

# DSMN8

The World's Most Active Plastics Professionals on Social - May 2023

## Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
<b>6.83%</b>	<b>12</b>	<b>3,072</b>

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Klöckner Pentaplast	<a href="https://www.linkedin.com/company/kloekner-pentaplast/">https://www.linkedin.com/company/kloekner-pentaplast/</a>	United Kingdom	1,626	182	11.19%	▲ 14
2	Renolit	<a href="https://www.linkedin.com/company/renolit/">https://www.linkedin.com/company/renolit/</a>	Germany	1,213	132	10.88%	▲ 6
3	Ampacet	<a href="https://www.linkedin.com/company/ampacet/">https://www.linkedin.com/company/ampacet/</a>	United States	1,161	115	9.91%	▲ 9
4	Saint-Gobain Performance	<a href="https://www.linkedin.com/company/saint-gobain-performance/">https://www.linkedin.com/company/saint-gobain-performance/</a>	United States	2,105	174	8.27%	▲ 14
5	Rehau	<a href="https://www.linkedin.com/company/rehau/">https://www.linkedin.com/company/rehau/</a>	Germany	5,318	437	8.22%	▲ 8
6	Ravago	<a href="https://www.linkedin.com/company/ravago/">https://www.linkedin.com/company/ravago/</a>	Belgium	1,291	101	7.82%	▲ 5
7	Avient	<a href="https://www.linkedin.com/company/avient/">https://www.linkedin.com/company/avient/</a>	United States	5,927	439	7.41%	▲ 10
8	Berry Global	<a href="https://www.linkedin.com/company/berry-global/">https://www.linkedin.com/company/berry-global/</a>	United States	10,685	549	5.14%	▲ 17
9	Plastipak	<a href="https://www.linkedin.com/company/plastipak/">https://www.linkedin.com/company/plastipak/</a>	United States	2,636	116	4.40%	▲ 19
10	Teijin	<a href="https://www.linkedin.com/company/teijin/">https://www.linkedin.com/company/teijin/</a>	United States	1,122	49	4.37%	▲ 21
11	Seremi	<a href="https://www.linkedin.com/company/seremi/">https://www.linkedin.com/company/seremi/</a>	France	2,576	83	3.22%	New Entry
12	Silgan Plastics	<a href="https://www.linkedin.com/company/silgan-plastics/">https://www.linkedin.com/company/silgan-plastics/</a>	United States	1,199	14	1.17%	▲ 27

## Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

Visit our website our contact us at [support@dsmn8.com](mailto:support@dsmn8.com)



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)



