



The World's Most Active Medical Devices Professionals on Social - June 2023

Industry at a glance:

Average Score: **8.96%**      Total Companies: **144**      Average No. Employees: **5,842**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Nevro	<a href="https://www.linkedin.com/company/nevro">https://www.linkedin.com/company/nevro</a>	United States	1,143	267	23.36%	▲ 2
2	AtriCure	<a href="https://www.linkedin.com/company/atricure">https://www.linkedin.com/company/atricure</a>	United States	1,030	231	22.43%	New Entry
3	Novocure	<a href="https://www.linkedin.com/company/novocure">https://www.linkedin.com/company/novocure</a>	Switzerland	1,249	254	20.34%	▼ -2
4	BTL Industries	<a href="https://www.linkedin.com/company/btl-industries">https://www.linkedin.com/company/btl-industries</a>	United Kingdom	1,107	212	19.15%	▼ -2
5	Medtronic EMEA	<a href="https://www.linkedin.com/company/medtronic-emea">https://www.linkedin.com/company/medtronic-emea</a>	Switzerland	1,576	283	17.96%	▲ 1
6	Bioventus	<a href="https://www.linkedin.com/company/bioventus">https://www.linkedin.com/company/bioventus</a>	United States	1,221	216	17.69%	▲ 15
7	Abiomed	<a href="https://www.linkedin.com/company/abiomed">https://www.linkedin.com/company/abiomed</a>	United States	1,962	325	16.56%	▼ -3
8	ASP	<a href="https://www.linkedin.com/company/asp">https://www.linkedin.com/company/asp</a>	United States	1,351	215	15.91%	▲ 2
9	CooperSurgical	<a href="https://www.linkedin.com/company/coopersurgical">https://www.linkedin.com/company/coopersurgical</a>	United States	1,357	212	15.62%	▼ -4
10	Mölnlycke	<a href="https://www.linkedin.com/company/molnlycke">https://www.linkedin.com/company/molnlycke</a>	Sweden	3,204	465	14.51%	▲ 12
11	Bastide	<a href="https://www.linkedin.com/company/bastide">https://www.linkedin.com/company/bastide</a>	France	1,196	173	14.46%	▼ -4
12	3Shape	<a href="https://www.linkedin.com/company/3shape">https://www.linkedin.com/company/3shape</a>	Denmark	1,508	211	13.99%	▼ -4
13	Avanos Medical	<a href="https://www.linkedin.com/company/avano-medical">https://www.linkedin.com/company/avano-medical</a>	United States	1,390	187	13.45%	▲ 1
14	Biosense Webster	<a href="https://www.linkedin.com/company/biosense-webster">https://www.linkedin.com/company/biosense-webster</a>	United States	3,586	475	13.25%	▲ 20
15	Convatec	<a href="https://www.linkedin.com/company/convatec">https://www.linkedin.com/company/convatec</a>	United Kingdom	5,209	684	13.13%	▲ 1
16	Laerdal Medical	<a href="https://www.linkedin.com/company/laerdal-medical">https://www.linkedin.com/company/laerdal-medical</a>	Norway	1,421	186	13.09%	▼ -5
17	Medela	<a href="https://www.linkedin.com/company/medela">https://www.linkedin.com/company/medela</a>	Switzerland	1,224	160	13.07%	▲ 2
18	Esaote	<a href="https://www.linkedin.com/company/esaote">https://www.linkedin.com/company/esaote</a>	Italy	1,097	143	13.04%	▼ -6
19	Nemera	<a href="https://www.linkedin.com/company/nemera">https://www.linkedin.com/company/nemera</a>	France	1,084	140	12.92%	▲ 5
20	Envista Holdings	<a href="https://www.linkedin.com/company/envista-holdings">https://www.linkedin.com/company/envista-holdings</a>	United States	1,474	186	12.62%	▼ -7
