

DSMN8

The World's Most Active Mining & Metals Professionals on Social - June 2023

Industry at a glance:

Average Score: **5.75%** Total Companies: **76** Average No. Employees: **4,195**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Equinox Gold	https://www.linkedin.com/company/equinox-gold	Canada	1,256	246	19.59%	▲ 0
2	Aura Minerals	https://www.linkedin.com/company/aura-minerals	United States	1,010	131	12.97%	New Entry
3	Aubert & Duval	https://www.linkedin.com/company/aubert-duval	France	1,412	180	12.75%	▲ 0
4	Norsk Hydro	https://www.linkedin.com/company/norsk-hydro	Norway	9,878	1,168	11.82%	▲ 1
5	Endeavour Mining	https://www.linkedin.com/company/endeavour-mining	United Kingdom	2,721	312	11.47%	▲ 2
6	Eramet	https://www.linkedin.com/company/eramet	France	1,489	154	10.34%	▼ -4
7	voestalpine	https://www.linkedin.com/company/voestalpine	Austria	1,817	179	9.85%	▲ 20
8	Omya	https://www.linkedin.com/company/omya	Switzerland	3,622	353	9.75%	▼ -4
9	First Majestic Silver	https://www.linkedin.com/company/first-majestic-silver	Canada	1,045	101	9.67%	▼ -3
10	Carmeuse	https://www.linkedin.com/company/carmeuse	Belgium	1,661	158	9.51%	▼ -1
11	Vesuvius	https://www.linkedin.com/company/vesuvius	United Kingdom	2,640	224	8.48%	▲ 5
12	RHI Magnesita	https://www.linkedin.com/company/rhi-magnesita	Austria	7,401	607	8.20%	▲ 5
13	Lhoist	https://www.linkedin.com/company/lhoist	Belgium	2,648	217	8.19%	▼ -2
14	Teck Resources	https://www.linkedin.com/company/teck-resources	Canada	7,471	611	8.18%	▼ -2
15	SRK Consulting	https://www.linkedin.com/company/srk-consulting	Canada	2,003	162	8.09%	▲ 0
16	The Mosaic Company	https://www.linkedin.com/company/the-mosaic-company	United States	4,097	324	7.91%	▲ 2
17	Agnico Eagle Mines	https://www.linkedin.com/company/agnico-eagle-mines	Canada	3,544	266	7.51%	▲ 6
18	Weir Minerals	https://www.linkedin.com/company/weir-minerals	United States	6,990	512	7.32%	▲ 1
19	Sandvik	https://www.linkedin.com/company/sandvik	Sweden	18,811	1,375	7.31%	▲ 2
20	Imerys	https://www.linkedin.com/company/imerys	France	7,035	514	7.31%	▼ -6
21	Liebherr Mining	https://www.linkedin.com/company/liebherr-mining	France	1,276	88	6.90%	▼ -11
22	EPSA	https://www.linkedin.com/company/epsa	Spain	1,156	79	6.83%	New Entry
23	Komatsu Mining	https://www.linkedin.com/company/komatsu-mining	United States	4,740	311	6.56%	▲ 11

