

# DSMN8

Europe's Most Active Mining & Metals Professionals on Social - June 2023

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
<b>6.20%</b>	<b>29</b>	<b>5.75%</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Aubert & Duval	<a href="https://www.linkedin.com/company/aubert-duval">https://www.linkedin.com/company/aubert-duval</a>	France	1,412	180	12.75%	▲ 1
2	Norsk Hydro	<a href="https://www.linkedin.com/company/norsk-hydro">https://www.linkedin.com/company/norsk-hydro</a>	Norway	9,878	1,168	11.82%	▲ 2
3	Eramet	<a href="https://www.linkedin.com/company/eramet">https://www.linkedin.com/company/eramet</a>	France	1,489	154	10.34%	▼ -2
4	voestalpine	<a href="https://www.linkedin.com/company/voestalpine">https://www.linkedin.com/company/voestalpine</a>	Austria	1,817	179	9.85%	▲ 11
5	Omya	<a href="https://www.linkedin.com/company/omya">https://www.linkedin.com/company/omya</a>	Switzerland	3,622	353	9.75%	▼ -2
6	Carmeuse	<a href="https://www.linkedin.com/company/carmeuse">https://www.linkedin.com/company/carmeuse</a>	Belgium	1,661	158	9.51%	▲ 0
7	RHI Magnesita	<a href="https://www.linkedin.com/company/rhi-magnesita">https://www.linkedin.com/company/rhi-magnesita</a>	Austria	7,401	607	8.20%	▲ 3
8	Lhoist	<a href="https://www.linkedin.com/company/lhoist">https://www.linkedin.com/company/lhoist</a>	Belgium	2,648	217	8.19%	▲ 0
9	Sandvik	<a href="https://www.linkedin.com/company/sandvik">https://www.linkedin.com/company/sandvik</a>	Sweden	18,811	1,375	7.31%	▲ 3
10	Imerys	<a href="https://www.linkedin.com/company/imerys">https://www.linkedin.com/company/imerys</a>	France	7,035	514	7.31%	▼ -1
11	Liebherr Mining	<a href="https://www.linkedin.com/company/liebherr-mining">https://www.linkedin.com/company/liebherr-mining</a>	France	1,276	88	6.90%	▼ -4
12	EPSA	<a href="https://www.linkedin.com/company/epsa">https://www.linkedin.com/company/epsa</a>	Spain	1,156	79	6.83%	New Entry
13	LKAB	<a href="https://www.linkedin.com/company/lkab">https://www.linkedin.com/company/lkab</a>	Sweden	1,862	117	6.28%	▲ 3
14	Aperam	<a href="https://www.linkedin.com/company/aperam">https://www.linkedin.com/company/aperam</a>	Luxembourg	5,308	330	6.22%	▲ 0
15	Sibelco Group	<a href="https://www.linkedin.com/company/sibelco-group">https://www.linkedin.com/company/sibelco-group</a>	Belgium	2,610	158	6.05%	▼ -4
16	Höganäs	<a href="https://www.linkedin.com/company/hoganas">https://www.linkedin.com/company/hoganas</a>	Sweden	1,159	69	5.95%	▼ -3
17	Calderys	<a href="https://www.linkedin.com/company/calderys">https://www.linkedin.com/company/calderys</a>	France	1,857	106	5.71%	▼ -12
18	Boliden	<a href="https://www.linkedin.com/company/boliden">https://www.linkedin.com/company/boliden</a>	Sweden	1,994	102	5.12%	▼ -1
19	thyssenkrupp Steel	<a href="https://www.linkedin.com/company/thyssenkrupp-steel">https://www.linkedin.com/company/thyssenkrupp-steel</a>	Germany	1,955	99	5.06%	▲ 3
20	Acciaierie d'Italia	<a href="https://www.linkedin.com/company/acciaierie-ditalia">https://www.linkedin.com/company/acciaierie-ditalia</a>	Italy	1,111	52	4.68%	▼ -2
21	MCB	<a href="https://www.linkedin.com/company/mcb">https://www.linkedin.com/company/mcb</a>	Netherlands	1,240	55	4.44%	▼ -1
22	K+S Group	<a href="https://www.linkedin.com/company/k-s-group">https://www.linkedin.com/company/k-s-group</a>	Germany	1,571	69	4.39%	▼ -3
23	Tenova	<a href="https://www.linkedin.com/company/tenova">https://www.linkedin.com/company/tenova</a>	Italy	2,208	89	4.03%	▼ -2

24	Glencore	<a href="https://www.link€">https://www.link€</a> Switzerland	13,771	462	3.35%	▼ -1
25	Nyrstar	<a href="https://www.link€">https://www.link€</a> Netherlands	2,402	76	3.16%	▼ -1
26	KGHM Polska Miedź	<a href="https://www.link€">https://www.link€</a> Poland	1,697	48	2.83%	▼ -1
27	Outotec	<a href="https://www.link€">https://www.link€</a> Finland	1,920	30	1.56%	▼ -1
28	ILVA	<a href="https://www.link€">https://www.link€</a> Italy	1,574	18	1.14%	▲ 0
29	Metinvest	<a href="https://www.link€">https://www.link€</a> Ukraine	3,019	33	1.09%	▼ -2

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us](#) at [support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://linkedin.com/company/DSMN8)

