

DSMN8

Europe's Most Active Pharmaceuticals Professionals on Social - June 2023

Industry at a glance:

Average Score: **8.02%** Total Companies: **100** Global Industry Average: **7.42%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

| Position | Company Name | LinkedIn URL | Location | Employees on LinkedIn | No. Employees Shared (Last 30 Days) | % Shared (Last 30 Days) | Rank Change |
|----------|--------------------|-----------------------------------------------------------------------------------------------------------------------|-------------|-----------------------|-------------------------------------|-------------------------|-------------|
| 1 | Biocodex | https://www.linkedin.com/company/biocodex | France | 1,253 | 216 | 17.24% | ▲ 1 |
| 2 | Grünenthal Group | https://www.linkedin.com/company/gruenthal-group | Germany | 3,654 | 615 | 16.83% | ▲ 5 |
| 3 | EUROAPI | https://www.linkedin.com/company/euroapi | France | 1,189 | 180 | 15.14% | ▼ -2 |
| 4 | ISDIN | https://www.linkedin.com/company/isdin | Spain | 1,432 | 209 | 14.59% | ▲ 38 |
| 5 | PharmaLex | https://www.linkedin.com/company/pharmalex | Germany | 1,445 | 207 | 14.33% | ▲ 1 |
| 6 | Janssen EMEA | https://www.linkedin.com/company/janssen-emea | Belgium | 1,051 | 149 | 14.18% | ▲ 4 |
| 7 | Fidia Farmaceutici | https://www.linkedin.com/company/fidia-farmaceutici | Italy | 1,130 | 155 | 13.72% | ▲ 17 |
| 8 | AAA | https://www.linkedin.com/company/aaa-pharma | France | 1,030 | 136 | 13.20% | ▼ -5 |
| 9 | Galderma | https://www.linkedin.com/company/galderma | Switzerland | 5,738 | 757 | 13.19% | ▼ -4 |
| 10 | HIPRA | https://www.linkedin.com/company/hipra | Spain | 1,552 | 200 | 12.89% | ▼ -6 |
| 11 | SEQENS | https://www.linkedin.com/company/seqens | France | 1,180 | 143 | 12.12% | New Entry |
| 12 | Angelini Pharma | https://www.linkedin.com/company/angelini-pharma | Italy | 1,561 | 181 | 11.60% | ▲ 24 |
| 13 | Almirall | https://www.linkedin.com/company/almirall | Spain | 1,921 | 222 | 11.56% | ▲ 19 |
| 14 | Novo Nordisk | https://www.linkedin.com/company/novo-nordisk | Denmark | 47,882 | 5,500 | 11.49% | ▼ -3 |
| 15 | Pierre Fabre Group | https://www.linkedin.com/company/pierre-fabre-group | France | 8,105 | 928 | 11.45% | ▼ -3 |
| 16 | Curium Pharma | https://www.linkedin.com/company/curium-pharma | France | 1,263 | 142 | 11.24% | ▲ 6 |
| 17 | Ferrer | https://www.linkedin.com/company/ferrer | Spain | 1,939 | 215 | 11.09% | ▼ -8 |
| 18 | Acino | https://www.linkedin.com/company/acino | Switzerland | 1,824 | 199 | 10.91% | ▲ 11 |
| 19 | Ferring | https://www.linkedin.com/company/ferring | Switzerland | 5,472 | 596 | 10.89% | ▲ 1 |
| 20 | Ceva Santé Animale | https://www.linkedin.com/company/ceva-sante-animale | France | 4,590 | 494 | 10.76% | ▼ -5 |
| 21 | Bracco | https://www.linkedin.com/company/bracco | Italy | 1,753 | 186 | 10.61% | ▼ -5 |
| 22 | Stevanato Group | https://www.linkedin.com/company/stevanato-group | Italy | 1,654 | 169 | 10.22% | ▼ -3 |
| 23 | Guerbet | https://www.linkedin.com/company/guerbet | France | 2,318 | 233 | 10.05% | ▼ -9 |