24	B2Gold	https://www.link	Canada	1,533	100	6.52%	▲ 4
25	Anglo American	https://www.link	United Kingdom	25,725	1,650	6.41%	▲ 0
26	ESCO	https://www.link	United States	1,845	118	6.40%	▼ -2
27	Nevada Gold Mines	https://www.link	United States	1,867	119	6.37%	▲ 5
28	Pyrotek	https://www.link	United States	1,086	69	6.35%	▲ 11
29	LKAB	https://www.link	Sweden	1,862	117	6.28%	▲ 0
30	Aperam	https://www.link	Luxembourg	5,308	330	6.22%	▼ -4
31	Tata Steel in Europe	https://www.link	United Kingdom	4,235	263	6.21%	▼ -18
32	Newmont	https://www.link	United States	8,036	491	6.11%	▼ -2
33	IAMGOLD	https://www.link	Canada	2,329	141	6.05%	▲ 2
34	Sibelco Group	https://www.link	Belgium	2,610	158	6.05%	▼ -14
35	Höganäs	https://www.link	Sweden	1,159	69	5.95%	▼ -13
36	Calderys	https://www.link	France	1,857	106	5.71%	▼ -28
37	Rio Tinto	https://www.link	United Kingdom	31,461	1,775	5.64%	▼ -4
38	Boliden	https://www.link	Sweden	1,994	102	5.12%	▼ -7
39	thyssenkrupp Steel	https://www.link	Germany	1,955	99	5.06%	▲ 15
40	Dyno Nobel	https://www.link	United States	2,142	108	5.04%	▲ 0
41	Boart Longyear	https://www.link	United States	3,171	159	5.01%	▲ 0
42	Acciaierie d'Italia	https://www.link	Italy	1,111	52	4.68%	▼ -6
43	First Quantum Minerals	https://www.link	Canada	9,576	444	4.64%	▼ -1
44	British Steel	https://www.link	United Kingdom	1,606	72	4.48%	▲ 6
45	MCB	https://www.link	Netherlands	1,240	55	4.44%	▼ -1
46	K+S Group	https://www.link	Germany	1,571	69	4.39%	▼ -9
47	Major Drilling	https://www.link	Canada	1,397	61	4.37%	▼ -2
48	Pace Industries	https://www.link	United States	1,027	44	4.28%	New Entry
49	Pan American Silver	https://www.link	Canada	4,775	200	4.19%	▼ -2
50	REDPATH Mining	https://www.link	Canada	1,521	63	4.14%	▲ 5
51	Hudbay Minerals	https://www.link	Canada	1,090	45	4.13%	▼ -3
52	Barrick Gold	https://www.link	Canada	11,524	472	4.10%	▼ -3
53	Tenova	https://www.link	Italy	2,208	89	4.03%	▼ -1
54	Vulcan Materials Company	https://www.link	United States	4,337	172	3.97%	▼ -3
55	Freeport-McMoRan	https://www.link	United States	7,713	305	3.95%	▲ 4
56	Alcoa	https://www.link	United States	14,815	582	3.93%	▼ -3
57	Compass Minerals	https://www.link	United States	1,076	42	3.90%	▼ -11
58	Yamana Gold	https://www.link	Canada	3,158	123	3.89%	▼ -15
59	Cameco	https://www.link	Canada	1,937	70	3.61%	▲ 3
60	Martin Marietta	https://www.link	United States	3,615	126	3.49%	▼ -4
61	KAZ Minerals	https://www.link	United Kingdom	1,752	59	3.37%	▼ -1
62	Glencore	https://www.link	Switzerland	13,771	462	3.35%	▼ -4
63	Samuel, Son & Co.	https://www.link	Canada	2,637	87	3.30%	▲ 0
64	Nyrstar	https://www.link	Netherlands	2,402	76	3.16%	▼ -3
65	Kinross Gold	https://www.link	Canada	5,242	150	2.86%	▼ -8
66	KGHM Polska Miedz	https://www.link	Poland	1,697	48	2.83%	▼ -2
67	Gerdau North America	https://www.link	United States	2,678	68	2.54%	▼ -1
68	Schnitzer Steel	https://www.link	United States	1,419	33	2.33%	▼ -3
69	CONSOL Energy	https://www.link	United States	1,165	24	2.06%	▲ 3
70	Peabody Energy	https://www.link	United States	2,743	51	1.86%	▼ -2
71	Waupaca Foundry	https://www.link	United States	1,248	20	1.60%	▼ -4
72	Outotec	https://www.link	Finland	1,920	30	1.56%	▼ -3
73	ArcelorMittal Dofasco	https://www.link	Canada	3,059	46	1.50%	▲ 0
74	ILVA	https://www.link	Italy	1,574	18	1.14%	▼ -3
75	Metinvest	https://www.link	Ukraine	3,019	33	1.09%	▼ -5
76	Aleris	https://www.link	United States	1,302	9	0.69%	▼ -2

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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