DSMN8

The World's Most Active Renewables & Environment Professionals on Social - June 2023

Industry at a glance:

Average Score:

8.01%

Total Companies:

108

Average No. Employees:

4,207

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?									
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change		
1	South Pole	https://www.linke	Switzerland	1,179	289	24.51%	New Entry		
2	ADEME	https://www.linke	France	1,385	332	23.97%	▼ -1		
3	ALTRAD	https://www.linke	France	5,167	968	18.73%	▲ 72		
4	Equans France	https://www.linke	France	4,433	798	18.00%	▼ -2		
5	Too Good To Go	https://www.linke	Denmark	1,295	230	17.76%	▼ -2		
6	Safetykleen	https://www.linke	United Kingdom	1,026	167	16.28%	New Entry		
7	SLR Consulting	https://www.linke	United Kingdom	2,189	324	14.80%	▼ -1		
8	RSK Group	https://www.linke	United Kingdom	6,775	1,001	14.77%	▲ 0		
9	Vulcain Engineering Group	https://www.linke	France	1,629	216	13.26%	New Entry		
10	SPIE Citynetworks	https://www.linke	France	2,022	268	13.25%	▲ 6		
11	Apave	https://www.linke	France	6,670	862	12.92%	▼ -4		
12	SOCOTEC	https://www.linke	France	5,287	680	12.86%	▼ -3		
13	PAPREC	https://www.linke	France	2,064	264	12.79%	▼ -8		
14	BRGM	https://www.linke	France	1,178	149	12.65%	▼ -10		
15	ALS Life Sciences	https://www.linke	United States	1,590	201	12.64%	▼ -3		
16	Harsco Environmental	https://www.linke	United Kingdom	1,175	148	12.60%	▼ -1		
17	EQUANS	https://www.linke	France	16,178	1,975	12.21%	▼ -4		
18	CWS Group	https://www.linke	Germany	2,415	283	11.72%	▼ -8		
19	idverde	https://www.linke	France	2,123	246	11.59%	▲ 2		
20	Ginger	https://www.linke	France	1,445	163	11.28%	▼ -1		
21	Renewi Nederland	https://www.linke	Netherlands	1,001	112	11.19%	New Entry		
22	SWCA Environmental Cons	https://www.linke	United States	1,284	142	11.06%	▲ 5		
23	Geosyntec Consultants	https://www.linke	United States	1,859	205	11.03%	▲ 3		

