

DSMN8

The World's Most Active International Trade & Development Professionals on Social - May 2023

Industry at a glance:

Average Score: **11.58%** Total Companies: **39** Average No. Employees: **6,175**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact is often greater than that of its company pages? Your employees are seen as a trusted source of information by the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, conversions, and prove ROI. Not bad, 'ey?

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees currently on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

While you're looking, consider that DSMN8 customers typically see a minimum of **30-40%** of employees regularly sharing company-approved content, with little effort required.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://www.dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ISO	https://www.linkedin.com/company/iso	Switzerland	1,755	586	33.39%	▲ 0
2	Expertise France	https://www.linkedin.com/company/expertise-france	France	1,558	413	26.51%	▲ 0
3	Enterprise Ireland	https://www.linkedin.com/company/enterprise-ireland	Ireland	1,309	333	25.44%	▲ 0
4	International Trade Centre	https://www.linkedin.com/company/international-trade-centre	Switzerland	1,102	279	25.32%	▲ 0
5	Inter-American Development Bank	https://www.linkedin.com/company/inter-american-development-bank	United States	6,306	1,264	20.04%	▲ 2
6	LRQA	https://www.linkedin.com/company/lrqa	United Kingdom	1,747	324	18.55%	▼ -1
7	Innovation Norway	https://www.linkedin.com/company/innovation-norway	Norway	1,037	173	16.68%	▲ 4
8	Enabel	https://www.linkedin.com/company/enabel	Belgium	1,537	256	16.66%	▲ 1
9	International Chamber of Commerce	https://www.linkedin.com/company/international-chamber-of-commerce	France	1,494	238	15.93%	▲ 1
10	IFAD	https://www.linkedin.com/company/ifad	Italy	2,074	302	14.56%	▲ 4
11	UNIDO	https://www.linkedin.com/company/unido	Austria	2,260	326	14.42%	▲ 4
12	BSI	https://www.linkedin.com/company/british-standard	United Kingdom	7,814	1,098	14.05%	▲ 1
13	DAI	https://www.linkedin.com/company/dai	United States	4,530	615	13.58%	▲ 4
14	GFA Consulting	https://www.linkedin.com/company/gfa-consulting	Germany	1,288	171	13.28%	▼ -2
15	Chemonics International	https://www.linkedin.com/company/chemonics-international	United States	5,270	696	13.21%	▲ 1
16	WTO	https://www.linkedin.com/company/world-trade-organization	Switzerland	1,073	132	12.30%	▲ 8
17	Control Union	https://www.linkedin.com/company/control-union	Netherlands	1,574	177	11.25%	▲ 2
18	GIZ	https://www.linkedin.com/company/giz	Germany	22,993	2,500	10.87%	▲ 2
19	The World Bank	https://www.linkedin.com/company/world-bank	United States	23,080	2,500	10.83%	▲ 4
20	ECOM	https://www.linkedin.com/company/ecom	Switzerland	1,082	117	10.81%	▼ -2
21	TÜV SÜD	https://www.linkedin.com/company/tuv-sud	Germany	13,310	1,277	9.59%	▲ 1
22	UL Solutions	https://www.linkedin.com/company/ul-solutions	United States	12,729	1,084	8.52%	▲ 5
23	IMF	https://www.linkedin.com/company/international-monetary-fund	United States	6,347	526	8.29%	▲ 7

24	AHK	https://www.linkedin.com/company/ahk/	United Kingdom	1,572	121	7.70%	▼ -3
25	MSI	https://www.linkedin.com/company/msi/	United States	1,021	72	7.05%	▲ 6
26	Global Communities	https://www.linkedin.com/company/global-communities/	United States	1,285	90	7.00%	▲ 2
27	FHI 360	https://www.linkedin.com/company/fhi-360/	United States	8,076	563	6.97%	▲ 5
28	De La Rue	https://www.linkedin.com/company/de-la-rue/	United Kingdom	1,686	116	6.88%	▲ 8
29	ACDI/VOCA	https://www.linkedin.com/company/acdi-voce/	United States	1,473	101	6.86%	▲ 5
30	Cotecna	https://www.linkedin.com/company/cotecna/	Switzerland	2,049	134	6.54%	▼ -5
31	Pact	https://www.linkedin.com/company/pact/	United States	1,611	102	6.33%	▲ 4
32	CFAO	https://www.linkedin.com/company/cfao/	France	2,477	154	6.22%	▼ -3
33	Livingston	https://www.linkedin.com/company/livingston/	Canada	2,696	151	5.60%	New Entry
34	SGS	https://www.linkedin.com/company/sgs/	Switzerland	54,259	3,000	5.53%	▼ -1
35	Intertek	https://www.linkedin.com/company/intertek/	United Kingdom	25,653	1,275	4.97%	▲ 3
36	URC	https://www.linkedin.com/company/urc/	United States	1,222	50	4.09%	New Entry
37	GiFi	https://www.linkedin.com/company/gifi/	France	3,142	86	2.74%	▲ 4
38	SIL	https://www.linkedin.com/company/sil/	United States	1,350	35	2.59%	▲ 5
39	Mercado	https://www.linkedin.com/company/mercado/	United States	7,967	23	0.29%	▲ 7

Ready to win at social?

Set up takes just 6 minutes and you can try free for 30-days, no credit card needed and you cancel at any time.

[Visit our website](#) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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