

DSMN8

The World's Most Active Pharmaceuticals Professionals on Social - June 2023

Industry at a glance:

Average Score:
7.42%

Total Companies:
191

Average No. Employees:
8,158

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	US Pharmacopeia	https://www.linkedin.com/company/us-pharmacopeia	United States	1,270	221	17.40%	▲ 2
2	Biocodex	https://www.linkedin.com/company/biocodex	France	1,253	216	17.24%	▲ 3
3	Grünenthal Group	https://www.linkedin.com/company/gruenthal-group	Germany	3,654	615	16.83%	▲ 8
4	Indivior	https://www.linkedin.com/company/indivior	United States	1,107	176	15.90%	▲ 16
5	EUROAPI	https://www.linkedin.com/company/euroapi	France	1,189	180	15.14%	▼ -1
6	ISDIN	https://www.linkedin.com/company/isdin	Spain	1,432	209	14.59%	▲ 64
7	PharmaLex	https://www.linkedin.com/company/pharmalex	Germany	1,445	207	14.33%	▲ 3
8	Otsuka	https://www.linkedin.com/company/otsuka	United States	3,314	472	14.24%	▲ 30
9	Dechra	https://www.linkedin.com/company/dechra	United Kingdom	1,361	193	14.18%	▲ 5
10	Janssen EMEA	https://www.linkedin.com/company/janssen-emea	Belgium	1,051	149	14.18%	▲ 7
11	Novavax	https://www.linkedin.com/company/novavax	United States	1,320	185	14.02%	▲ 56
12	Fidia Farmaceutici	https://www.linkedin.com/company/fidia-farmaceutici	Italy	1,130	155	13.72%	▲ 28
13	ViiV Healthcare	https://www.linkedin.com/company/viiv-healthcare	United Kingdom	1,651	226	13.69%	▼ -6
14	CALYX	https://www.linkedin.com/company/calyx	United Kingdom	1,641	218	13.28%	▲ 2
15	AAA	https://www.linkedin.com/company/aaa	France	1,030	136	13.20%	▼ -9
16	Galderma	https://www.linkedin.com/company/galderma	Switzerland	5,738	757	13.19%	▼ -7
17	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,552	200	12.89%	▼ -9
18	Organon	https://www.linkedin.com/company/organon	United States	6,475	823	12.71%	▼ -17
19	Phibro Animal Health	https://www.linkedin.com/company/phibro-animal-health	United States	1,120	137	12.23%	▼ -1
20	SEQENS	https://www.linkedin.com/company/seqens	France	1,180	143	12.12%	New Entry
21	Merz Aesthetics	https://www.linkedin.com/company/merz-aesthetics	United States	1,697	204	12.02%	▼ -19
22	Advarra	https://www.linkedin.com/company/advarra	United States	1,299	153	11.78%	▼ -7
23	Angelini Pharma	https://www.linkedin.com/company/angelini-pharma	Italy	1,561	181	11.60%	▲ 38

