

DSMN8

The USA's Most Active Machinery Professionals on Social - June 2023

Industry at a glance:

Average Score:
5.27%

Total Companies:
119

Global Industry Average:
6.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	International Society of Aut	https://www.linkedin.com/company/international-society-of-automotive-technicians	United States	1,078	131	12.15%	▲ 2
2	Omron Automation	https://www.linkedin.com/company/omron-automation	United States	1,890	227	12.01%	▲ 5
3	Ritchie Bros.	https://www.linkedin.com/company/ritchie-bros	United States	2,580	306	11.86%	New Entry
4	Cognex	https://www.linkedin.com/company/cognex	United States	2,429	276	11.36%	▲ 11
5	Victaulic	https://www.linkedin.com/company/victaulic	United States	2,522	258	10.23%	▼ -5
6	Rockwell Automation	https://www.linkedin.com/company/rockwell-automation	United States	20,824	2,125	10.20%	▲ 3
7	Tennant	https://www.linkedin.com/company/tennant	United States	2,359	236	10.00%	▲ 1
8	Plug Power	https://www.linkedin.com/company/plug-power	United States	2,149	211	9.82%	▼ -6
9	Intralox	https://www.linkedin.com/company/intralox	United States	1,794	175	9.75%	▲ 20
10	FARO Technologies	https://www.linkedin.com/company/faro-technologies	United States	1,929	187	9.69%	▲ 1
11	Trane Technologies	https://www.linkedin.com/company/trane-technologies	United States	9,263	894	9.65%	▼ -5
12	JBT Corporation	https://www.linkedin.com/company/jbt-corporation	United States	1,478	135	9.13%	▲ 1
13	Symbotic	https://www.linkedin.com/company/symbotic	United States	1,078	97	9.00%	▼ -1
14	Equipment Depot	https://www.linkedin.com/company/equipment-depot	United States	1,457	129	8.85%	▼ -9
15	Instron	https://www.linkedin.com/company/instron	United States	1,029	90	8.75%	▲ 6
16	ESAB	https://www.linkedin.com/company/esab	United States	2,824	246	8.71%	▲ 1
17	ASTEC	https://www.linkedin.com/company/astec	United States	1,030	89	8.64%	New Entry
18	AGCO Corporation	https://www.linkedin.com/company/agco-corporation	United States	12,011	1,017	8.47%	▲ 0
19	JBT FoodTech	https://www.linkedin.com/company/jbt-foodtech	United States	1,529	129	8.44%	▲ 1
20	Bloom Energy	https://www.linkedin.com/company/bloom-energy	United States	1,887	159	8.43%	New Entry
21	Ormat Technologies	https://www.linkedin.com/company/ormat-technologies	United States	1,065	88	8.26%	▲ 6
22	FANUC	https://www.linkedin.com/company/fanuc	United States	1,704	139	8.16%	▲ 13
23	ALKEGEN	https://www.linkedin.com/company/alkegen	United States	2,183	176	8.06%	▼ -22