		https://www.linke		1,680	185	11.01%	▲ 0
		https://www.linke		1,300	140	10.77%	▼ -14
		https://www.linke		1,329	142	10.68%	▲ 8
		https://www.linke		2,647	279	10.54%	▼ -10
28 [DHI	https://www.linke	Denmark	1,529	161	10.53%	▲ 3
29 F	Hach	https://www.linke	United States	2,931	307	10.47%	▼ -6
30 \	/eolia Water Technologies	https://www.linke	France	5,847	612	10.47%	▼ -10
31 V	Woodard & Curran	https://www.linke	United States	1,013	106	10.46%	New Ent
32 E	Eiffage Énergie Systèmes	https://www.linke	France	10,918	1,134	10.39%	▼ -14
33 8	SUEZ UK	https://www.linke	United Kingdom	1,098	114	10.38%	▼ -8
34 (https://www.linke		1,535	158	10.29%	▲ 4
		https://www.linke		2,991	303	10.13%	▼ -6
	Schneider Electric Sustaina		-	2,859	287	10.04%	▼ -22
		https://www.linke		1,051	104	9.90%	▼ -2
	Natural Resources Wales			1,027	100	9.74%	New En
		https://www.linke		3,539	344	9.72%	▼ -7
		https://www.linke		1,463	140	9.57%	▼ -10
	Partner Engineering & Scie			1,095	104	9.50%	▼ -19
42 E	Brown and Caldwell	https://www.linke	United States	2,197	207	9.42%	▼ -5
43 F	Rain For Rent	https://www.linke	United States	1,209	110	9.10%	▲ 0
44 N	Natural England	https://www.linke	United Kingdom	2,102	190	9.04%	▲ 5
45 N	Met Office	https://www.linke	United Kingdom	1,880	168	8.94%	▲ 8
46 T	TRC Companies	https://www.linke	United States	5,593	495	8.85%	▼ -1
		https://www.linke		2,440	213	8.73%	▲ 5
		https://www.linke		45,998	4,000	8.70%	▼ -2
		https://www.linke		6,673	577	8.65%	▼ -8
		https://www.linke		1,242	106	8.53%	▼ -22
		https://www.linke		1,121	94	8.39%	▼ -22
		https://www.linke			2,081	8.32%	▼ -8
		_		25,024			
		https://www.linke		7,316	607	8.30%	▼ -6
		https://www.linke		3,724	291	7.81%	▼ -12
55 C	Grupo Tragsa	https://www.linke	Spain	8,382	646	7.71%	▲ 1
56 E	Dalkia	https://www.linke	France	9,404	718	7.64%	▼ -8
57 E	EMR	https://www.linke	United Kingdom	1,328	99	7.45%	▼ -6
58 E	Badger	https://www.linke	Canada	1,242	92	7.41%	▼ -18
59 F	HVC	https://www.linke	Netherlands	1,030	76	7.38%	▼ -23
60 S	Siram Veolia	https://www.linke	Italy	1,317	96	7.29%	▼ -1
61 5		https://www.linke		2,633	190	7.22%	▼ -28
		https://www.linke		1,598	113	7.07%	▼ -7
	DERICHEBOURG Environ	-		1,037	71	6.85%	New En
		https://www.linke		51,602	3,500	6.78%	▼ -4
		https://www.linke		2,298	151	6.57%	▼ -26
		https://www.linke		4,457	292	6.55%	▼ -5
							▼-9
		https://www.linke		8,435	531	6.30%	
		https://www.linke		2,417	150	6.21%	▼ -11
		https://www.linke		1,033	64	6.20%	▼ -4
		https://www.linke	United States	1,164	72	6.19%	▲ 3
71 L	assila & Tikanoja	https://www.linke	Finland	1,164	69	5.93%	▼ -8
72 F	Rentokil Initial	https://www.linke	United Kingdom	9,542	546	5.72%	▼ -10
73 V	Washington State Departm	https://www.linke	United States	1,006	57	5.67%	New En
74 (GFL Environmental	https://www.linke	Canada	5,187	274	5.28%	▼ -8
		https://www.linke		1,199	63	5.25%	▼ -7
		https://www.linke		2,297	117	5.09%	▼ -12
		https://www.linke		15,058	744	4.94%	▼ -8
					88		▼ -8
	Florida Department of Envi			1,849		4.76%	
		https://www.linke		1,405	65	4.63%	▼ -12
		https://www.linke		3,012	127	4.22%	▼ -8
		https://www.linke		1,155	48	4.16%	▼ -2
82 F		https://www.linke		1,921	76	3.96%	▼ -11
	The Davey Tree Expert Co	-		2,289	88	3.84%	▼ -3
84 5	State Water Resources Co	https://www.linke	United States	1,078	39	3.62%	▼ -10
85 E	Eurofins	https://www.linke	United States	1,386	50	3.61%	▲ 4
86 N	National Weather Service	https://www.linke	United States	2,017	71	3.52%	▼ -2
	Texas Commission on Envi			2,267	77	3.40%	▲ 8
	CC Servicios Ciudadanos			5,699	189	3.32%	▼ -3
		https://www.linke		10,413	344	3.30%	▼ -12
					39		▼ -12
		https://www.linke		1,218		3.20%	
		https://www.linke		3,453	108	3.13%	▲ 3
		https://www.linke		1,715	53	3.09%	▼ -14
93 N	NYS Department of Enviror	https://www.linke	United States	1,748	53	3.03%	▼ -1
94 V	ΝM	https://www.linke	United States	23,323	689	2.95%	▼ -8
	Aptive Environmental	https://www.linke		1,601	47	2.94%	▼ -4

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96	NYC DEP	https://www.linke	United States	2,221	65	2.93%	▼ -6
97	Waste Connections	https://www.linke	United States	3,649	106	2.90%	▼ -9
98	Rumpke Waste & Recyclin	https://www.linke	United States	1,181	33	2.79%	▼ -17
99	EnergySolutions	https://www.linke	United States	1,013	28	2.76%	▼ -16
100	Wisconsin DNR	https://www.linke	United States	1,664	39	2.34%	▼ -13
101	Safety-Kleen	https://www.linke	United States	2,918	65	2.23%	▼ -8
102	Asplundh Tree Expert	https://www.linke	United States	3,774	64	1.70%	▼ -6
103	Providence	https://www.linke	United States	2,240	34	1.52%	▼ -6
104	DGE Danmark	https://www.linke	Denmark	1,136	10	0.88%	▼ -5
105	PARO	https://www.linke	Netherlands	1,314	8	0.61%	▼ -4
106	CCS	https://www.linke	United States	4,273	25	0.59%	▼ -3
107	Advanced Disposal Service	https://www.linke	United States	1,071	6	0.56%	▼ -5
108	DGE	https://www.linke	Sweden	1,796	9	0.50%	▼ -10

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at support@dsmn8.com



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