

DSMN8

The USA's Most Active Pharmaceuticals Professionals on Social - June 2023

Industry at a glance:

Average Score: **6.54%** Total Companies: **71** Global Industry Average: **7.42%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	US Pharmacopeia	https://www.linkedin.com/company/us-pharmacopeia	United States	1,270	221	17.40%	▲ 2
2	Indivior	https://www.linkedin.com/company/indivior	United States	1,107	176	15.90%	▲ 4
3	Otsuka	https://www.linkedin.com/company/otsuka	United States	3,314	472	14.24%	▲ 9
4	Novavax	https://www.linkedin.com/company/novavax	United States	1,320	185	14.02%	▲ 17
5	Organon	https://www.linkedin.com/company/organon	United States	6,475	823	12.71%	▼ -4
6	Phibro Animal Health	https://www.linkedin.com/company/phibro-animal-health	United States	1,120	137	12.23%	▼ -1
7	Merz Aesthetics	https://www.linkedin.com/company/merz-aesthetics	United States	1,697	204	12.02%	▼ -5
8	Advarra	https://www.linkedin.com/company/advarra	United States	1,299	153	11.78%	▼ -4
9	Hovione	https://www.linkedin.com/company/hovione	United States	1,882	213	11.32%	▲ 2
10	Viartis	https://www.linkedin.com/company/viartis	United States	14,303	1,575	11.01%	▼ -1
11	Elanco	https://www.linkedin.com/company/elanco	United States	7,876	826	10.49%	▲ 3
12	Zoetis	https://www.linkedin.com/company/zoetis	United States	10,391	1,059	10.19%	▲ 5
13	Cytel	https://www.linkedin.com/company/cytel	United States	1,381	135	9.78%	▼ -3
14	The Janssen Pharmaceutic	https://www.linkedin.com/company/the-janssen-pharmaceutic	United States	31,662	3,000	9.48%	▲ 5
15	Incyte	https://www.linkedin.com/company/incyte	United States	2,596	232	8.94%	▼ -8
16	Fresenius Kabi USA	https://www.linkedin.com/company/fresenius-kabi-usa	United States	1,554	137	8.82%	▲ 6
17	Catalent	https://www.linkedin.com/company/catalent	United States	13,588	1,175	8.65%	▲ 1
18	Signant Health	https://www.linkedin.com/company/signant-health	United States	2,010	172	8.56%	▼ -5
19	ConnectiveRx	https://www.linkedin.com/company/connectivex	United States	1,234	103	8.35%	▼ -4
20	ClinChoice	https://www.linkedin.com/company/clinchoice	United States	1,291	106	8.21%	▼ -12
21	Syneos Health	https://www.linkedin.com/company/syneos-health	United States	1,984	157	7.91%	▲ 12
22	Q2 Solutions	https://www.linkedin.com/company/q2-solutions	United States	2,459	193	7.85%	▲ 9
23	NIBR	https://www.linkedin.com/company/nibr	United States	4,013	312	7.77%	▲ 13

24	Eversana	https://www.link	United States	3,936	306	7.77%	▲ 2
25	Astellas Pharma US	https://www.link	United States	5,868	450	7.67%	▲ 22
26	Parexel	https://www.link	United States	19,458	1,475	7.58%	▲ 8
27	Eurofins PSS	https://www.link	United States	1,151	86	7.47%	▲ 3
28	Takeda Oncology	https://www.link	United States	1,769	130	7.35%	▼ -5
29	Medpace	https://www.link	United States	5,111	372	7.28%	▼ -13
30	PCI Pharma Services	https://www.link	United States	2,731	191	6.99%	▼ -10
31	Genoa Healthcare	https://www.link	United States	1,989	139	6.99%	▲ 7
32	Bristol Myers Squibb	https://www.link	United States	36,375	2,500	6.87%	▼ -7
33	AbbVie	https://www.link	United States	51,250	3,500	6.83%	▲ 2
34	Daiichi Sankyo	https://www.link	United States	3,762	253	6.73%	▼ -2
35	Curia	https://www.link	United States	2,981	192	6.44%	▼ -6
36	Cambrex	https://www.link	United States	1,829	117	6.40%	▼ -9
37	Piramal Pharma Solutions	https://www.link	United States	2,742	175	6.38%	▲ 6
38	West Pharmaceutical Servi	https://www.link	United States	4,773	303	6.35%	▲ 4
39	Eisai US	https://www.link	United States	2,970	186	6.26%	▲ 5
40	Bausch + Lomb	https://www.link	United States	7,936	474	5.97%	▲ 5
41	Eli Lilly and Company	https://www.link	United States	40,511	2,375	5.86%	▼ -2
42	MSD	https://www.link	United States	37,189	2,175	5.85%	▼ -1
43	Anneal Pharmaceuticals	https://www.link	United States	4,665	264	5.66%	▲ 3
44	IPS	https://www.link	United States	2,899	159	5.48%	▲ 4
45	Pfizer	https://www.link	United States	100,898	5,500	5.45%	▼ -5
46	MMS	https://www.link	United States	1,648	88	5.34%	▲ 4
47	iA	https://www.link	United States	1,042	55	5.28%	▼ -10
48	Sunovion	https://www.link	United States	1,664	87	5.23%	▲ 1
49	Publix Pharmacy	https://www.link	United States	3,077	144	4.68%	▲ 3
50	UBC	https://www.link	United States	1,835	84	4.58%	▲ 1
51	Octapharma Plasma	https://www.link	United States	2,495	106	4.25%	▲ 6
52	PharMerica	https://www.link	United States	2,783	117	4.20%	▲ 4
53	Merck	https://www.link	United States	65,966	2,325	3.52%	▲ 2
54	MedImpact Healthcare Sys	https://www.link	United States	1,313	45	3.43%	▼ -1
55	Bioline	https://www.link	United States	1,968	67	3.40%	▲ 6
56	AllianceRx Walgreens Pha	https://www.link	United States	1,344	42	3.13%	▼ -2
57	CSL Plasma	https://www.link	United States	4,586	121	2.64%	▲ 2
58	Lash Group	https://www.link	United States	1,730	37	2.14%	▲ 5
59	Patheon	https://www.link	United States	2,515	52	2.07%	▲ 7
60	Aurobindo USA	https://www.link	United States	1,075	22	2.05%	▲ 0
61	Lupin Pharmaceuticals	https://www.link	United States	4,207	82	1.95%	▲ 10
62	Taro Pharmaceuticals	https://www.link	United States	1,445	28	1.94%	▲ 3
63	Par Pharmaceutical	https://www.link	United States	1,550	27	1.74%	▼ -1
64	Bioclinica	https://www.link	United States	2,026	35	1.73%	▲ 9
65	CVS Pharmacy	https://www.link	United States	48,228	795	1.65%	▲ 2
66	Torrent Pharma	https://www.link	United States	1,299	21	1.62%	▲ 2
67	Omnicare	https://www.link	United States	5,758	78	1.35%	▲ 3
68	FFF Enterprises	https://www.link	United States	1,044	12	1.15%	▲ 1
69	ERT	https://www.link	United States	1,791	18	1.01%	▲ 3
70	Walgreens Boots Alliance	https://www.link	United States	110,590	516	0.47%	▲ 4
71	EMSI	https://www.link	United States	1,188	3	0.25%	▲ 4

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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