



The USA's Most Active International Trade & Development Professionals on Social - May 2023

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Inter-American Developme	https://www.linkedin.com/company/inter-american-development-corporation/	United States	6,306	1,264	20.04%	▲ 0
2	DAI	https://www.linkedin.com/company/dai/	United States	4,530	615	13.58%	▲ 1
3	Chemonics International	https://www.linkedin.com/company/chemonics-international/	United States	5,270	696	13.21%	▼ -1
4	The World Bank	https://www.linkedin.com/company/the-world-bank/	United States	23,080	2,500	10.83%	▲ 0
5	UL Solutions	https://www.linkedin.com/company/ul-solutions/	United States	12,729	1,084	8.52%	▲ 0
6	IMF	https://www.linkedin.com/company/international-monetary-fund/	United States	6,347	526	8.29%	▲ 1
7	MSI	https://www.linkedin.com/company/m-s-i/	United States	1,021	72	7.05%	▲ 1
8	Global Communities	https://www.linkedin.com/company/global-communities/	United States	1,285	90	7.00%	▼ -2
9	FHI 360	https://www.linkedin.com/company/fhi-360/	United States	8,076	563	6.97%	▲ 0
10	ACDI/VOCA	https://www.linkedin.com/company/acdi-voce/	United States	1,473	101	6.86%	▲ 0
11	Pact	https://www.linkedin.com/company/pact/	United States	1,611	102	6.33%	▲ 0
12	URC	https://www.linkedin.com/company/urc/	United States	1,222	50	4.09%	New Entry
13	SIL	https://www.linkedin.com/company/sil/	United States	1,350	35	2.59%	▼ -1
14	Mercado	https://www.linkedin.com/company/mercado/	United States	7,967	23	0.29%	▼ -1

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

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