

DSMN8

Europe's Most Active PR & Communications Professionals on Social - May 2023

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
9.99%	25	11.83%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	LLYC	https://www.linkedin.com/company/llyc	Spain	1,203	338	28.10%	New Entry
2	ATREVIA	https://www.linkedin.com/company/atrevia	Spain	618	148	23.95%	New Entry
3	WMH Project	https://www.linkedin.com/company/wmh-project	France	230	54	23.48%	New Entry
4	Publicis Consultants	https://www.linkedin.com/company/publicis-consultants	France	310	66	21.29%	New Entry
5	Roman	https://www.linkedin.com/company/roman	Spain	273	54	19.78%	New Entry
6	Kreab Worldwide	https://www.linkedin.com/company/kreab-worldwide	Sweden	274	42	15.33%	New Entry
7	UNICEPTA	https://www.linkedin.com/company/unicepta	Germany	398	50	12.56%	New Entry
8	Wellcom	https://www.linkedin.com/company/wellcom	France	233	28	12.02%	New Entry
9	ressourcenmangel	https://www.linkedin.com/company/ressourcenmangel	Germany	272	32	11.76%	New Entry
10	FAKTOR 3	https://www.linkedin.com/company/faktor-3	Germany	242	25	10.33%	New Entry
11	MSL	https://www.linkedin.com/company/msl	France	2,969	276	9.30%	New Entry
12	JCP	https://www.linkedin.com/company/jcp	Norway	591	52	8.80%	New Entry
13	JIN	https://www.linkedin.com/company/jin	France	265	21	7.92%	New Entry
14	Agence Hopscotch	https://www.linkedin.com/company/agence-hopscotch	France	229	18	7.86%	New Entry
15	mc Group	https://www.linkedin.com/company/mc-group	Germany	212	13	6.13%	New Entry
16	LPM Comunicação	https://www.linkedin.com/company/lpm-comunicacao	Portugal	213	12	5.63%	New Entry
17	UPR Benelux	https://www.linkedin.com/company/upr-benelux	Belgium	402	21	5.22%	New Entry
18	Angie	https://www.linkedin.com/company/angie	France	224	11	4.91%	New Entry
19	Auto-Entreprise	https://www.linkedin.com/company/auto-entreprise	France	510	23	4.51%	New Entry
20	CFC Big Ideas	https://www.linkedin.com/company/cfc-big-ideas	Ukraine	551	20	3.63%	New Entry
21	500	https://www.linkedin.com/company/500	Sweden	194	7	3.61%	New Entry
22	ESN	https://www.linkedin.com/company/esn	Belgium	255	7	2.75%	New Entry
23	GCI	https://www.linkedin.com/company/gci	Portugal	373	2	0.54%	New Entry

24	JKL	https://www.linkedin.com/company/jkl	Sweden	477	2	0.42%	New Entry
25	Luna	https://www.linkedin.com/company/luna	Belgium	267	0	0.00%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