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|----|------------------------------|-------------------------------------------------|----------------|--------|-------|--------|-----------|
| 24 | Orifarm | https://www.link | Denmark | 1,138 | 114 | 10.02% | ▲ 10 |
| 25 | Nestlé Health Science | https://www.link | Switzerland | 4,284 | 425 | 9.92% | ▼ -7 |
| 26 | Vetoquinol Global | https://www.link | France | 1,481 | 145 | 9.79% | ▼ -1 |
| 27 | Gerresheimer | https://www.link | Germany | 2,464 | 241 | 9.78% | ▲ 0 |
| 28 | FAES FARMA | https://www.link | Spain | 1,064 | 103 | 9.68% | New Entry |
| 29 | Corden Pharma | https://www.link | Switzerland | 1,230 | 119 | 9.67% | ▲ 4 |
| 30 | UPSA | https://www.link | France | 1,221 | 118 | 9.66% | ▲ 5 |
| 31 | Stallergenes Greer | https://www.link | Switzerland | 1,007 | 94 | 9.33% | New Entry |
| 32 | Unither Pharmaceuticals | https://www.link | France | 1,125 | 104 | 9.24% | ▼ -4 |
| 33 | Servier | https://www.link | France | 12,386 | 1,133 | 9.15% | ▲ 4 |
| 34 | COFARES | https://www.link | Spain | 1,429 | 129 | 9.03% | ▼ -8 |
| 35 | ESTEVE | https://www.link | Spain | 1,586 | 143 | 9.02% | ▲ 16 |
| 36 | Merck Group | https://www.link | Germany | 24,161 | 2,118 | 8.77% | ▲ 12 |
| 37 | Ipsen | https://www.link | France | 5,829 | 508 | 8.72% | ▼ -20 |
| 38 | Siegfried Holding | https://www.link | Switzerland | 1,580 | 137 | 8.67% | ▼ -25 |
| 39 | Boehringer Ingelheim | https://www.link | Germany | 40,657 | 3,500 | 8.61% | ▲ 4 |
| 40 | Synthon | https://www.link | Netherlands | 1,264 | 108 | 8.54% | ▲ 19 |
| 41 | Lundbeck | https://www.link | Denmark | 5,591 | 476 | 8.51% | ▲ 5 |
| 42 | Zambon | https://www.link | Italy | 2,309 | 196 | 8.49% | ▼ -21 |
| 43 | Sobi | https://www.link | Sweden | 1,711 | 144 | 8.42% | ▼ -13 |
| 44 | Novartis Oncology | https://www.link | Switzerland | 2,497 | 210 | 8.41% | ▼ -5 |
| 45 | Jazz Pharmaceuticals | https://www.link | Ireland | 3,112 | 261 | 8.39% | ▼ -1 |
| 46 | UCB | https://www.link | Belgium | 12,320 | 1,022 | 8.30% | ▼ -8 |
| 47 | OCB Répartition | https://www.link | France | 1,332 | 108 | 8.11% | ▼ -16 |
| 48 | Italfarmaco | https://www.link | Spain | 1,136 | 89 | 7.83% | ▼ -3 |
| 49 | PolyPeptide Group | https://www.link | Switzerland | 1,031 | 80 | 7.76% | New Entry |
| 50 | Sanofi | https://www.link | France | 84,430 | 6,500 | 7.70% | ▲ 5 |
| 51 | Boiron France | https://www.link | France | 2,060 | 156 | 7.57% | ▼ -2 |
| 52 | Virbac | https://www.link | France | 4,227 | 319 | 7.55% | ▲ 0 |
| 53 | LEO Pharma | https://www.link | Denmark | 5,141 | 387 | 7.53% | ▼ -13 |
| 54 | Xellia Pharmaceuticals | https://www.link | Denmark | 1,358 | 102 | 7.51% | New Entry |
| 55 | ALK | https://www.link | Denmark | 2,442 | 183 | 7.49% | ▲ 8 |
| 56 | Laboratorios Normon | https://www.link | Spain | 1,746 | 130 | 7.45% | ▼ -6 |
| 57 | Alfasigma | https://www.link | Italy | 1,836 | 134 | 7.30% | ▼ -3 |
| 58 | Sandoz | https://www.link | Switzerland | 15,053 | 1,087 | 7.22% | ▲ 2 |
| 59 | Chiesi Group | https://www.link | Italy | 4,913 | 352 | 7.16% | ▼ -12 |
| 60 | Idorsia | https://www.link | Switzerland | 1,393 | 99 | 7.11% | ▲ 1 |
| 61 | Recordati | https://www.link | Italy | 2,393 | 169 | 7.06% | ▲ 7 |
