



The UK's Most Active PR & Communications Professionals on Social - May 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Hanover Communications	https://www.linkedin.com/company/hanover-communications	United Kingdom	206	72	34.95%	New Entry
2	PRCA	https://www.linkedin.com/company/prca	United Kingdom	217	70	32.26%	New Entry
3	MHP Group	https://www.linkedin.com/company/mhp-group	United Kingdom	226	71	31.42%	New Entry
4	Hotwire	https://www.linkedin.com/company/hotwire	United Kingdom	347	78	22.48%	New Entry
5	AxiCom	https://www.linkedin.com/company/axicom	United Kingdom	208	45	21.63%	New Entry
6	Brands2Life	https://www.linkedin.com/company/brands2life	United Kingdom	218	46	21.10%	New Entry
7	freuds	https://www.linkedin.com/company/freuds	United Kingdom	265	47	17.74%	New Entry
8	Portland	https://www.linkedin.com/company/portland	United Kingdom	479	81	16.91%	New Entry
9	Grayling	https://www.linkedin.com/company/grayling	United Kingdom	646	99	15.33%	New Entry
10	Onclusive	https://www.linkedin.com/company/onclusive	United Kingdom	832	115	13.82%	New Entry
11	FleishmanHillard UK	https://www.linkedin.com/company/fleishmanhillard-uk	United Kingdom	208	26	12.50%	New Entry
12	Brunswick Group	https://www.linkedin.com/company/brunswick-group	United Kingdom	1,506	166	11.02%	New Entry
13	KARLA OTTO	https://www.linkedin.com/company/karla-otto	United Kingdom	383	35	9.14%	New Entry
14	Sutton	https://www.linkedin.com/company/sutton	United Kingdom	173	12	6.94%	New Entry
15	Citigate Dewe Rogerson	https://www.linkedin.com/company/citigate-dewe-rogerson	United Kingdom	233	16	6.87%	New Entry
16	Harvard	https://www.linkedin.com/company/harvard	United Kingdom	399	22	5.51%	New Entry
17	PREMIER	https://www.linkedin.com/company/premier	United Kingdom	522	26	4.98%	New Entry
18	HSL	https://www.linkedin.com/company/hsl	United Kingdom	708	4	0.56%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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