

# DSMN8

Europe's Most Active Renewables & Environment Professionals on Social - June 2023

## Industry at a glance:

Average Score:  
**9.94%**

Total Companies:  
**47**

Global Industry Average:  
**8.01%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	South Pole	<a href="https://www.linkedin.com/company/south-pole/">https://www.linkedin.com/company/south-pole/</a>	Switzerland	1,179	289	24.51%	New Entry
2	ADEME	<a href="https://www.linkedin.com/company/ademe/">https://www.linkedin.com/company/ademe/</a>	France	1,385	332	23.97%	▼ -1
3	ALTRAD	<a href="https://www.linkedin.com/company/altrad/">https://www.linkedin.com/company/altrad/</a>	France	5,167	968	18.73%	▲ 36
4	Equans France	<a href="https://www.linkedin.com/company/equans-france/">https://www.linkedin.com/company/equans-france/</a>	France	4,433	798	18.00%	▼ -2
5	Too Good To Go	<a href="https://www.linkedin.com/company/too-good-to-go/">https://www.linkedin.com/company/too-good-to-go/</a>	Denmark	1,295	230	17.76%	▼ -2
6	Vulcain Engineering Group	<a href="https://www.linkedin.com/company/vulcain-engineering-group/">https://www.linkedin.com/company/vulcain-engineering-group/</a>	France	1,629	216	13.26%	New Entry
7	SPIE Citynetworks	<a href="https://www.linkedin.com/company/spie-citynetworks/">https://www.linkedin.com/company/spie-citynetworks/</a>	France	2,022	268	13.25%	▲ 3
8	Apave	<a href="https://www.linkedin.com/company/apave/">https://www.linkedin.com/company/apave/</a>	France	6,670	862	12.92%	▼ -2
9	SOCOTEC	<a href="https://www.linkedin.com/company/socotec/">https://www.linkedin.com/company/socotec/</a>	France	5,287	680	12.86%	▼ -2
10	PAPREC	<a href="https://www.linkedin.com/company/paprec/">https://www.linkedin.com/company/paprec/</a>	France	2,064	264	12.79%	▼ -5
11	BRGM	<a href="https://www.linkedin.com/company/brgm/">https://www.linkedin.com/company/brgm/</a>	France	1,178	149	12.65%	▼ -7
12	EQUANS	<a href="https://www.linkedin.com/company/equans/">https://www.linkedin.com/company/equans/</a>	France	16,178	1,975	12.21%	▼ -3
13	CWS Group	<a href="https://www.linkedin.com/company/cws-group/">https://www.linkedin.com/company/cws-group/</a>	Germany	2,415	283	11.72%	▼ -5
14	idverde	<a href="https://www.linkedin.com/company/idverde/">https://www.linkedin.com/company/idverde/</a>	France	2,123	246	11.59%	▲ 1
15	Ginger	<a href="https://www.linkedin.com/company/ginger/">https://www.linkedin.com/company/ginger/</a>	France	1,445	163	11.28%	▼ -2
16	Renewi Nederland	<a href="https://www.linkedin.com/company/renewi-nederland/">https://www.linkedin.com/company/renewi-nederland/</a>	Netherlands	1,001	112	11.19%	New Entry
17	TRADEBE	<a href="https://www.linkedin.com/company/tradebe/">https://www.linkedin.com/company/tradebe/</a>	Spain	1,680	185	11.01%	▼ -1
18	Aqualia	<a href="https://www.linkedin.com/company/aqualia/">https://www.linkedin.com/company/aqualia/</a>	Spain	1,329	142	10.68%	▲ 2
19	Dekra Industrial	<a href="https://www.linkedin.com/company/dekra-industrial/">https://www.linkedin.com/company/dekra-industrial/</a>	France	2,647	279	10.54%	▼ -8
20	DHI	<a href="https://www.linkedin.com/company/dhi/">https://www.linkedin.com/company/dhi/</a>	Denmark	1,529	161	10.53%	▼ -3
21	Veolia Water Technologies	<a href="https://www.linkedin.com/company/veolia-water-technologies/">https://www.linkedin.com/company/veolia-water-technologies/</a>	France	5,847	612	10.47%	▼ -7
22	Eiffage Énergie Systèmes	<a href="https://www.linkedin.com/company/eiffage-energie-systemes/">https://www.linkedin.com/company/eiffage-energie-systemes/</a>	France	10,918	1,134	10.39%	▼ -10
23	Camfil	<a href="https://www.linkedin.com/company/camfil/">https://www.linkedin.com/company/camfil/</a>	Sweden	1,535	158	10.29%	▲ 0

24	SPIE Nucléaire	<a href="https://www.link">https://www.link</a>	France	1,051	104	9.90%	▼ -3
25	SAUR	<a href="https://www.link">https://www.link</a>	France	3,539	344	9.72%	▼ -7
26	Bureau Veritas Group	<a href="https://www.link">https://www.link</a>	France	45,998	4,000	8.70%	▲ 1
27	Bouygues	<a href="https://www.link">https://www.link</a>	France	6,673	577	8.65%	▼ -3
28	AGBAR	<a href="https://www.link">https://www.link</a>	Spain	1,121	94	8.39%	▲ 2
29	SUEZ	<a href="https://www.link">https://www.link</a>	France	25,024	2,081	8.32%	▼ -3
30	MANN+HUMMEL	<a href="https://www.link">https://www.link</a>	Germany	7,316	607	8.30%	▼ -2
31	Veolia France	<a href="https://www.link">https://www.link</a>	France	3,724	291	7.81%	▼ -6
32	Grupo Tragsa	<a href="https://www.link">https://www.link</a>	Spain	8,382	646	7.71%	▲ 0
33	Dalkia	<a href="https://www.link">https://www.link</a>	France	9,404	718	7.64%	▼ -4
34	HVC	<a href="https://www.link">https://www.link</a>	Netherlands	1,030	76	7.38%	▼ -12
35	Siram Veolia	<a href="https://www.link">https://www.link</a>	Italy	1,317	96	7.29%	▼ -2
36	SADE	<a href="https://www.link">https://www.link</a>	France	2,633	190	7.22%	▼ -17
37	Anticimex	<a href="https://www.link">https://www.link</a>	Sweden	1,598	113	7.07%	▼ -6
38	DERICHEBOURG Environ	<a href="https://www.link">https://www.link</a>	France	1,037	71	6.85%	<b>New Entry</b>
39	Veolia	<a href="https://www.link">https://www.link</a>	France	51,602	3,500	6.78%	▼ -5
40	PROXISERVE	<a href="https://www.link">https://www.link</a>	France	1,033	64	6.20%	▼ -4
41	Lassila & Tikanoja	<a href="https://www.link">https://www.link</a>	Finland	1,164	69	5.93%	▼ -6
42	FCC Medio Ambiente	<a href="https://www.link">https://www.link</a>	Spain	1,199	63	5.25%	▼ -5
43	Urbaser	<a href="https://www.link">https://www.link</a>	Spain	3,012	127	4.22%	▼ -5
44	FCC Servicios Ciudadanos	<a href="https://www.link">https://www.link</a>	Spain	5,699	189	3.32%	▼ -4
45	DGE Danmark	<a href="https://www.link">https://www.link</a>	Denmark	1,136	10	0.88%	▼ -3
46	PARO	<a href="https://www.link">https://www.link</a>	Netherlands	1,314	8	0.61%	▼ -2
47	DGE	<a href="https://www.link">https://www.link</a>	Sweden	1,796	9	0.50%	▼ -6

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](https://www.dsmn8.com) [our contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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