21	Brainlab	<a href="https://www.linkedin.com/company/brainlab">https://www.linkedin.com/company/brainlab</a>	Germany	1,661	209	12.58%	▲ 23
22	Conmed	<a href="https://www.linkedin.com/company/conmed">https://www.linkedin.com/company/conmed</a>	United States	2,838	356	12.54%	▼ -4
23	HARTMANN GROUP	<a href="https://www.linkedin.com/company/hartmann-group">https://www.linkedin.com/company/hartmann-group</a>	Germany	3,113	390	12.53%	▲ 0

24	Insulet Corporation	<a href="https://www.link">https://www.link</a>	United States	2,569	320	12.46%	▲ 34
25	Penumbra	<a href="https://www.link">https://www.link</a>	United States	2,278	276	12.12%	▼ -8
26	Ypsomed	<a href="https://www.link">https://www.link</a>	Switzerland	1,233	149	12.08%	▲ 31
27	WSAudiology	<a href="https://www.link">https://www.link</a>	Denmark	2,737	330	12.06%	▼ -7
28	iRhythm Technologies	<a href="https://www.link">https://www.link</a>	United States	1,320	158	11.97%	▲ 9
29	BIOTRONIK	<a href="https://www.link">https://www.link</a>	Germany	4,251	505	11.88%	▲ 21
30	ZEISS Medical Technology	<a href="https://www.link">https://www.link</a>	Germany	4,260	500	11.74%	▼ -3
31	Intuitive	<a href="https://www.link">https://www.link</a>	United States	8,882	1,042	11.73%	▼ -22
32	Leica Biosystems	<a href="https://www.link">https://www.link</a>	Germany	2,276	265	11.64%	▲ 1
33	Karl Storz	<a href="https://www.link">https://www.link</a>	Germany	3,463	403	11.64%	▲ 5
34	Össur	<a href="https://www.link">https://www.link</a>	Iceland	1,609	185	11.50%	▼ -4
35	Edwards Lifesciences	<a href="https://www.link">https://www.link</a>	United States	12,064	1,370	11.36%	▲ 12
36	Arjo	<a href="https://www.link">https://www.link</a>	Sweden	4,064	453	11.15%	▲ 9
37	MED-EL	<a href="https://www.link">https://www.link</a>	Austria	1,633	182	11.15%	▲ 27
38	Getinge	<a href="https://www.link">https://www.link</a>	Sweden	7,174	791	11.03%	▼ -13
39	Stago	<a href="https://www.link">https://www.link</a>	France	1,868	205	10.97%	▲ 24
40	LifeNet Health	<a href="https://www.link">https://www.link</a>	United States	1,012	111	10.97%	New Entry
41	Hologic	<a href="https://www.link">https://www.link</a>	United States	7,050	772	10.95%	▼ -2
42	Arthrex	<a href="https://www.link">https://www.link</a>	United States	6,469	703	10.87%	▼ -14
43	Midmark Corporation	<a href="https://www.link">https://www.link</a>	United States	1,346	145	10.77%	▼ -12
44	Leica Microsystems	<a href="https://www.link">https://www.link</a>	Germany	2,381	247	10.37%	▼ -1
45	LivaNova	<a href="https://www.link">https://www.link</a>	United Kingdom	3,021	312	10.33%	▲ 9
46	Stryker	<a href="https://www.link">https://www.link</a>	United States	38,871	4,000	10.29%	▼ -5
47	ZOLL Medical	<a href="https://www.link">https://www.link</a>	United States	5,192	534	10.29%	▼ -18
48	Orthofix	<a href="https://www.link">https://www.link</a>	United States	1,317	135	10.25%	▲ 4
49	Coloplast	<a href="https://www.link">https://www.link</a>	Denmark	8,018	817	10.19%	▼ -23
50	Elekta	<a href="https://www.link">https://www.link</a>	Sweden	4,390	445	10.14%	▲ 1
51	Vyair Medical	<a href="https://www.link">https://www.link</a>	United States	1,228	124	10.10%	▼ -11