24	Almirall	https://www.link	Spain	1,921	222	11.56%	▲ 27
25	Novo Nordisk	https://www.link	Denmark	47,882	5,500	11.49%	▼ -6
26	Pierre Fabre Group	https://www.link	France	8,105	928	11.45%	▼ -5
27	Hovione	https://www.link	United States	1,882	213	11.32%	▲ 10
28	Curium Pharma	https://www.link	France	1,263	142	11.24%	▲ 7
29	Ferrer	https://www.link	Spain	1,939	215	11.09%	▼ -16
30	Viatrix	https://www.link	United States	14,303	1,575	11.01%	▼ -1
31	Accord Healthcare	https://www.link	United Kingdom	1,691	185	10.94%	▲ 8
32	Acino	https://www.link	Switzerland	1,824	199	10.91%	▲ 13
33	Ferring	https://www.link	Switzerland	5,472	596	10.89%	▲ 0
34	Ceva Santé Animale	https://www.link	France	4,590	494	10.76%	▼ -8
35	Bracco	https://www.link	Italy	1,753	186	10.61%	▼ -8
36	Elanco	https://www.link	United States	7,876	826	10.49%	▲ 12
37	Stevanato Group	https://www.link	Italy	1,654	169	10.22%	▼ -5
38	Zoetis	https://www.link	United States	10,391	1,059	10.19%	▲ 19
39	Guerbet	https://www.link	France	2,318	233	10.05%	▼ -15
40	Pharmascience	https://www.link	Canada	1,483	149	10.05%	▲ 14
41	Orifarm	https://www.link	Denmark	1,138	114	10.02%	▲ 15
42	Nestlé Health Science	https://www.link	Switzerland	4,284	425	9.92%	▼ -12
43	Vetoquinol Global	https://www.link	France	1,481	145	9.79%	▼ -2
44	Gerresheimer	https://www.link	Germany	2,464	241	9.78%	▼ -1
45	Cytel	https://www.link	United States	1,381	135	9.78%	▼ -14
46	FAES FARMA	https://www.link	Spain	1,064	103	9.68%	New Entry
47	Corden Pharma	https://www.link	Switzerland	1,230	119	9.67%	▲ 5
48	UPSA	https://www.link	France	1,221	118	9.66%	▲ 12
49	The Janssen Pharmaceutic	https://www.link	United States	31,662	3,000	9.48%	▲ 10
50	Stallergenes Greer	https://www.link	Switzerland	1,007	94	9.33%	New Entry
51	Unither Pharmaceuticals	https://www.link	France	1,125	104	9.24%	▼ -7
52	Servier	https://www.link	France	12,386	1,133	9.15%	▲ 10
53	COFARES	https://www.link	Spain	1,429	129	9.03%	▼ -11
54	ESTEVE	https://www.link	Spain	1,586	143	9.02%	▲ 31
55	Incyte	https://www.link	United States	2,596	232	8.94%	▼ -32
56	Fresenius Kabi USA	https://www.link	United States	1,554	137	8.82%	▲ 13
57	ICON Strategic Solutions	https://www.link	United Kingdom	4,821	424	8.79%	▼ -4
58	Merck Group	https://www.link	Germany	24,161	2,118	8.77%	▲ 24
59	Bausch Health Companies	https://www.link	Canada	2,484	217	8.74%	▲ 17
60	Ipsen	https://www.link	France	5,829	508	8.72%	▼ -32
61	Siegfried Holding	https://www.link	Switzerland	1,580	137	8.67%	▼ -39
62	Catalent	https://www.link	United States	13,588	1,175	8.65%	▼ -4
63	Boehringer Ingelheim	https://www.link	Germany	40,657	3,500	8.61%	▲ 10
64	Signant Health	https://www.link	United States	2,010	172	8.56%	▼ -17
65	Synthon	https://www.link	Netherlands	1,264	108	8.54%	▲ 38
66	Lundbeck	https://www.link	Denmark	5,591	476	8.51%	▲ 13
67	AstraZeneca	https://www.link	United Kingdom	64,779	5,500	8.49%	▲ 10
68	Zambon	https://www.link	Italy	2,309	196	8.49%	▼ -34
69	Sobi	https://www.link	Sweden	1,711	144	8.42%	▼ -23
70	Novartis Oncology	https://www.link	Switzerland	2,497	210	8.41%	▼ -5
71	Jazz Pharmaceuticals	https://www.link	Ireland	3,112	261	8.39%	▲ 4
72	ConnectiveRx	https://www.link	United States	1,234	103	8.35%	▼ -22
73	UCB	https://www.link	Belgium	12,320	1,022	8.30%	▼ -9
74	ClinChoice	https://www.link	United States	1,291	106	8.21%	▼ -49
75	OCP Répartition	https://www.link	France	1,332	108	8.11%	▼ -26
76	Astellas Pharma Europe	https://www.link	United Kingdom	1,143	92	8.05%	▲ 38
77	Syneos Health	https://www.link	United States	1,984	157	7.91%	▲ 30
78	Hikma	https://www.link	United Kingdom	7,624	599	7.86%	▼ -7
79	Q ² Solutions	https://www.link	United States	2,459	193	7.85%	▲ 21
80	Italfarmaco	https://www.link	Spain	1,136	89	7.83%	▼ -2
81	NIBR	https://www.link	United States	4,013	312	7.77%	▲ 34
82	Eversana	https://www.link	United States	3,936	306	7.77%	▲ 6
83	PolyPeptide Group	https://www.link	Switzerland	1,031	80	7.76%	New Entry
84	Sanofi	https://www.link	France	84,430	6,500	7.70%	▲ 13
85	Astellas Pharma US	https://www.link	United States	5,868	450	7.67%	▲ 51
86	Parexel	https://www.link	United States	19,458	1,475	7.58%	▲ 26
87	Boiron France	https://www.link	France	2,060	156	7.57%	▼ -4
88	Virbac	https://www.link	France	4,227	319	7.55%	▼ -1
89	LEO Pharma	https://www.link	Denmark	5,141	387	7.53%	▼ -23
90	Xellia Pharmaceuticals	https://www.link	Denmark	1,358	102	7.51%	New Entry
91	ALK	https://www.link	Denmark	2,442	183	7.49%	▲ 19
92	Eurofins PSS	https://www.link	United States	1,151	86	7.47%	▲ 2
93	Laboratorios Normon	https://www.link	Spain	1,746	130	7.45%	▼ -9
94	Takeda Oncology	https://www.link	United States	1,769	130	7.35%	▼ -20
95	Alfasigma	https://www.link	Italy	1,836	134	7.30%	▲ 1