24	Barry-Wehmiller Design Gr	https://www.link	United States	1,379	110	7.98%	▼ -10
25	Donaldson	https://www.link	United States	6,547	518	7.91%	▼ -9
26	Daikin Comfort	https://www.link	United States	2,311	179	7.75%	▼ -22
27	JLG Industries	https://www.link	United States	2,292	165	7.20%	▲ 1
28	Genie	https://www.link	United States	1,334	94	7.05%	▲ 3
29	Fox Factory	https://www.link	United States	1,486	104	7.00%	▲ 8
30	Miller Electric Mfg.	https://www.link	United States	1,178	82	6.96%	▲ 9
31	Protolabs	https://www.link	United States	1,151	80	6.95%	▼ -12
32	Martin Sprocket & Gear	https://www.link	United States	1,041	72	6.92%	▲ 0
33	Moxa	https://www.link	United States	1,064	73	6.86%	▲ 42
34	Hargrove Engineers & Con	https://www.link	United States	1,870	127	6.79%	▼ -12
35	Emerson	https://www.link	United States	44,785	3,000	6.70%	▼ -11
36	STANLEY Engineered Fas	https://www.link	United States	1,054	69	6.55%	▼ -10
37	Valmont Industries	https://www.link	United States	4,202	269	6.40%	▼ -1
38	Xylem	https://www.link	United States	13,247	841	6.35%	▼ -28
39	The Manitowoc Company	https://www.link	United States	1,904	117	6.14%	▲ 2
40	Daikin Applied Americas	https://www.link	United States	3,386	195	5.76%	▼ -15
41	Southco	https://www.link	United States	1,459	84	5.76%	▼ -8
42	Hyster-Yale Group	https://www.link	United States	3,803	218	5.73%	▼ -8
43	Kubota Tractor Corporator	https://www.link	United States	1,604	91	5.67%	▲ 10
44	Elliott Group	https://www.link	United States	1,342	74	5.51%	▼ -21
45	3M	https://www.link	United States	72,836	4,000	5.49%	▼ -1
46	Ingersoll Rand	https://www.link	United States	13,364	729	5.45%	▲ 0
47	Swagelok	https://www.link	United States	3,520	191	5.43%	▲ 16
48	Vermeer	https://www.link	United States	2,158	117	5.42%	▼ -10
49	Lincoln Electric	https://www.link	United States	4,580	246	5.37%	▲ 25
50	RDO Equipment	https://www.link	United States	1,439	77	5.35%	▲ 2
51	Kennametal	https://www.link	United States	6,260	333	5.32%	▼ -8
52	Makino	https://www.link	United States	1,070	56	5.23%	▼ -22
53	Caterpillar	https://www.link	United States	48,480	2,500	5.16%	▲ 7
54	Graco	https://www.link	United States	3,606	185	5.13%	▲ 0
55	Chart Industries	https://www.link	United States	1,781	90	5.05%	▲ 18
56	SPX FLOW	https://www.link	United States	3,920	195	4.97%	▼ -16
57	Thorlabs	https://www.link	United States	1,166	58	4.97%	▼ -6
58	Bobcat Company	https://www.link	United States	2,603	128	4.92%	▲ 0
59	ARI	https://www.link	United States	1,111	54	4.86%	▲ 9
60	Modine Manufacturing Con	https://www.link	United States	2,451	118	4.81%	▲ 23
61	Saint-Gobain Abrasives	https://www.link	United States	3,879	186	4.80%	▼ -16
62	Toyota Material Handling	https://www.link	United States	2,171	103	4.74%	▲ 7
63	Kaeser Compressors USA	https://www.link	United States	1,035	49	4.73%	▼ -1
64	The Toro Company	https://www.link	United States	4,057	191	4.71%	▼ -22
65	3D Systems Corporation	https://www.link	United States	2,751	128	4.65%	▼ -17
66	Alliance Laundry Systems	https://www.link	United States	1,331	61	4.58%	▲ 1
67	Milliken & Company	https://www.link	United States	3,830	175	4.57%	▼ -17
68	Gates Corporation	https://www.link	United States	7,192	327	4.55%	▼ -9
69	Flowserve Corporation	https://www.link	United States	12,995	586	4.51%	▼ -20
70	TEAM, Inc.	https://www.link	United States	3,557	158	4.44%	▼ -13
71	Nordson Corporation	https://www.link	United States	2,343	101	4.31%	▲ 1
72	Carrier HVAC	https://www.link	United States	9,934	428	4.31%	▼ -16
73	Dover Corporation	https://www.link	United States	2,044	88	4.31%	▼ -9
74	Milacron	https://www.link	United States	1,494	64	4.28%	▼ -19
75	John Deere	https://www.link	United States	54,826	2,325	4.24%	▼ -4
76	STIHL USA	https://www.link	United States	1,181	50	4.23%	▼ -6
77	Tecumseh Products Comp	https://www.link	United States	1,423	60	4.22%	▲ 3
78	Motion	https://www.link	United States	6,639	279	4.20%	▲ 0
79	Gardner Denver	https://www.link	United States	2,276	94	4.13%	▼ -32
80	ITW	https://www.link	United States	6,736	273	4.05%	▼ -1
81	Parker Lord	https://www.link	United States	2,075	82	3.95%	▲ 0
82	JR Automation	https://www.link	United States	1,699	65	3.83%	▼ -17
83	The Timken Company	https://www.link	United States	6,624	252	3.80%	▼ -7
84	Trane	https://www.link	United States	11,454	433	3.78%	▲ 2
85	TSI	https://www.link	United States	1,312	48	3.66%	▼ -1
86	Greenheck	https://www.link	United States	1,313	47	3.58%	▲ 1
87	IDEX Corporation	https://www.link	United States	2,770	97	3.50%	▼ -26
88	Terex	https://www.link	United States	6,838	238	3.48%	▼ -22
89	Altec	https://www.link	United States	3,918	133	3.39%	▲ 3
90	Arconic	https://www.link	United States	4,424	150	3.39%	▲ 1
91	Kloeckner Metals - Americ	https://www.link	United States	1,166	39	3.34%	New Entry
92	Mitsubishi Electric	https://www.link	United States	2,072	69	3.33%	▼ -7
93	ATS	https://www.link	United States	2,286	76	3.32%	New Entry
94	NTN Bearing Corporation	https://www.link	United States	1,001	32	3.20%	New Entry
95	Parker Hannifin	https://www.link	United States	32,842	1,042	3.17%	▼ -7