52	KARL STORZ Endoscopy-	<a href="https://www.link">https://www.link</a>	United States	2,007	202	10.06%	▲ 26
53	Nipro Medical Corporation	<a href="https://www.link">https://www.link</a>	United States	1,043	104	9.97%	New Entry
54	Integra LifeSciences	<a href="https://www.link">https://www.link</a>	United States	3,556	349	9.81%	▲ 1
55	Johnson & Johnson Vision	<a href="https://www.link">https://www.link</a>	United States	5,306	516	9.72%	▲ 11
56	Align Technology	<a href="https://www.link">https://www.link</a>	United States	11,657	1,127	9.67%	▼ -24
57	Dexcom	<a href="https://www.link">https://www.link</a>	United States	5,494	531	9.67%	▼ -8
58	Dentsply Sirona	<a href="https://www.link">https://www.link</a>	United States	9,967	960	9.63%	▼ -10
59	Smith+Nephew	<a href="https://www.link">https://www.link</a>	United Kingdom	16,942	1,625	9.59%	▼ -6
60	Jabil Healthcare	<a href="https://www.link">https://www.link</a>	United States	3,500	334	9.54%	▼ -4
61	Radiometer	<a href="https://www.link">https://www.link</a>	Denmark	2,527	241	9.54%	▲ 1
62	Olympus Corporation	<a href="https://www.link">https://www.link</a>	United States	4,481	425	9.48%	▲ 15
63	Masimo	<a href="https://www.link">https://www.link</a>	United States	3,434	321	9.35%	▼ -48
64	Natus Medical Incorporated	<a href="https://www.link">https://www.link</a>	United States	1,083	99	9.14%	▼ -18
65	Nobel Biocare	<a href="https://www.link">https://www.link</a>	Switzerland	2,250	203	9.02%	▼ -29
66	Accuray	<a href="https://www.link">https://www.link</a>	United States	1,108	99	8.94%	▲ 39
67	Straumann	<a href="https://www.link">https://www.link</a>	Switzerland	7,834	696	8.88%	▼ -25
68	DePuy Synthes	<a href="https://www.link">https://www.link</a>	United States	9,381	831	8.86%	▲ 4
69	Exactech	<a href="https://www.link">https://www.link</a>	United States	1,018	89	8.74%	New Entry
70	Ivoclar	<a href="https://www.link">https://www.link</a>	Liechtenstein	2,280	198	8.68%	▼ -35
71	Globus Medical	<a href="https://www.link">https://www.link</a>	United States	2,105	179	8.50%	▲ 4
72	Teleflex	<a href="https://www.link">https://www.link</a>	United States	7,668	651	8.49%	▼ -1
73	IBA	<a href="https://www.link">https://www.link</a>	Belgium	2,404	203	8.44%	▲ 15
74	NuVasive	<a href="https://www.link">https://www.link</a>	United States	2,564	216	8.42%	▲ 33
75	Merit Medical Systems	<a href="https://www.link">https://www.link</a>	United States	2,762	232	8.40%	▼ -15
76	Boston Scientific	<a href="https://www.link">https://www.link</a>	United States	41,849	3,500	8.36%	▼ -17
77	Ottobock	<a href="https://www.link">https://www.link</a>	Germany	3,275	273	8.34%	▼ -9
78	Phonak	<a href="https://www.link">https://www.link</a>	Switzerland	1,129	94	8.33%	▲ 11
79	Ortho Clinical Diagnostics	<a href="https://www.link">https://www.link</a>	United States	3,900	148	8.69%	New Entry
80	BD	<a href="https://www.link">https://www.link</a>	United States	42,949	3,500	8.15%	▼ -15
81	Applied Medical	<a href="https://www.link">https://www.link</a>	United States	3,254	263	8.08%	▼ -1
82	Beckman Coulter Diagnost	<a href="https://www.link">https://www.link</a>	United States	11,048	878	7.95%	▲ 14