96	Medpace	https://www.link	United States	5,111	372	7.28%	▼ -41
97	Almac Group	https://www.link	United Kingdom	3,948	287	7.27%	▲ 8
98	Innomar Strategies	https://www.link	Canada	1,631	118	7.23%	▼ -26
99	Sandoz	https://www.link	Switzerland	15,053	1,087	7.22%	▲ 7
100	Chiesi Group	https://www.link	Italy	4,913	352	7.16%	▼ -19
101	Idorsia	https://www.link	Switzerland	1,393	99	7.11%	▲ 7
102	Recordati	https://www.link	Italy	2,393	169	7.06%	▲ 19
103	LFB	https://www.link	France	2,195	155	7.06%	▼ -67
104	PCI Pharma Services	https://www.link	United States	2,731	191	6.99%	▼ -41
105	Genoa Healthcare	https://www.link	United States	1,989	139	6.99%	▲ 15
106	Bristol Myers Squibb	https://www.link	United States	36,375	2,500	6.87%	▼ -20
107	Kronans Apotek	https://www.link	Sweden	1,418	97	6.84%	▲ 42
108	AbbVie	https://www.link	United States	51,250	3,500	6.83%	▲ 5
109	Daiichi Sankyo	https://www.link	United States	3,762	253	6.73%	▼ -5
110	ICON	https://www.link	Ireland	34,390	2,250	6.54%	▲ 8
111	PSI CRO	https://www.link	Switzerland	2,042	133	6.51%	▲ 6
112	Adamed Pharma	https://www.link	Poland	1,400	91	6.50%	▲ 21
113	Fresenius Kabi	https://www.link	Germany	15,732	1,017	6.46%	▼ -2
114	Curia	https://www.link	United States	2,981	192	6.44%	▼ -21
115	Cambrex	https://www.link	United States	1,829	117	6.40%	▼ -26
116	Piramal Pharma Solutions	https://www.link	United States	2,742	175	6.38%	▲ 14
117	West Pharmaceutical Servi	https://www.link	United States	4,773	303	6.35%	▲ 12
118	Eisai US	https://www.link	United States	2,970	186	6.26%	▲ 14
119	Bachem	https://www.link	Switzerland	1,293	80	6.19%	▼ -51
120	FAMAR	https://www.link	Greece	1,410	87	6.17%	New Entry
121	Chemo	https://www.link	Spain	1,563	96	6.14%	▲ 10
122	Evotec	https://www.link	Germany	4,672	280	5.99%	▼ -20
123	Bausch + Lomb	https://www.link	United States	7,936	474	5.97%	▲ 11
124	Eli Lilly and Company	https://www.link	United States	40,511	2,375	5.86%	▼ -1
125	MSD	https://www.link	United States	37,189	2,175	5.85%	▲ 3
126	Ashfield	https://www.link	United Kingdom	2,566	150	5.85%	▼ -31
127	Endo International	https://www.link	Ireland	1,456	85	5.84%	▼ -3
128	Recipha	https://www.link	Sweden	3,065	175	5.71%	▼ -12
129	Grifols	https://www.link	Spain	10,123	574	5.67%	▼ -3
130	Amneal Pharmaceuticals	https://www.link	United States	4,665	264	5.66%	▲ 5
131	Orion Corporation	https://www.link	Finland	2,006	113	5.63%	▲ 29
132	Apotek Hjärtat	https://www.link	Sweden	2,230	125	5.61%	▲ 11
133	Mundipharma	https://www.link	United Kingdom	2,514	140	5.57%	▼ -11
134	Zentiva	https://www.link	Czech Republic	3,057	169	5.53%	▼ -33
135	MSD Netherlands	https://www.link	Netherlands	1,448	80	5.52%	▲ 5
136	IPS	https://www.link	United States	2,899	159	5.48%	▲ 1
137	Pfizer	https://www.link	United States	100,898	5,500	5.45%	▼ -10
138	Novartis	https://www.link	Switzerland	93,233	5,000	5.36%	▲ 7
139	MMS	https://www.link	United States	1,648	88	5.34%	▲ 3
140	Merck Healthcare	https://www.link	Germany	4,502	238	5.29%	▲ 17
141	iA	https://www.link	United States	1,042	55	5.28%	▼ -22
142	Sunovion	https://www.link	United States	1,664	87	5.23%	▼ -3
143	GSK	https://www.link	United Kingdom	97,383	5,000	5.13%	▼ -18
144	Kedrion Biopharma	https://www.link	Italy	1,297	65	5.01%	▼ -46
145	Apoteket	https://www.link	Sweden	2,856	143	5.01%	▼ -4
146	Familiprix	https://www.link	Canada	1,322	66	4.99%	▼ -8
147	Publix Pharmacy	https://www.link	United States	3,077	144	4.68%	▲ 4
148	Mallinckrodt Pharmaceutic	https://www.link	Ireland	3,209	150	4.67%	▼ -2
149	Octapharma	https://www.link	Switzerland	2,188	102	4.66%	▼ -40
150	Grupa NEUCA	https://www.link	Poland	1,638	76	4.64%	▲ 2
151	Richter Gedeon	https://www.link	Hungary	1,944	89	4.58%	▼ -3
152	UBC	https://www.link	United States	1,835	84	4.58%	▼ -5
153	Vetter Pharma	https://www.link	Germany	1,697	75	4.42%	▲ 5
154	Octapharma Plasma	https://www.link	United States	2,495	106	4.25%	▲ 12
155	Vitusapotek	https://www.link	Norway	1,157	49	4.24%	New Entry
156	PharMerica	https://www.link	United States	2,783	117	4.20%	▲ 9
157	Krka	https://www.link	Slovenia	3,936	165	4.19%	▲ 7
158	Menarini Group	https://www.link	Italy	9,386	392	4.18%	▼ -3
159	Alliance Healthcare	https://www.link	United Kingdom	3,755	153	4.07%	▼ -9
160	Delpharm	https://www.link	France	3,254	130	4.00%	▼ -16
161	STADA	https://www.link	Germany	5,618	219	3.90%	▼ -8
162	Merck	https://www.link	United States	65,966	2,325	3.52%	▲ 0
163	BERLIN-CHEMIE Menarini	https://www.link	Germany	1,789	63	3.52%	▼ -2
164	Polpharma	https://www.link	Poland	2,259	78	3.45%	▼ -1
165	MedImpact Healthcare Sys	https://www.link	United States	1,313	45	3.43%	▼ -9
166	Biolife	https://www.link	United States	1,968	67	3.40%	▲ 8
167	MSD Deutschland	https://www.link	Germany	2,068	70	3.38%	▼ -13

