	0.56%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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