83	B. Braun Group	<a href="https://www.link">https://www.link</a>	Germany	17,783	1,375	7.73%	▲ 3
84	Ascensia Diabetes Care	<a href="https://www.link">https://www.link</a>	Switzerland	1,376	106	7.70%	▲ 6
85	Olympus EMEA	<a href="https://www.link">https://www.link</a>	Germany	1,883	144	7.65%	▼ -4
86	CooperVision	<a href="https://www.link">https://www.link</a>	United States	5,762	439	7.62%	▼ -17
87	Medline Industries	<a href="https://www.link">https://www.link</a>	United States	12,847	969	7.54%	▲ 4
88	ResMed	<a href="https://www.link">https://www.link</a>	United States	6,668	499	7.48%	▼ -18
89	Sysmex America	<a href="https://www.link">https://www.link</a>	United States	1,187	88	7.41%	▲ 9
90	Viant Medical	<a href="https://www.link">https://www.link</a>	United States	1,814	134	7.39%	▼ -29
91	Cordis	<a href="https://www.link">https://www.link</a>	United States	2,366	173	7.31%	▼ -17
92	Oticon	<a href="https://www.link">https://www.link</a>	Denmark	1,344	98	7.29%	▼ -25
93	Ethicon	<a href="https://www.link">https://www.link</a>	United States	4,986	363	7.28%	▲ 2
94	Henry Schein	<a href="https://www.link">https://www.link</a>	United States	9,614	687	7.15%	▼ -7
95	Demant	<a href="https://www.link">https://www.link</a>	Denmark	4,182	294	7.03%	▼ -16

96	Medtronic	<a href="https://www.link">https://www.link</a>	United States	86,132	6,000	6.97%	▲ 46
97	Benco Dental	<a href="https://www.link">https://www.link</a>	United States	1,425	98	6.88%	▼ -12
98	Confluent Medical Technol	<a href="https://www.link">https://www.link</a>	United States	1,053	71	6.74%	New Entry
99	Zimmer Biomet	<a href="https://www.link">https://www.link</a>	United States	17,072	1,151	6.74%	▲ 1
100	Terumo Blood and Cell Tec	<a href="https://www.link">https://www.link</a>	United States	2,865	187	6.53%	▼ -8
101	Fujifilm Healthcare	<a href="https://www.link">https://www.link</a>	United States	1,642	107	6.52%	▲ 19
102	Ambu	<a href="https://www.link">https://www.link</a>	Denmark	1,865	121	6.49%	▼ -29
103	Alcon	<a href="https://www.link">https://www.link</a>	Switzerland	24,038	1,550	6.45%	▼ -21
104	Tandem Diabetes Care	<a href="https://www.link">https://www.link</a>	United States	1,848	119	6.44%	▲ 0
105	Varian	<a href="https://www.link">https://www.link</a>	United States	9,186	590	6.42%	▼ -12
106	Gildewell Dental	<a href="https://www.link">https://www.link</a>	United States	1,753	112	6.39%	▼ -12
107	Starkey Hearing	<a href="https://www.link">https://www.link</a>	United States	2,223	139	6.25%	▼ -24
108	Cook Medical	<a href="https://www.link">https://www.link</a>	United States	7,109	444	6.25%	▲ 8
109	Widex	<a href="https://www.link">https://www.link</a>	Denmark	1,751	108	6.17%	▼ -25
110	Hollister Incorporated	<a href="https://www.link">https://www.link</a>	United States	3,113	192	6.17%	▼ -7
111	Werfen	<a href="https://www.link">https://www.link</a>	Spain	4,849	299	6.17%	▲ 0
112	Ultradent	<a href="https://www.link">https://www.link</a>	United States	1,237	76	6.14%	▲ 1
113	Baxter International	<a href="https://www.link">https://www.link</a>	United States	36,970	2,270	6.14%	▼ -4