168	Apotek 1	https://www.link	Norway	1,889	61	3.23%	▲ 7
169	AllianceRx Walgreens Pha	https://www.link	United States	1,344	42	3.13%	▼ -10
170	PLIVA	https://www.link	Croatia	1,575	49	3.11%	▲ 0
171	Egis	https://www.link	Hungary	1,815	51	2.81%	▲ 2
172	Merck Germany	https://www.link	Germany	12,442	338	2.72%	▲ 4
173	Apotex	https://www.link	Canada	6,222	166	2.67%	▼ -6
174	CSL Plasma	https://www.link	United States	4,586	121	2.64%	▼ -5
175	WALA	https://www.link	Germany	1,059	25	2.36%	New Entry
176	Lash Group	https://www.link	United States	1,730	37	2.14%	▲ 2
177	Patheon	https://www.link	United States	2,515	52	2.07%	▲ 5
178	Aurobindo USA	https://www.link	United States	1,075	22	2.05%	▼ -7
179	LloydsPharmacy	https://www.link	United Kingdom	2,863	58	2.03%	▼ -7
180	Lupin Pharmaceuticals	https://www.link	United States	4,207	82	1.95%	▲ 8
181	Taro Pharmaceuticals	https://www.link	United States	1,445	28	1.94%	▲ 0
182	Par Pharmaceutical	https://www.link	United States	1,550	27	1.74%	▼ -5
183	Bioclinica	https://www.link	United States	2,026	35	1.73%	▲ 7
184	Uniprix	https://www.link	Canada	1,267	21	1.66%	▲ 0
185	CVS Pharmacy	https://www.link	United States	48,228	795	1.65%	▼ -2
186	Torrent Pharma	https://www.link	United States	1,299	21	1.62%	▼ -1
187	Omnicare	https://www.link	United States	5,758	78	1.35%	▲ 0
188	FFF Enterprises	https://www.link	United States	1,044	12	1.15%	▼ -2
189	ERT	https://www.link	United States	1,791	18	1.01%	▲ 0
190	Walgreens Boots Alliance	https://www.link	United States	110,590	516	0.47%	▲ 1
191	EMSI	https://www.link	United States	1,188	3	0.25%	▲ 1

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