



The World's Most Active Computer Hardware Professionals on Social - June 2023

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
6.07%	24	3,788

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Epson Europe	https://www.linkedin.com/company/epson-europe	Netherlands	1,729	259	14.98%	▲ 0
2	Rex Rotary	https://www.linkedin.com/company/rex-rotary	France	527	76	14.42%	▲ 0
3	Elo Touch Solutions	https://www.linkedin.com/company/elo-touch-solutions	United States	515	64	12.43%	▲ 0
4	Corsair	https://www.linkedin.com/company/corsair	United States	1,020	109	10.69%	▲ 1
5	NVIDIA	https://www.linkedin.com/company/nvidia	United States	24,619	2,500	10.15%	▼ -1
6	Supermicro	https://www.linkedin.com/company/supermicro	United States	2,964	257	8.67%	▲ 3
7	Solidigm	https://www.linkedin.com/company/solidigm	United States	1,773	138	7.78%	▲ 6
8	Kontron	https://www.linkedin.com/company/kontron	Germany	879	62	7.05%	▲ 4
9	Blackmagic Design	https://www.linkedin.com/company/blackmagic-design	United States	728	51	7.01%	▼ -1
10	Ivy Technology	https://www.linkedin.com/company/ivy-technology	Ireland	824	56	6.80%	▼ -4
11	Eurotech	https://www.linkedin.com/company/eurotech	Italy	572	37	6.47%	▼ -1
12	Matrox Video	https://www.linkedin.com/company/matrox-video	Canada	562	36	6.41%	▼ -5
13	ZT Systems	https://www.linkedin.com/company/zt-systems	United States	1,686	100	5.93%	▼ -2
14	Kingston	https://www.linkedin.com/company/kingston	United States	1,394	71	5.09%	▲ 0
15	Hyve Solutions	https://www.linkedin.com/company/hyve-solutions	United States	733	36	4.91%	▲ 0
16	x-kom	https://www.linkedin.com/company/x-kom	Poland	749	27	3.60%	▲ 1
17	Other World Computing	https://www.linkedin.com/company/other-world-computing	United States	879	25	2.84%	▼ -1
18	CSAT Solutions	https://www.linkedin.com/company/cs-at-solutions	United States	638	18	2.82%	▲ 0
19	Seagate	https://www.linkedin.com/company/seagate	United States	16,510	402	2.43%	▲ 1
20	Western Digital	https://www.linkedin.com/company/western-digital	United States	27,106	642	2.37%	▼ -1
21	IDEM	https://www.linkedin.com/company/idem	France	781	12	1.54%	▲ 1
22	Bitcoin Mining Corporation	https://www.linkedin.com/company/bitcoin-mining-corporation	United States	689	4	0.58%	▼ -1
23	S.E.D	https://www.linkedin.com/company/s-e-d	Italy	2,353	8	0.34%	▲ 0

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) [our contact us at support@dsmn8.com](#)



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