114	MicroVenton-Terumo	<a href="https://www.link">https://www.link</a>	United States	2,070	126	6.09%	▲ 5
115	LifeScan	<a href="https://www.link">https://www.link</a>	United States	2,018	121	6.00%	▼ -14
116	A-dec	<a href="https://www.link">https://www.link</a>	United States	1,053	63	5.98%	▲ 10
117	Steris	<a href="https://www.link">https://www.link</a>	United States	8,177	484	5.92%	▼ -9
118	Carestream Dental	<a href="https://www.link">https://www.link</a>	United States	1,235	73	5.91%	▼ -21
119	B. Braun Medical	<a href="https://www.link">https://www.link</a>	United States	6,172	358	5.80%	▼ -2
120	W. L. Gore & Associates	<a href="https://www.link">https://www.link</a>	United States	9,229	525	5.69%	▼ -8
121	Numotion	<a href="https://www.link">https://www.link</a>	United States	1,712	96	5.61%	▼ -3
122	Sonova Group	<a href="https://www.link">https://www.link</a>	Switzerland	6,481	362	5.59%	▼ -20
123	Haemonetics	<a href="https://www.link">https://www.link</a>	United States	2,157	118	5.47%	▼ -13
124	Integer Holdings Corporati	<a href="https://www.link">https://www.link</a>	United States	2,712	144	5.31%	▼ -18
125	Agiliti	<a href="https://www.link">https://www.link</a>	United States	2,335	123	5.27%	▼ -26
126	Terumo Medical Corporatio	<a href="https://www.link">https://www.link</a>	United States	2,606	137	5.26%	▼ -4
127	National Seating & Mobility	<a href="https://www.link">https://www.link</a>	United States	1,129	53	4.69%	▲ 6
128	ICU Medical	<a href="https://www.link">https://www.link</a>	United States	7,507	349	4.65%	▲ 6
129	Phillips-Medisize	<a href="https://www.link">https://www.link</a>	United States	2,228	102	4.58%	▼ -14
130	Werfen North America	<a href="https://www.link">https://www.link</a>	United States	1,739	76	4.37%	▼ -6
131	SHL Medical	<a href="https://www.link">https://www.link</a>	Switzerland	1,339	58	4.33%	▼ -6
132	ZEISS Vision Care USA	<a href="https://www.link">https://www.link</a>	United States	2,061	88	4.27%	▼ -11
133	DJO	<a href="https://www.link">https://www.link</a>	United States	2,407	100	4.15%	▼ -10
134	Patterson Dental	<a href="https://www.link">https://www.link</a>	United States	3,121	129	4.13%	▼ -7
135	Essilor	<a href="https://www.link">https://www.link</a>	France	8,755	352	4.02%	▼ -4
136	Carestream	<a href="https://www.link">https://www.link</a>	United States	4,019	152	3.78%	▼ -4
137	Sunrise Medical	<a href="https://www.link">https://www.link</a>	Germany	1,183	43	3.63%	▼ -23
138	ReSound	<a href="https://www.link">https://www.link</a>	Denmark	1,127	37	3.28%	▼ -2
139	Miracle-Ear	<a href="https://www.link">https://www.link</a>	United States	1,267	40	3.16%	▼ -10
140	Invacare Corporation	<a href="https://www.link">https://www.link</a>	United States	1,459	41	2.81%	▼ -10
141	Weich Allyn	<a href="https://www.link">https://www.link</a>	United States	1,050	13	1.24%	▼ -2
142	Eigen	<a href="https://www.link">https://www.link</a>	United States	1,129	10	0.89%	▼ -2
143	Patterson Companies	<a href="https://www.link">https://www.link</a>	United States	5,228	43	0.82%	▼ -5
144	Danaher Corporation	<a href="https://www.link">https://www.link</a>	United States	64,801	457	0.71%	▼ -3

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