| 62 | LFB | https://www.link | France | 2,195 | 155 | 7.06% | ▼ -39 |
| 63 | Kronans Apotek | https://www.link | Sweden | 1,418 | 97 | 6.84% | ▲ 17 |
| 64 | ICON | https://www.link | Ireland | 34,390 | 2,250 | 6.54% | ▲ 3 |
| 65 | PSI CRO | https://www.link | Switzerland | 2,042 | 133 | 6.51% | ▲ 1 |
| 66 | Adamed Pharma | https://www.link | Poland | 1,400 | 91 | 6.50% | ▲ 6 |
| 67 | Fresenius Kabi | https://www.link | Germany | 15,732 | 1,017 | 6.46% | ▼ -3 |
| 68 | Bachem | https://www.link | Switzerland | 1,293 | 80 | 6.19% | ▼ -27 |
| 69 | FAMAR | https://www.link | Greece | 1,410 | 87 | 6.17% | New Entry |
| 70 | Chemo | https://www.link | Spain | 1,563 | 96 | 6.14% | ▲ 1 |
| 71 | Evotec | https://www.link | Germany | 4,672 | 280 | 5.99% | ▼ -13 |
| 72 | Endo International | https://www.link | Ireland | 1,456 | 85 | 5.84% | ▼ -3 |
| 73 | Recipharm | https://www.link | Sweden | 3,065 | 175 | 5.71% | ▼ -8 |
| 74 | Grifols | https://www.link | Spain | 10,123 | 574 | 5.67% | ▼ -4 |
| 75 | Orion Corporation | https://www.link | Finland | 2,006 | 113 | 5.63% | ▲ 12 |
| 76 | Apotek Hjärtat | https://www.link | Sweden | 2,230 | 125 | 5.61% | ▼ -1 |
| 77 | Zentiva | https://www.link | Czech Republic | 3,057 | 169 | 5.53% | ▼ -20 |
| 78 | MSD Netherlands | https://www.link | Netherlands | 1,448 | 80 | 5.52% | ▼ -5 |
| 79 | Novartis | https://www.link | Switzerland | 93,233 | 5,000 | 5.36% | ▼ -2 |
| 80 | Merck Healthcare | https://www.link | Germany | 4,502 | 238 | 5.29% | ▲ 5 |
| 81 | Kedrion Biopharma | https://www.link | Italy | 1,297 | 65 | 5.01% | ▼ -25 |
| 82 | Apoteket | https://www.link | Sweden | 2,856 | 143 | 5.01% | ▼ -8 |
| 83 | Mallinckrodt Pharmaceuticals | https://www.link | Ireland | 3,209 | 150 | 4.67% | ▼ -5 |
| 84 | Octapharma | https://www.link | Switzerland | 2,188 | 102 | 4.66% | ▼ -22 |
| 85 | Grupa NEUCA | https://www.link | Poland | 1,638 | 76 | 4.64% | ▼ -4 |
| 86 | Richter Gedeon | https://www.link | Hungary | 1,944 | 89 | 4.58% | ▼ -7 |
| 87 | Vetter Pharma | https://www.link | Germany | 1,697 | 75 | 4.42% | ▼ -1 |
| 88 | Vitusapotek | https://www.link | Norway | 1,157 | 49 | 4.24% | New Entry |
| 89 | Krka | https://www.link | Slovenia | 3,936 | 165 | 4.19% | ▲ 1 |
| 90 | Menarini Group | https://www.link | Italy | 9,386 | 392 | 4.18% | ▼ -6 |
| 91 | Delpharm | https://www.link | France | 3,254 | 130 | 4.00% | ▼ -15 |
| 92 | STADA | https://www.link | Germany | 5,618 | 219 | 3.90% | ▼ -10 |
| 93 | BERLIN-CHEMIE Menarini | https://www.link | Germany | 1,789 | 63 | 3.52% | ▼ -5 |
| 94 | Polpharma | https://www.link | Poland | 2,259 | 78 | 3.45% | ▼ -5 |
| 95 | MSD Deutschland | https://www.link | Germany | 2,068 | 70 | 3.38% | ▼ -12 |

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| 96 | Apotek 1 | https://www.link Norway | 1,889 | 61 | 3.23% | ▼ -3 |
| 97 | PLIVA | https://www.link Croatia | 1,575 | 49 | 3.11% | ▼ -6 |
| 98 | Egis | https://www.link Hungary | 1,815 | 51 | 2.81% | ▼ -6 |
| 99 | Merck Germany | https://www.link Germany | 12,442 | 338 | 2.72% | ▼ -5 |
| 100 | WALA | https://www.link Germany | 1,059 | 25 | 2.36% | New Entry |

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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