96	Snap-on	https://www.link€ United States	6,126	191	3.12%	▼ -6
97	NSK	https://www.link€ United States	3,167	98	3.09%	▼ -4
98	Titan Machinery	https://www.link€ United States	1,397	43	3.08%	▼ -2
99	SMC	https://www.link€ United States	8,743	268	3.07%	▼ -10
100	MTS Systems Corporation	https://www.link€ United States	1,799	55	3.06%	▼ -6
101	Columbus McKinnon	https://www.link€ United States	1,549	47	3.03%	New Entry
102	Dover Fueling Solutions	https://www.link€ United States	2,308	67	2.90%	▼ -26
103	DuPont	https://www.link€ United States	38,016	1,099	2.89%	▼ -7
104	Haas	https://www.link€ United States	1,027	29	2.82%	New Entry
105	Teradyne	https://www.link€ United States	4,757	117	2.46%	▼ -11
106	Rexnord	https://www.link€ United States	1,483	30	2.02%	▼ -9
107	ITT	https://www.link€ United States	8,695	140	1.61%	▼ -9
108	Dresser-Rand - A Siemens	https://www.link€ United States	2,923	38	1.30%	New Entry
109	IMI CCI	https://www.link€ United States	2,099	27	1.29%	▼ -9
110	Power Plant Services	https://www.link€ United States	1,471	16	1.09%	▼ -9
111	Hillenbrand	https://www.link€ United States	5,172	55	1.06%	▼ -12
112	Komatsu Construction	https://www.link€ United States	8,068	77	0.95%	▼ -9
113	Kaman Distribution	https://www.link€ United States	1,168	11	0.94%	New Entry
114	INDUSTRY_UA	https://www.link€ United States	1,213	11	0.91%	New Entry
115	Manufacturing & Assembly	https://www.link€ United States	1,663	13	0.78%	New Entry
116	GE	https://www.link€ United States	215,929	1,675	0.78%	▼ -14
117	Mechanical Design Engine	https://www.link€ United States	1,670	12	0.72%	▼ -13
118	ESI an MKS Brand	https://www.link€ United States	1,304	5	0.38%	▼ -13
119	Alcoa Fastening Systems	https://www.link€ United States	1,581	5	0.32%	New Entry

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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